

Board of Directors Meeting Minutes
September 7, 2016
2:00 p.m. CDT

MEETING CALLED TO ORDER BY SHARON RAWLINS, PRESIDENT

QUORUM

Quorum was established with the following-

BriAnne Baxley, Elaine Betting, Josephine Camarillo, Lisa Donovan, Ann Hoey, Chrissie McGovern, Matt McLain, Sharon Rawlins, Sandy Wilkerson, Karen Yother

ATTENDANCE

Karen Day, Contractor, Day Time Associates

MINUTES

Minutes from August 3, 2016 meeting were reviewed. Motion made by Karen Yother to accept minutes; seconded by Ann Hoey. Motion passed.

COMMITTEE REPORTS AND AGENDA ITEMS

Financial

Treasurer McLain presented financial reports and was discussed.

Treasurer reported as of September 1, 2016:

Year-to-date (YTD) we have received \$102,812.18 in income. Our YTD expenditures are \$171,925.33. We have YTD negative balance of \$-69,113.15.

Upstart check and manual income will bring negative balance into the positive.

Fall retreat Update

Proposed agenda was sent out. Agenda items include Executive Director position and DTA Contract. All board members are to bring a list of 3-4 expectations for the next ED if the board decides to continue in that direction.

Karen Day travel itineraries have been sent. Evening meals will take place outside the hotel. Remember to track any additional travel expenses for reimbursement. Hotel reservations will be sent out shortly.

Updates:

2017 Spokesperson

- Confirmed Kwame Alexander will be spokesperson and will be in Durham, NC, December 14-15 to film PSA.

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- Thank you gift of plaque will be sent to Kate DiCamillo. Text to include “National Summer Reading Champion 2015-2016 Thank you for being a hero in our story” Trophy artwork

Blue Slip Media

- Report was sent to CSLP with work produced. They will be able to extend their work to be March-August for \$1000 per month.
- Rawlins will request contract from Blue Slip with exact months and costs and will bring to the next meeting.

Ad hoc school outreach committee

- Rawlins and Yother have attended meetings and group has created a survey to be sent out soon.

Ad hoc social media committee – Karen Yother

- Broken into three groups: Facebook, Twitter and Pinterest. Each group will work on their own specific details, information will then pass on to Heidi and Upstart and ask for additional to information to add.

Illustrator Update – Chrissie McGovern

- Guy Parker-Rees is interested but has not confirmed.
- Brian Pinkney is interested but would need to be within our budget.
- Need to reevaluate the process of finding illustrators.

DTA Contract

- Executive committee met with Karen and Larry Day to discuss contract. No decision has been made. Rawlins ask Karen Day to bring current job description. Karen Yother will compile survey results regarding ED position and present at retreat. Discussion will continue during retreat.

Other

- Karen Day received manual proof from the printer. Slight delay from Upstart. They have received DVD for duplication. Instructions on how to access online manual will be printed on the backside of the cover sheet. Catalogs have been shipped.
- Rawlins will be sending out a Newsletter soon. Newsletter will also announce past president’s resignation. Rawlins also welcoming feedback on her work performance as President

ADJOURNMENT

Motion made by Lisa Donovan to adjourn. Seconded by Karen Yother.
Motion passed.

Next Meeting: Fall Board Retreat- September 25-27, 2016 Indianapolis, IN

Minutes respectfully submitted by Josephine Camarillo, Board Secretary.