
Board of Directors Meeting September 6, 2017

MEETING CALLED TO ORDER BY MATT MCLAIN, PRESIDENT

QUORUM

Quorum was established with the following-

Elaine Betting, Josephine Camarillo, Jamie Chipman, Deanne Dekle, Anne Lemay, Cathy Lancaster, Chrissie McGovern, Matt McLain, Sharon Rawlins, Sally Snyder

Absent- BriAnne Baxley, Karen Yother

ATTENDANCE

Luke Kralik, Organizational Coordinator

Karen Day, Day Time Associates

Tessa Schmidt, Statistics Committee Chair

MINUTES

Minutes from August 2, 2017 meeting were reviewed. Motion made by Lancaster to accept minutes; seconded by Chipman. Motion passed. Abstentions: none.

COMMITTEE REPORTS AND AGENDA ITEMS

Financials

Treasurer report as of August 31, 2017:

Income:	\$ 108,361.55
Expenditures:	\$ 160,013.39
YTD Balance:	\$-51,651.84
YTD Assets:	\$ 1,006,944.04

Karen Day is looking for another CD to invest in. Another Demco license fee is still to come in which the negative will turn into positive before the end of the year.

Form 990 (nonprofit status) has been put together by the accountant and is ready to go.

Organizational Coordinator Update

Kralik is working with Charlotte Johnston on PSA. She is excited to work with Daniel and Skidoo. Kralik will be attending ARSL and will be meeting with Scholastic representative and Starnet representative. Currently working on Demco Addendum.

Kralik working with Charlotte Johnson on PSA and she is excited to work with Daniel and Secret Agent 23 Skidoo. Kralik is also getting ready to attend ARSL and plans to meet with Evan St. Lifer from Scholastic Rep. regarding online tracking and Kelliann with Starnet (2019 theme). Demco addendum still a work in progress.

Springboards Legal Update

Melissa Schultz sent legal update on August 28th to CSLP. Melissa, Luke and Karen Day had a meeting. Lawyers requested email keyword search on all CSLP correspondence. CSLP presidents and Vendor Chairs were asked to search their email for key words and was later sent to Melissa.

Christine McNew Memorial

Board was notified that CSLP may make a donation to the Christine McNew Memorial. Form 990 only need to be consulted if it is a large sum.

ACTION

Motion made by Lancaster for CSLP to donate \$250 towards Christine McNew Memorial; seconded by Rawlins. Motion passed.

2018 Manual Update

Kralik presented prototype of searchable online manual. It is searchable by word and file type with keyword capability to be added later. 2017/18 Manuals will be available in this way. File structure may look different depending on manual. Kralik planning to be doing video instruction.

Vendor 2019 Addendum

Kralik, McLain and McGovern had a conference call with Demco's contract department. Demco wants to change royalty payments. Executive Board has decided to keep 12% of royalties and remove licensing fee (about \$10,000).

Demco's excess products

Executive committee have requested Demco to send price list for the following items: Bedtime Math, all four bookmarks and volunteer notecards. Board in favor of purchasing items to be used as giveaway's.

Vision Statement

Vision Statement modified:

We collaborate with libraries to create an inclusive literacy based program that is enjoyable for all ages, provide a reproducible program with a unified theme, share resources and offer professional support.

ACTION

Motion made by Board to approve modified vision statement. Motion passed.

2018 Reading Champion

Daniel will be working with PSA and Reading Champion at the same time.

Statistics Committee- Matt

Tessa sent update to McLain on Statistic Committee recommendation. Committee suggest that the focus of the Statistics Committee work would largely be internal—focused on CSLP as an organization versus externally, what do we know or need to know about CSLP members and CSLP products? Board will give feedback to committee after Fall retreat.

Teen Video Challenge- Luke

Jana Fine sent proposal regarding TVC. She is very encouraged to continue TVC and has agreed to refine program for 2019. Ad hoc committee, starting May 2018, will include Snyder and Lancaster to work on TVC. Jana will continue with TVC 2018.

USDA

Kralik presented slide show created by Kralik and Janet Dwyer on CSLP/USDA Partnership. Goal is to create a presentation for 2018 Annual Meeting on data with potential partnership with USDA, with at least 2 deliverables derived from Board Retreat. Consensus on having a better name and branding.

ACTION

McGovern motions to create USDA ad hoc committee; seconded by Betting. Motion passed.

Strategic Planning

Kralik planning groundwork for upcoming retreat in which core topics will be discussed in order to feed the strategic planning process. Theme Measurement/Assessment.

Fall Board Retreat Update

Five big topics for retreat, discussion and consensus:

- a. Membership –McLain (do we continue to have a membership)
- b. Manuals –Baxley (where do we want to go with our manuals)
- c. Rules of Use –Kralik (limiting/expanding use)
- d. Partnership –Yother (helping to explain to others about who we are)
- e. Vendor/Storefront –McGovern (ability to branch out)

OTHER

None

ADJOURNMENT

Motion made by Rawlins to adjourn meeting. Seconded by McGovern. Motion passed.

Next Meeting:

Fall Board Retreat - September 21 – 23, 2017
Crown Plaza Airport Hotel St. Louis, Missouri

Minutes respectfully submitted by Josephine Camarillo, Board Secretary.