
Board of Directors Meeting August 2, 2017

MEETING CALLED TO ORDER BY MATT MCLAIN, PRESIDENT

QUORUM

Quorum was established with the following-
BriAnne Baxley, Elaine Betting, Josephine Camarillo, Deanne Dekle, Cathy Lancaster
Chrissie McGovern, Matt McLain, Sharon Rawlins, Sally Snyder

Absent- Jamie Chipman, Anne Lemay, Karen Yother

ATTENDANCE

Luke Kralik, Organizational Coordinator
Karen Day, Day Time Associates

MINUTES

Minutes from July 5, 2017 meeting were reviewed. Motion made by Betting to accept minutes; seconded by Lancaster. Motion passed. Abstentions: none.

COMMITTEE REPORTS AND AGENDA ITEMS

Financials

Treasurer report as of July 31, 2017:

Income:	\$ 96,147.29
Expenditures:	\$ 43,018.89
YTD Balance:	\$-46,871.60
YTD Assets:	\$ 1,010,468.29

YTD balance will be in the positive when Fall Demco check arrives.

Organizational Coordinator Update

Kralik recapped his travels to mid-west visiting CSLP lawyers, Demco plant and Day Time Associates. Link to newsletter will be sent out to Board two weeks prior from release for review and editing.

Committee List Update

Currently there are 58 people on the list. Please send corrections and/or additions to Karen Day. For those wanting to come off committee please also send names to Karen Day.

USDA Summer

Kralik hoping to create an ad hoc committee to finalize whether or not to pursue partnership with USDA. Partnership would be beneficial for national exposure for CSLP.

ACTION

Motion made by Snyder to create an ad hoc committee to be chaired by Janet Dwyer (OH) to discuss potential USDA partnership. Seconded by Rawlins. Motion passed.

Ad hoc committee will develop a plan and timeline.

2018 PSA and Reading Champion

McLain forwarded memo from Daniel Judson from Digital Media Foundry regarding 2018 Musical Artists and Summer Reading Champion. Board in favor of having Secret Agent 23 Skidoo. MOU will be developed. Board currently considering having a NASA staff person to be the 2019 Summer Reading Champion. Daniel also open to working with Teen Video Challenge winner.

Christine McNew Memorial

From the annual meeting, members were interested in creating a memorial for Christine McNew. Monetary donations can be made to the Queen of the Angels Monastery located in Oregon. Information will be announced in newsletter. Karen Day will check with accountants regarding CSLP donation. Individual members are welcome to donate directly.

Artist Update

CSLP received a signed contract from Salina Yoon for 2021. Sketches from Leeza Hernandez (2019) were also received with committee working on feedback.

Vendor Agreement

Kralik researched on standards for writing and editing. Numbers that are industry standard. Luke will be compiling spreadsheet.

Strategic Planning 1:15

Kralik sent out strategic plan ranking of themes: short term, immediate future and long term. He would like a small committee to measure progress, facilitate communication plan and find activities to include in strategic plan. Committee will include Betting, Dekle, and McGovern. Vision statement to be worked on during Board retreat in September.

Fall Board Retreat Update

Day has made flight arrangements and will send out travel spreadsheet. Please send agenda items to McLain or Kralik.

OTHER

FYI-Early Literacy Manual Chair Michelle Willis is currently unavailable. Please contact Baxley for Early Literacy Manual questions.

ADJOURNMENT

Motion made by McGovern to adjourn meeting. Seconded by Baxley. Motion passed.

Next Meeting: September 6, 2017 1:00pm CDT

Minutes respectfully submitted by Josephine Camarillo, Board Secretary.