

## Collaborative Summer Library Program

Annual Meeting Minutes  
Thursday, April 12, 2007  
Salon Ballroom, Portland, Oregon  
8:00 am

### WELCOME

The first item of business was introductions of those present:

Alabama	Christine Bowman
Alaska	Karen Davis, Candace Kopperud, Sue Sherif
Arizona	Holly Henley
Arkansas	Lisa Donovan, Randi Eskridge, Catherine Howser, Kay Taylor
California	Pam Carlson, Penny Peck, Stephanie Stokes
Colorado	Patricia Froehlich
Connecticut	Linda Williams
Delaware	Terri Jones, Patty Langley
Georgia	Lyn Hopper
Idaho	Peggy McClendon, Jan Wall, Karen Yother
Illinois	Heather McCammond-Watts
Indiana	Megan Maurer, Connie Rendfeld
Iowa	Becky Bilby, Mary Cameron, Karen Day, Sonia Ernst, Barb Shultz
Kansas	Marquita Boehnke, Kimberly Patton, Julie Tomlianovich
Kentucky	Carol Baughman, Nikole Wolfe
Maine	Melora Norman
Maryland	Paula Isett, Elizabeth Rafferty, Stephanie Shauck, Ann Wisner
Michigan	Janice Heilman
Missouri	Nancee Dahms-Stinson, Marge Kudrna
Montana	Cindy Christin, Ginny Cowman
Nebraska	Karen Drevo, Sally Snyder, Beth Trupp
Nevada	Kathy Biagi, Elizabeth Johnson
New Jersey	Sharon Rawlins, Allison Santos, Michelle Willis
New York	Christine Moesch
North Carolina	Margaret Miles
North Dakota	Lacey Wahl
Ohio	Ruth Metcalf, Laura Lee Wilson
Oklahoma	Adrienne Butler
Oregon	Katie Anderson, Molly Carlisle, April Witteveen, Stephanie Lind
Pennsylvania	Jeanne Clancy Watkins, Susan Miceli, Susan Pannebaker
Rhode Island	Susan Leopre
South Carolina	Jane Connor
South Dakota	Jasmine Rousey
Utah	Carolyn Corry, Rose Frost, Anne Naubaum
Vermont	Grace Greene
Virginia	Paranita Carpenter
Washington	Angela Nolet, Martha Shinnors, Tomi Whalen
West Virginia	Suzy McGinley
Wisconsin	Barbara Huntington, Rhonda Puntney
Wyoming	Shari Haskins, Sue Knesel, Mary Rhoads

## **PRESIDENT'S REPORT**

Mary Cameron (President—IA) began with a discussion of past CSLP Annual Meetings and a brief history of the organization. CSLP now has 43 member states.

Mary thanked the Oregon State Library and the Oregon Library Association for their support of this year's meeting.

In order to support the stenographer, Mary reminded members to line up at the microphone, state their names, and what state they are from during the comments, question and answers sections of the meeting

## **BUSINESS MEETING**

### Budget and Finance Committee

Jan Wall (Treasurer—ID) invited members to join the Budget & Finance Committee. The committee meets quarterly via teleconference, and the conference usually lasts no more than an hour and a half.

Wall presented a synopsis of the 2008 CSLP budget, reminding members that this is an estimate of what it takes to run the program. Some of the line items may look like they belong to specific committees. However, they do not. These estimates are for the CLSP program and what we think it takes to run the program. Those who have worked with budgets know that this is just a plan of how you "think" you will spend the money and what you "think" you will be getting as income. Wall said this is not a wild guess, but a scientific guess using information about past expenditures to help us derive new figures. Wall stated that this is CLSP money and, based on experience, we try to put it where it needs to go.

Wall noted that the program is not losing money on the manuals. The manuals are making a small profit (\$1.50 per manual). But as we increase the size of manuals and numbers of CDs, the profit does go down. Therefore, we depend on rebates and gifts from Highsmith who has been generous. This past year, they gave CSLP \$268,000. It might be less for 2008 because they are dropping the percentage. We estimate high on the cost and low on the income. The rebate is based on how much is sold. The more libraries buy, the more CSLP earns.

The Budget and Finance Committee developed an estimated average budget to help us determine how much money we should keep in reserve—what we believe it would take to run CSLP for three years if Highsmith were no longer our vendor. The Long Reach Planning Committee suggested having \$350,000 in reserve to run the organization.

In recognition of CSLP, Wall asked, How many would be able to afford everything that CSLP has offered—meeting cost, the shipping, the artist, posters and everything CSLP offers? The opportunity to join CSLP was a no-brainer. The program has been excellent.

The 2008 CSLP budget has been approved by the Board of Directors and is as follows:

Estimated Income

• Dues	\$ 22,460
• Manuals/Media	\$150,000
• Shipping & Handling Reim.	\$ 14,000 (pass through)
• Rebates & Gifts	\$250,000 (preliminary sales figures)
• Interest (CD	\$ 17,000 (CD's/Savings)
• <b>TOTAL ESTIMATED INCOME</b>	<b>\$453,460</b>

Estimated Expenses

• Conference Expenses	\$ 77,050
• Officer/ASA Conference	\$ 10,500
• Accounting/Audit	\$ 2,000
• Professional Fees	\$ 8,000
• Administrative Fees	\$ 50,000
• Liability Insurance	\$ 1,500
• Office Operation/Supplies	\$ 1,350
• Postage & Shipping	\$ 14,800
• Marketing-PR	\$ 67,000
• Diversity	\$ 4,750
• Website/Logo Development	\$ 2,500
• BOD/Committee Meetings	\$ 13,225
• Misc Travel	\$ 500
• Telephone	\$ 1,000
• Manual Production	\$127,500
• Manual Design	\$ 16,000
• Discount/Rebate	\$ 70,000
• <b>TOTAL ESTIMATED EXPENSE</b>	<b>\$467,675</b>

Nancee Dahms-Stinson (MO) moved to approve the 2008 CSLP Budget

Sally Snyder (NE) seconded

With a show of hands by state representatives, the motion carried.

