**Board of Directors Meeting  
December 2, 2015  
1:00 p.m. CST**11:00am PST/12:00pm MST/2:00pm EST

**MEETING CALLED TO ORDER BY SHARON RAWLINS, PRESIDENT-ELECT**

**QUORUM**

Quorum was established with the following-

BriAnne Baxley, Elaine Black, Josephine Camarillo, Beth Crist, Tanya DiMaggio, Ann Hoey, Charlotte Johnston, Matt McLain, Chrissie McGovern, Sharon Rawlins, Cheryl Space, Sandy Wilkerson, Karen Yother

Excused-Mac Buntin, Lisa Donovan

**ATTENDANCE**

Sherry Siclair, Executive Director

Karen Day, Contractor, Day Time Associates

**MINUTES**

Minutes from October 2015 Board Retreat still a work in progress. Will be presented at next board meeting.

**COMMITTEE REPORTS AND AGENDA ITEMS**

Finance

Treasurer McLain presented financial reports and was discussed.

Treasurer reported as of November 30, 2015:

YTD: Income $396,653.47, Expenditures $317,056.43, Net Operating Income Balance:

$79,597.04

Cash Reserves: $916,551.76

Manual Survey

McLain will send draft to board for review by Dec. 18,2015 then to state reps by January 2016.

By-Laws update

By-laws were approved by membership committee with few minor changes and recommends board approval. Upon board approval, it will go to vote to the general membership with the goal to be effective by upcoming annual meeting. Timeline will need to be adjusted.

Board recommends that new by-laws be introduced in January 2016 using a type of webinar to include only state reps to help explain changes and answer questions.

No action taken. Discussion will continue upon President Buntin’s return.

Strategic Plan

On track with current strategic plan but will soon need a new plan. Executive Director request board direction on whether or not to continue to pursue Goal #2-possibilty of merchandise sales post-program using café press, Etsy or other similar sites. Executive Director and President-elect will continue to look into it. Executive Director also looking into grant opportunities.

PSA Update

Kate DiCamillo PSA rough cut is ready and will be sent to PR Chair Charlotte for review. Still shots have been sent and all looks good. Six photo shoot choices have been sent and will be forwarded to Tracey at Candlewick for final decision.

Reingold Contract updates

Past President Karen Yother reported that paying month to month would most likely be fine with Reingold but not yet confirmed. Both Karen Yother and Executive Director will discuss with Reingold to confirm month to month payment as well as discuss CSLP needs and wants in regards to the website.

Resources and Allies

Executive Director contacted Counting Opinions with a negative outcome. Read Squared will also not work. Evanced was not interested. She will continue to keep up relations with NSLA as they are still interested in our outcome measurement.

Policy for vendors seeks artwork

No one interested at this point but a draft is ready when needed.

Executive Director’s Report

Report presented and discussed.

Attending PLA

PLA booth has already been purchased previously ($2400 for up to 8 people in the booth and 1 registration). Executive Director will attend and board agreed that having State Reps also help work booth would be beneficial for both them and CSLP. Executive Director asks for names of State Reps and/or other library staff that will already be in attendance that may be interested in helping at the CSLP booth. In the future, perhaps co-hosting an event could be a better approach to retain and recruit memberships. Executive Director will look into co-hosting an event with CSLP spokesperson from Candlewick.

Board training session

Executive Director sent out two options and received feedback leaning towards the academic trainer. She will resend email to again to ask board for any specific questions.

Outcome based summer reading program project

Cheryl Space reported that everything is going forward for next summer. Only names and data will be taken with a targeted effort to reach low level readers.

**ADJOURNMENT**

Meeting adjourned at 2:19pm CST

**Next Meeting:** January 6, 2016, 1:00 p.m. CST

Minutes respectably submitted by Josephine Camarillo, Board Secretary.