**NOMINATING COMMITTEE**

Martha Shinnars (Committee Chair—WA) reported nominations for 2007/2008:

- Mary Cameron (IA) President
- Sally Snyder (NB) President elect starting June 2, 2008
- Carol Baughman (KY) Secretary
- Jan Wall (ID) Treasurer
- Cathy Howser (AR) Long Range Planning Committee

Barbara Huntington (WI) asked if CSLP would hire an executive director? Wall (ID) replied, "Honestly, we're not sure at this point. The Long Range Planning Committee has talked about whether or not this is the time to hire a full or part time executive officer."

### Standing Committee Chairs

- Jan Wall (ID) - Budget and Finance
- Karen Drevo (NE) - Vendor Relations
- Julie Tomlianovich (KS) Children's Manual
- Randi Eskridge (AR) Teen Manual
- Stephanie Stokes (CA) Marketing and Public Relations
- Nancee Dahms-Stinson (MO) Membership
- Ruth Metcalf (OH) Web Site
- Patricia Froehlich (CO) Diversity

Cameron called for nominations from the floor.

Marquita Boehnke (KS) moved to accept the report of the Nominating Committee  
Melora Norman (ME) seconded

Cameron said the CSLP bylaws require the Secretary to send this ballot to all state representatives. Baughman will do so by e-mail in the weeks following the meeting. Cameron asked that everyone please vote.

### **PRESENTATION**

Cameron recognized Patricia Froehlich (Diversity Committee Chair—CO) and Kim Patton (Teen Manual Chair—KS) for their dedicated work. Kim was not present at the meeting. Marquita Boehnke (KS) accepted her memento with remarks, "Kim is truly a team person with a lot of enthusiasm. We are where we are with the teen program because of Kim. It is a privilege to accept this memento on behalf of Kim." CSLP sends regards to Kim.

### **CHILDREN'S MANUAL**

Cameron opened the Children's Manual discussion with appreciation for the support of the Board of Directors (BOD). The BOD does a great job to provide the best program for the children in our states.

Julie Tomlianovich (KS) invited members to sign up for the Children's Manual Committee. She said "we are looking for workers, not lurkers." (phrase of the week).

Tomlianovich reported that the 2008 manual is moving right along. Patty Sinclair (Highsmith Manual Editor) has sent all chapters to committee members, and they have returned them with comments. Heidi Green (Highsmith) has sent out the first formatted chapter, and the Committee has proofed it. The timeline is working really well.

### 2007 "Get A Clue" Evaluation

Tomlianovich stated that she will send a request for an evaluation in August along with a Word document that includes the Survey Monkey questions. The state reps will distribute the Word document to their libraries to find out what they thought about the 07 manual. Julie ask that the state reps compile the results and put them into Survey Monkey.

### 2008 Catch The Reading Bug Manual

The 2008 Catch the Reading Bug manual is dedicated to the memory of Betty Gilchrist, a South Dakota children's librarian. Betty had been a Manual Committee member for many years. She always had great ideas and comments and always knew what real librarians who worked with children wanted to have in their manuals. For those who did not know Betty, Tomlianovich said, "You have used her ideas in the manuals for years."

### Slogan for 2009 Children's Program

Tomlianovich presented the Preliminary Voting Results for the 2009 Children's Slogans. For the first time, the results were collected using Survey Monkey. There were over two hundred slogans suggested from 25 states. The Manual Committee narrowed down the list. Tomlianovich presented ten categories with over ten slogans per category.

The #1 category for the children's slogan is"

- Arts Alive @ your library
- The "Fine Art" of Summer Reading
- Get Art Smart at the Library
- Get Creative @ your library
- Imagine @ your library
- Imagine, Create, Participate...
- Reading: It's an Art
- Reading: It's a Fine Art
- Rock, Roll, and Read @ your library
- Step into the Spotlight @ your Library
- Take the Lead...Read
- Tune in @ your library
- Color Your World

Tomlianovich encouraged the members to include slogans from other categories if they felt strongly about them. Additions were:

- Sharon Rawlins (NJ) - Create Your World
- Jasmine Rousey (SD) – Dream, Imagine & Create @ your library
- Nikole Wolfe (KY) – Create Your World @
- Sharon Rawlins (NJ) – Picture This @ your library
- Marquita Boehnke (KS) Ham it Up @ your library

Discussion:

- Stephanie Lind (OR) commented, the general theme is arts, music, and theater, so we want to have a slogan that has a broad range
- Jasmine Rousey (SD) mentioned that every one should be aware that the recent Upstart catalogue has a full page of fine arts for their marketing ads.
- Julie Tomlianovich (KS) commented that fine arts is dance, theater, painting, etc. these were considered when it came down to voting.
- Cindy Christin (MT) asked about the difference between "get creative" and "be creative"
- Patty Sinclair (Highsmith manual editor) said, lets keep it light, fun and snappy, something that can fit on a poster
- Grace Green (VT) commented that a lot of people really like Arts Alive @ your library.

Marquita Boehnke (KS) moved to stop making changes/additions to the list of slogans and begin the weighted vote. Nancee Dahms-Stinson (MO) seconded

After a weighted vote by state representatives, the top choices were:

- Imagine/Creative @ your library (122)
- Be/Get Creative @ your library (111)
- Color Your World—Read (22)

Discussions began on language usage of slogans:

1. Imagine @ your library versus Creative @ your library
2. Be Creative @ your library versus Get Creative @ your library

Melora Norman (ME) made a motion to vote on the language usage of these two slogans  
**No record of a second**

After another weighted vote the results were:

- Imagine @ your library (125)
- Creative @ your library (168)

After further discussion, it was decided to vote on the language usage of  
Be creative @ your library vs. Get creative @ your library

After weighted votes of

1. Be vs. Get
2. At vs. @

The 2009 theme will be **Be Creative @ your library**

Tomlianovich thanked everyone for all the suggestions and work that went into selecting the slogan.

### Manual Chapters and Ideas

Patti Sinclair (Highsmith Manual Editor) was introduced and led the group in brainstorming chapter ideas for “Be Creative @ your library.” Patti ask if ideas pop up after the meeting, please email her.

Ideas and suggestions included:

- story cards (Kamishibi)
- decorating books, chairs,
- decorating chairs for auction
- talent contest
- name that tune contest
- making instruments, clogging
- activity with paint your feet
- yodel
- Mommies don't allow + book mark contest, art class
- Instrument petting zoo
- Story telling contest
- Woven arts (knitting, weaving, quilting)
- Creative writing
- Symphony, story time
- Project run way (fashion shop w/garbage bag designs)

- Recycled craft contest (Art in a minute)
- Older kids teaching younger kids simple dances

## TEEN MANUAL

Randi Eskridge (AR) stepped in for Kimberly Patton (KS). Randi ask for a moment of silence for Kim and her family.

Randi thanked everyone who has worked on the teen manual.

### Slogan for 2009

The top five 2009 teen slogan choices were:

- Rock the Shelves @ your library (34)
- Create your world @ your library (3)
- Light! Camera! Read! @ your library (0)
- Express Yourself @ your library (118)
- Live Out Loud @ your library (34)

### *Comments*

- Nancee Dahms-Stinson (MO) really likes “Live Out Loud.”
- Sharon Rawlins (NJ), “Express Yourself” doesn’t mean anything.
- April Witteveen (OR) “Create Your World” is redundant since the children’s theme is “Be Creative.”
- Randi Eskridge (AR) “Lights! Camera! Read!” is more of a children’s slogan. It doesn’t translate well to a teen program.

### **No record of the vote**

By an overwhelming vote, the theme for the 2009 teen program is  
**Express Yourself @ your library**

Eskridge (AR) ask that everyone respond to the teen Survey Monkey evaluation that will go out in August. The same process will go for the slogans next year. If you can not vote, “please proxy your voice”

### Manual Chapters and Ideas

Express yourself  
Graffiti work shop  
Paint with coffee  
Guitar hero designing and CD album covers  
Architecture  
Create art from old books (altered books)  
Architecture  
Improv comedy  
Transform meeting room into gallery  
Free Flow Contest (freestyle rap)  
Create pets from recyclable materials  
T-shirt design  
Embrace idea of process and not product (open-ended art)  
Story telling

Cameron thanked everyone for their patience especially Eskridge for stepping up to take Patton's place on the teen committee.

## **THEME FOR 2010**

Top suggestions for 2010 theme are:

Ecology/environment/conservation/national parks  
Time travel/travel/transportation/international and extreme travels  
Water/rivers/survival  
Food/"Get Fit"  
Fairy tales/folk tales  
cultures around the world  
Stories the world over  
Pirates  
Sports/"Get Fit"  
Dinosaurs/archeology  
Space/flight  
Superheroes  
History  
Magic  
Australia  
Inventions  
Animals/animation  
How to do  
Inventions  
Science  
Wild West  
Technology

### Comments on Themes for 2010

Does a park fit under environment?  
Survival would be dreadful reading in my state.  
Animation and animals were not the same theme.....confusion on how to vote  
Food theme goes well for children and teens  
Top theme for Nebraska was Superheroes  
Delaware does not have a national park  
Like the idea of "get fit", but do not like the food part (allergies)  
Pirates can work into the teen idea  
Cultures around the world. Helps kids understand resources in their own communities  
Superheroes yes, but dinosaurs, no  
Water, rivers, and oceans encompass all themes  
Keep theme focused so it won't spill into something else  
Tie it into pop culture, otherwise it will be too academic  
Water is a nice broad theme (i.e., pirates, culture around the word, ecology, environment  
Water, Water Everywhere @ your library  
Summer Splash relates to all the above  
Water is very flexible.....ecology is less flexible.....I'm liking water  
Let's come up with 10—12 overall themes, and not reinvent the wheel

Lets make it fun for the kids and not feel like school. We want them to come in and enjoy the summer.

We can focus on someone in the community as a hero

After lengthy discussion, Melora Norman (ME) made a motion to accept the following themes for voting:

- Water
- Food
- Cultures around the world
- Time travel
- Ecology
- Superheroes

Sally Snyder (NE) seconded

Result of the weighted vote:

- Ecology (4 votes)
- Food (0 votes)
- Time travel (17 votes)
- Superheroes (29 votes)
- Cultures around the world (36 votes)
- Water (204 votes)

The 2010 theme concept is **water**. Tomlianovich (KS) mentioned that now is the time to start thinking about the slogan for 2010.

## **MARKETING AND PUBLIC RELATIONS COMMITTEE**

Stephanie Stokes (CA) presented the Kids public service announcement video, Teen PSA video, and a 30-second radio PSA. Stokes also presented the Marketing and PR Committee annual report. Weston Woods did the kids PSA for Get A Clue and will be doing the 2008 Catch the Reading Bug theme. Weston Woods can translate everything into Spanish.

The Teen PSA was produced free of charge by Michele Gorman and her Imagine On teens in North Carolina. The teens were 14 and 16 years old. They had a great time.

Members will receive \$133.00 worth of PSAs for their membership. The Board has budgeted \$2,500 to produce a teen PSA for 2008. The videos were enjoyed and received with applause.

Randi Eskridge (AR) asked if the sound quality would be better if it was paid for. Stokes (CA) replied, "we should be aware of what we are paying for and what we get for free. There was a piece of equipment that was not used in this production."

**A Powerpoint presentation**

## WEB SITE COMMITTEE

Ruth Metcalf (OH) recognized all the people who attended the website meeting. Special thanks to Linda Williams (CT), Carolyn Corry (UT), Kay Taylor (AR), Nikole Wolfe (KY), Margaret Miles (NC), Monica Harris-Brooks (MI). The Web Site Committee will continue to respond to the needs of the CSLP membership.

The mission statement for the web site committee is:

The Web Site Committee will provide resources and relevant information to CSLP members, state representatives, and their constituencies as well as to potential CSLP members.

We recently signed a two-year contract with Dan Riefstahl to be out webmaster. This contract will expire on April 30, 2009. Riefstahl has been wonderful about posting changes and updates to the site. We have many great ideas, and the site is a great way to share these ideas.

Accomplishments this year are:

Committee name changed to "Web Site Committee"

Reconfiguration of Website

Assessment of website for balance of material and approach

Updates added on:

CSLP Artwork Statement

Members-only page—reconfigured minutes, added picture protection script instructions, updated committee rosters

Updates of resources section:

Family literacy

Adult summer reading

Services to disabled children

Newspapers in Education ads

Public service announcement—online order form

Updates of copyright section

Update of FAQ

Updates of bylaws

We had a committee conference call on June 8 to discuss the following issues. We will be working with the web master and the Diversity Committee on these issues:

- Accessibility of the website
  - making sure the website is accessible by the physically handicapped
- Innovative methods for using the website
  - Blogs—a great way to share ideas
- Representation of diverse audiences
- Timeliness for updates/changes to web site
- CSLP branding and marketing on site
- Additions to site

Goals for this year are:

- Monitor and update CSLP website—Kay Taylor (AR)
- Adult summer reading—Janice Heilman (MI) and Carolyn Corry (UT)
- Teen original material—Randi Eskridge (AR) and Nikole Wolfe (KY)
- Response to website issues in a timely manner
- Explore possibility of innovative methods of information sharing

- Explore possibility of an accessible, alternative version of the CSLP website—  
Melora Norman (ME), Rhonda Puntney (WI) and Patricia Froehlich (CO)

Last Year's Accomplishments:

- The minutes for 2004, 2005, and 2006 are posted on the website in Word and PDF formats.
- The Board of Directors' conference call meeting minutes are posted on the website after approval.
- Current committee and rosters are updated and posted (please update your rosters ASAP because we want to make sure we have current information).
- Committee mission statements were on the website (please come up with a mission statement)
- Picture-protection script was added (this does not prevent people from downloading our art work). People have used our posters to advertise their summer programs. The art work protection is not fool-proof.....(but we try)
- The CSLP art work statement has been updated to link back to "rules of use"
- The FAQ has been updated. The list of 42 states has been updated to 44.
- **Logon to the members-only page is case sensitive**  
Username: member  
Password: reads
- An edit was completed over the weekend by Riefstahl. He's been fantastic.

Ruth reported the 2007 website statistics. The page for statistical information is [www.cslpreads.org:2082/awstats.pl?config=cslpreads.org&land](http://www.cslpreads.org:2082/awstats.pl?config=cslpreads.org&land). There is a lot of statistical material to gather from this report, for example, the CSLP home page was viewed 3,701 times in the month of March with 167,464 hits from the United States **what time period?**

Metcalf (OH) asked everyone to please respond to the forthcoming Survey Monkey evaluation.

Discussion

Melora Norman (ME) Has there been a policy decision to not link to commercial resources? There are products needed for working with disabled children that are difficult to find, and it would be a great service to have them listed on the CSLP web site.

Metcalf (OH) – A blog could be the place to share this kind of information.

Sherif (AK) A resource list would be helpful

**Could the manual be posted on the web site?**

**The manual is our bread and butter and it is for members only. If it was on line, we could not sell it. We own the copyrights. (no record of speakers)**

Melora Norman (ME) – Can we pay a little more to get a paper copy?

Heather McCammond-Watts (IL) Can a hardcopy be part of the subscription as a convenience option?

Martha Shinnors (WA) There is a generational divide (hardcopy vs. on line). How do we make it accessible for everyone?

Sally Snyder (NE) Don't forget the small library that can't afford the paper cost to download.

They do not have time or storage capability. Think about them too.

What does our membership provide us? Is free access to the manual part of our membership or is that additional? **no record of speaker**

Katie Anderson (OR) Everything that is in the manual was not on the CD. It would be nice to have a template so they can put in their own information.

Barbara Huntington (WI) After uploading onto PDF, it cannot be edited. People will have to pay for other formatting and editing in order to give us what we want. We cannot go back into

Quark?

Applause for being ahead of schedule.

Cameron announced a change in the agenda. Saturday's meeting will start at 8:00

no time recorded for adjournment

## **Collaborative Summer Library Program**

**Annual Meeting Minutes  
Friday, April 13, 2007  
Salon Ballroom, Portland, Oregon  
8:00 am**

### **VENDOR COMMITTEE**

Karen Drevo (NE) reported that this is the first year the Rules of Use were included in the manual and on the CDs. There will continue to be revisions to the CSLP Rules of Use which can also be found on the CSLP website.

The biggest issues the committee dealt with this year were the bendable toys containing lead and the faulty CD. Both were quickly addressed with communication and cooperation between CSLP and Highsmith.

The latest addition to the Rules of Use is very specific about the allowable use of the CSLP artwork. Members who post CSLP artwork on their websites are required to make all attempts to code the artwork to discourage non-members from downloading or copying. The following statement should be embedded in any artwork: "Images are protected by copyright. Contact CSLP for more information." This was approved by the Board of Directors in December 2006. Artwork for the current year must be removed from the website no later than October 1.

The CSLP attorney reviewed documents comprising the Request for Proposals from potential 2009/2010 vendors. The attorney recommended the product testing language include clauses about the safety of products requiring that they be lead-free and child-safe. The RFP also required that the products be produced in humane conditions that offer fair wages, do not use child labor, etc. We also added a requirement that any recall expenses will not be incurred by CSLP because the vendor will be responsible. Highsmith has had this kind of testing done in the past.

After legal review and updates, the RFP was distributed in December. A subcommittee of the Vendor Committee reviewed the responses and recommended that the Board award the contract to Highsmith. The Board approved this recommendation.

This year sales have started out very slowly. However, as of March 24 sales have picked up considerably. As of March 24, libraries had purchased just under \$2,000,000 worth of Highsmith products. We will possibly reach \$2,500,000 before sales are finished.

Drevo (NE) noted that the first CSLP order form was one side of a single sheet of paper. Today the order form is multiple pages.

The Vendor Committee first used Survey Monkey to evaluate the 2006 program. We did not get many responses, so the Vendor Committee will improve the survey for August 2007. We are hoping more states participate this year. The few responses received were quite favorable, and there were some great suggestions forwarded to Highsmith.

### Teen Art

The 2008 teen artwork is moving right along. The Vendor Committee has been working very successfully with Jan Duursema. The 2008 children's artwork is behind schedule due to Harry Bliss' skiing accident. Suggestions for the 2009 artist for the children's and teen program have been collected.

Drevo (NE) asked that members notify anyone they find using CSLP artwork that this is copyright protected material and is for CSLP members only.

### Newspapers in Education

Drevo (NE) said this is a non-issue as of today and will be addressed next year.

Drevo (NE) asked members to start thinking about how long CSLP wants to offer a product that is not selling well. This will be discussed by Matt Mulder (Highsmith representative) during his part of the agenda.

Highsmith has an exciting new program that will allow individual libraries to have small numbers of specific items customized. Mulder will discuss this during his part of the agenda.

Drevo (NE) announced that next year, for the first time, Highsmith will pilot a program offering books as incentives. Librarians want to move towards more educational incentives. Please keep in mind that "doodads" are the **majority** of CSLP sales. The more we buy from Highsmith, the more we get back for our organization. We will not get rid of the "doodads" because they are **10%** of our sales. Highsmith is working closely with Scholastic on this program.

The suggested artists for the 2009 Children's Program are:

- Marjorie Priceman
- David Catrow
- Chris Raschka
- Kevin Henkes
- Joe Cepeda

The suggested artists for the 2009 Teen Program are:

- Chris Myers
- Brad Sneed
- David Macaulay
- Paul Rogers
- Dave McKean

Art examples were provided by Beth Trupp (NE) and Kathy Biagi (NV). Thank you Beth and Kathy.

Recognition goes to the subcommittee who helped with the RFP and bids that were submitted.

### Discussion

Molly Carlisle (OR) Orders were low for the first deadline. We're not sure if the December 1 deadline can be met.

Drevo (NE) Part of the problem is that we keep growing (wonderful problem to have) but adequate quantities of items must be ordered far in advance. In the past, Highsmith has gotten

stuck with much inventory that did not sell. If Highsmith knows the demand far enough in advance, products can be done by the first of the year. Please order early.

Stephanie Stokes (CA) suggests letting members know that this is custom printing and is not sitting on a shelf. Ordering early is important.

Shari Haskins (WY) For three years, we have had problems ordering from the website.

Melora Norman (ME) Try accepting "cookies"

Betsy Johnson (NV) We order on the second deadline because of storage issues. We want our items delivered in April.

Drevo (NE) Highsmith will work with you. Order early, but ask for a later delivery date.

## **DIVERSITY COMMITTEE**

Rhonda Puntney (WI) reported that this is a relatively new committee. 2006-2007 was the first year the Diversity Committee worked as a standing committee of CSLP. Many thanks to Penny Peck (CA), Candace Kopperud (AK), Sarah Pitkin (UT), Martha Shinnors (WA), Melora Norman (ME), Nancee Dahms-Stinson (MO), Susan Pannebaker (PA), Barbara Huntington (WI), Melody Allen (RI) and Stephanie Stokes (CA).

The Committee focused on translating the "Catch the Reading Bug" theme into Spanish. Several translations were offered by the translating agency which used Spanish speakers representing Mexico, Latin America, and Puerto Rico as well as others with extensive knowledge of the language

The Committee reviewed Spanish translations of the "Get a Clue" audio and video PSAs and of manual pages.

Diversity Committee Mission Statement:

The Collaborative Summer Library Program's Diversity Committee is dedicated to creating a more inclusive community of summer readers and reading programs grounded in respect and appreciation for individual differences. The Committee endorses a broad definition of diversity and seeks to provide programs and resources that enhance knowledge and encourage understanding of diversity. The committee strives to provide leadership for libraries in meeting the needs of all its constituencies and special populations.

Rhonda Puntney (WI) presented the activities and outcomes of the Committee:

- Develop a network of individuals with expertise in diversity issues
- Develop resources and a process for planning, implementing and verifying translations
- Develop an annual timeline to address diversity issues
- Work with the Web Site Committee to develop a list of links and resources related to diversity and special needs
- Work with other agencies to expand diversity and special needs resources

CSLP is a nationwide organization, and the Committee works to have translated materials be as neutral as possible and still culturally authentic.

Melora Norman (ME) Sometimes the most catchy phrases will have multiple meanings.

Results of Diversity Committee's Brainstorming:

- Materials and slogans in other languages (besides Spanish). We encourage librarians to collect jpeg forms of other languages. If you have specific languages that your library

is translating the theme into, we would like to publish them on our website. A lot of this should be accomplished by next year.

- Sue Sherif (AK) It would be nice to have places where we can plug these translations into the CDs and manuals (where possible).
- Bookplates and templates
- Spanish slogans typeset in official font
  - Margaret Miles (NC) It will be helpful to know the name of the font. I'd be willing to purchase this for customized materials.
- Timeline
- Brailled children's manual pages
- Large print, tactile and digital files
- Identify pages in the manual to be brailled
- Create a list of audio books, downloadable audio books
- PSA in Spanish and closed captioned; also have it in descriptive video
- Slogans in other languages; in jpeg format
- Baby signs streaming video – also include signs in ASL. Determine vocabulary and potential stories to sign
- Digital download – working with providers to get a bibliography

#### Discussion

Melora (ME) I will work with **Pheasantland?** to see which pages will translate well and how to get this information out to you.

Mary Cameron (IA) CSLP has state representatives, and they can get it out to individual libraries.

**Keep it easy to do in Braille for the children's manual. This will be made available for purchase?**

#### **MEMBERSHIP COMMITTEE**

Nancee Dahms-Stinson (MO) presented the history of the CSLP by-laws. In 2004/2005, she worked with the Organizational Structure Committee to develop bylaws. The Committee has been operating for two years with little policy structure. As CSLP grows, further guidelines have been developed to support these policies. The bylaws are reviewed at every Board meeting for further changes. **This paragraph is confusing, and I don't know how to fix it. Carol**

Dahms-Stinson (MO) encourages anyone who has an interest to join the Membership Committee. **Is it the "Organizational Structure Committee" or the "Membership Committee"?**  
**Carol**

#### Discussion

Candy Kopperud (AK) Has the global atmosphere issue been dropped? **What does this mean?**  
**Carol**

Melora Norman (ME) Clarification on committee rules and guidelines. How do we get the message out for members who are on a committee but do not attend the annual meetings? We need to clarify that the document that is moving this organization forward is the organizational manual.

Jasmine Rousey (SD) How do we pay our dues?

Barbara Huntington (WI) We need to know who is on a committee and be openly fair when we tell someone they can be on a committee. How do we get people off a committee after three years?

Ruth Metcalf (OH) A wiki is a great place to post information. The more places we have information regarding membership and what is required, the better.

**We need to make sure that the military families and the military libraries ??????????**

Cathy Howser (AR) There will be somebody on that military base from a CSLP member state. We would extend the right to use the material on the military base, but not voting rights.

A major topic of discussion involved the need to clarify membership eligibility and definitions.

Melora Norman (ME) Do we want to have an open meeting policy? Do we want to say we have electronic meetings? Do we want to say everyone has to be at the annual meeting to be involved on a committee? Or do we have electronic committee meetings?

Dahms-Stinson (MO) There is a section in the bylaws that talks about the electronic meetings. Bylaws have to be written in broad language so that they provide some definition of the policy.

Julie Tomlianovich (KS) There are members who are on the Children's Manual Committee but are unable to attend the annual meeting. These are valuable members of the Committee.

Sue Sherif (AK) It is good to allow people to participate. There are librarians in my state who have not come to the annual meeting for two years but feel a part of the organization because they can contribute to a committee. Electronic meetings are good.

Dahms-Stinson (MO) There was no conscious decision made that if you could not attend a meeting, you could not serve on a committee. We want to assure you that if approved, you can be a committee chair. Work on a committee is done via electronic meeting.

Melora Norman (ME) We need to define what makes a committee member valuable. What does a committee member need to do?

Nancee Dahms-Stinson (MO) These issues are addressed in the committee section of the current organization manual. Our guidelines do not say we are looking for geographical diversity. If there are other items you would like to see addressed, please email me.

## **LONG RANGE PLANNING COMMITTEE**

Cathy Howser (AR) This is a new committee and was formed at the request of the membership at the 2006 annual meeting. This Committee's responsibility includes reviewing and evaluating possible enhancements to the organization and projects that would benefit the member libraries. The President appointed the members of the Committee:

Cathy Howser (AR), chair  
Jan Wall (ID)  
Marquita Boehnke (KS)  
Nancee Dahms-Stinson (MO)  
Susan Fichtelberg (NJ)  
Melody Allen (RI)  
Patty Langley (DE)  
Susan Knesel (WY)  
Karen Yother (ID)  
Kay Taylor (AR)  
Susan Pannebaker (PA)

During a Board of Directors meeting, the treasurer's report resulted in discussion of how we should spend CSLP money. Each committee presented ideas, and then the group decided they wanted a Long Range Planning Committee to coordinate the decision-making process. The Board wanted a member from each standing committee to make up an ad hoc committee.

In considering ways to evaluate proposed projects to enhance our program, we identified a few guidelines, and the Committee is recommending the following:

1. Any proposed enhancement project should benefit and be available to all member libraries.
2. Projects should be proposed and endorsed by existing committees and should be funded as a budget increase for that committee.
3. The amount of funds available for enhancement projects should not exceed one third of unbudgeted funds, which will allow for a reserve for future projects.
4. The Board of Directors would determine if additional documentation or justification for proposed projects were required to assist them in deciding which projects to fund.

During our conversations, the Long Range Planning Committee asked, "Where do we want to be in five or ten years? How do we make this happen?"

The first task of the Committee was to define who/what is a member of CSLP. Over and over again, CSLP deals with this issue. Answering this question requires a definition of a public library, and every state defines a public library in a slightly different way. Dues are paid based on how each state defines a public library, but there is no accepted standard for that within CSLP.

Survey Monkey results showed 65% of current CSLP members define a library as a building; the other 35% define it as an entity.

Federal State Collaborative System (FSCS) defines a public library as:

An \*entity that is established under state enabling laws or regulations to serve a community, district, or region, and that provides at least the following:

- An organized collection of printed or other library materials or a combination thereof
- Paid staff
- An established schedule in which services of the staff are available to the public
- The facilities necessary to support such a collection, staff and schedule, and
- Is supported in whole or in part with public funds.

\*The administrative entity is the legally established agency that takes the money, this can be a public library. An outlet is a unit that can be the central branch, bookmobile, books-by mail only an administrative entity

The Long Range Planning Committee recommends that CSLP adopt the FSCS definitions of a public library and of a stationary outlet and agree on one or the other to consistently determine CSLP dues. Either method of counting would create a change in the amount of dues owed by most states. The Long Range Planning Committee does not propose to change the amount of income generated by the dues; therefore, we may need to adjust the formula to maintain our funding.

### Dues Assessment Proposal

If we count by entity, the dues collected for CSLP would go down. If we count by outlet, the amount a state pays may increase. About 65% of CSLP members are currently paying by outlet. CSLP may need to increase the amount a state pays from \$2.00 to \$3.00 to offset the income difference. Our recommendation is that we start paying dues by stationary outlet. CSLP will hold people harmless for the increase for two years. This gives two years to get the increase into budgets. CSLP will pick up the difference during this time. The dues assessment would be a decision of the Board of Directors.

Schools would not be counted, and in order to use the CSLP program, they would have to collaborate with a public library.

And this brings up the issue of CSLP's current weighted voting system. We recognize that a change in the definition of a library would change the weighted votes for many states. We also recognize that as we have continued to grow, our current weighted voting system has become a lengthy process. The Long Range Planning Committee recommends changing the weighted voting system to a "modified Senate model". Our recommendation is to divorce the weighted vote and each state would have three votes to cast on issues requiring the weighted system. The equal votes represent our concern for equal success of the CSLP program in all states.

These recommendations would require changes to the CSLP bylaws.

We currently have some excess funds most of which are from rebates given to us by our vendor, Highsmith. This is not a stable source of income, and we are using some of this money every year. The Committee recommends that CSLP set aside some money in the event that Highsmith cannot bid or meet our expectations. If CSLP did not get the rebate from Highsmith, what would we be able to do? We decided it would take about \$100,000 per year to run this organization. This is over and above earned income from our own resources (dues and manuals). We recommend that \$350,000 be set aside for our rainy day fund, which we could live on for three years if that should be necessary. As CSLP continues to grow, we may need to increase the amount in this rainy day fund.

These are the recommendations of the ad hoc Long Range Planning Committee.

### Discussion

Chris Bowman (AL) How long have the \$65.00 and the \$2 dues been in effect?

Howser (AR) We don't know where that came from. This has never been questioned.

Ruth Metcalf (OH) We get a lot for our money. \$1.00 increase is a drop in the bucket.

Rose Frost (UT) Our bookmobile is stationary, how will this change affect us?

Jan Wall (ID) Each state uses FSCS definitions differently. This does not mean bookmobiles cannot benefit.

Sue Sherif (AK) We could not contract with anyone to do the manuals for \$1,000. I'm very glad that this work has been done. I applaud all the work that has been done

Ruth Metcalf (OH) How will we adapt to FSCS criteria change over time?

Cathy Howser (AR) The bylaws will have to be changed to agree with whatever the FSCS definition is. They should not change dramatically.

Barbara Huntington (WI) This is a proactive solution to questions I've had. I support setting funds aside 100%

### Proposed language for bylaws changes

Sec. 4. Dues Assessment. Dues for State Members shall be determined by the Board of Directors **using a formula based on stationary outlet as defined by FSCS**. ~~For 2005-2006, the State Member dues shall be based on the following formula: \$65.00 plus \$2.00 per library for which the State Member chooses to pay. For example, if a State Member has 100 public libraries, it would pay the base rate of \$65.00, plus \$200.00 (100 x \$2.00) for a total of \$265.00.~~ The Board of Directors shall review the dues formula annually and revise it from time to time. Dues must be paid by the date set by the Board of Directors in order to be a member in good standing and have the privileges of membership, including the right to vote

Proposed language for:

## **Article 6 Meetings of State Members**

Sec. 4 Voting. (a) State Representatives shall be entitled to the votes assigned to the state through **a modified Senate model** voting system, and set forth in Section 6.4(b). Decisions relating to substantive and programmatic issues including summer reading themes, incentives and manuals will be made using **a modified Senate model** system, unless otherwise agreed upon by a majority of the State Representatives using a one-vote-per-state system. For decisions on issues relating to governance and organizational issues, including the election of officers, amendment of Bylaws or other CSLP organizational business, State Representatives shall each have one vote. All matters submitted to the State Representatives for single votes are determined by a majority vote of those present and voting. Should a tie occur, the first officer in the following list who is not a State Representative, will cast the tie-breaking vote: President, President-Elect, Past President, Secretary, Treasurer.

(b) When the **modified Senate model** voting system applies pursuant to Section 6.4(a), each State Representative shall be entitled to **3 votes**, as approved by the Board of Directors.

Cameron (IA) Changes to the bylaws cannot be voted on at the annual meeting. We can move to accept these changes for future voting.

Penny Peck(CA) moved that CSLP publish the proposed amendments to the bylaws and schedule a vote. Julie Tomlianovich (KS) seconded. Passed by voice vote.

Carol Baughman (KY) will send email alerting the state representatives to an upcoming electronic vote. She will then send e-mail ballots. Votes are needed from 2/3 of the 43 member states. The voting categories are:

1. Nominations for the Board of Directors
2. Changes to Article 3 of the bylaws
3. Changes to Article 6 of the bylaws

## **REPORT ON THE PROJECT ON OUTCOME-BASED EVALUATION OF SUMMER READING BY THE INSTITUTE OF MUSEUM AND LIBRARY SERVICES**

Off the record

In other discussion of summer reading evaluation, Patricia Froehlich (CO) reported on the progress of the National Leadership Grant to study the impact of public library summer reading

programs children's reading skills. No objective study has been done since the Barbara Heyns study of 1978. We would like to replicate this study. We hope to have a pilot program this summer that gives a computerized pre- and post-test to third and fourth graders. The research is organized by **the Center for Summer Learning at the Johns Hopkins University**. Carol Fiore (retired) is the grant project director.

Rose Frost(UT) Can this be tied into NAEP?

Froehlich (CO) State-wide testing is done at different times.

Lyn Hopper (GA) Is the test translated into Spanish?

Froelich (CO) No

Patricia(CO) – This is free and reduced lunch (school screening)?

Nancee Dahms-Stinson (MO) Does the school have to be 50% or higher poverty rate to qualify?

Barbara Huntington (WI) Clarify the 50% poverty

Froehlich (CO) This is a good question, because we want to test the summer library program, not summer school. This is a work in progress.

Christine Bowman (AL) Is there going to be a control comparison group for kids that are not in summer reading?

Froehlich (CO) Yes

## **MOTHER GOOSE PROGRAM**

Patty Langley (DE) reported that the Mother Goose Program of the Vermont Center for the Book is seeking CSLP collaboration on a training and programming project. They have applied for a grant from the National Science Foundation. The purpose of the grant is to give public librarians training and resources to infuse science and math principles into story times. This is a four-year project targeting children ages three through seven.

This pilot program is based on the concept that there are Four Big Ideas that are the foundation for math and science. Kids need to have basic understanding and experience with these concepts to be successful in school. In the Mother Goose Program, these concepts are introduced through children's books. Afterwards, children are given hands-on activities to explore the concepts on their own.

If approved to receive the grant, the Mother Goose Program proposes to train librarians who attend next year's CSLP annual meeting in Little Rock. Librarians would stay an extra day for training. Langley will keep the CSLP Board of Directors informed of developments with the grant and plans for training.

## **FUTURE CSLP ANNUAL MEETING SITES**

Cameron (IA) announced the following plans:

April 23-26, 2008, Little Rock, Arkansas

April 22,25, 2009, Omaha, Nebraska

2010 Michigan

2011 Washington & Alaska

There are no commitments beyond 2011 for hosting meetings.

Time of adjournment not recorded

## **Collaborative Summer Library Program**

**Annual Meeting Minutes  
Saturday, April 14, 2007  
Salon Ballroom, Portland, Oregon  
8:00 am**

### **HIGHSMITH/UPSTART REPORT**

Karen Drevo (NE) introduced Matt Mulder from Highsmith/Upstart. This is our eighth year of meeting with Matt, and we have seen lots of changes. Our order form has gone from one page to multiple pages.

Mulder opened the discussion thanking CSLP on behalf of Highsmith for the sales contract. This is a very important contract for Highsmith. Overall sales this year have passed \$2,000,000. Sales in 1999 were less than \$79,000.

Matt presented the 2007 CSLP sales by item and 2007 sales by category through March 31, 2007.

Items for discussion are:

- What worked and what did not work
- Changes to individual products
- Changes to manuals
- 2008 artwork
- 2008 incentives
- 2009 theme
- 2009 illustrators
- Other business

Current year's sales:

- Posters: There was an increase in the English/Spanish (quantity sold 5,551). Last year we sold half that amount. Highsmith will work with the Diversity Committee to designate other items for Spanish translation.
- Vinyl Banner: Jeanne Clancy Watkins (PA) would like a larger banner. Mulder said this item is ordered on demand, and the price would be \$40 or \$50 for a larger banner.
- Reading Record Folder: Sold approximately 7,000 units. Stephanie Stokes (CA) would like to have the paper weight increased on the folder and on the certificate.
- Reading Record #2 grew in popularity.
- Bulletin Board Trimmer was a popular item.
- Book covers: This item will be dropped because it did not sell well. Laura Lee Wilson (OH) was disappointed to know they were the paper covers. . . needed a better description.
- Stickers: Lisa Donovan (AR) would like ten different designs. Mulder said next year there will be 25 sheets per package with ten stickers and ten designs per sheet.
- Randi Eskridge (AR) said wrapping paper would be welcomed. And don't forget the teen versions of these products.

- Lapel Pin: Mulder said it will be continued.
- Plastic Book Bag with Loop Handle did very well and will be continued.
- Plastic Backpack Bag did well last year but not this year. This item will be discontinued. Karen Drevo (NE) It would have been helpful to have had more information on the website....better visual and description.
- Baby Cup and Baby Bag does not sell well. Melora Norman (ME) suggested offering something babies can chew on. Karen Drevo (NE) suggest rattles. Rose Frost (UT) suggest board books for babies.
- Stand-up-Display did very well.
- Margaret Miles (NC) suggested a trail of ants for 2008.
- Karen Drevo (NE) said we needed directions for assembling the mobile.
- Karen Drevo (NE) members did not want the T-shirts packaged. If it's a large quantity, contact Mulder directly.
- Some did not like the color of the women's shirts.
- Denim shirts are not selling we, but Highsmith will include them on the special web site from which small quantities can be customized.
- Iron-on patches for children's and teen programs was a split decision. We will try the patches for one year—a one-inch patch with an adhesive back that can be ironed on or a two-inch patch to be sewn on.
- Price of magnet photo frame has been lowered.
- Mini crayons and mini paint did not work well
- The painting sheet was popular and will be continued

Carol Baughman (KY) expressed her preference for “anti-coloring book” type painting sheets that are more open-ended and allow kids to create the rest of the picture. She would like more “process not product” activities in the manual as well.

### Product Suggestions

#### Teen program

- Bumper stickers. Mulder will try for one year.
- Bookmarks
- Car air fresheners
- Chap stick and fingernail polish

Beth Trupp (NE) uncut bookmarks.

April Witteveen (OR) sticky notes

Jeanne Clancy Watkins (PA) magnetic bumper stickers

Sharon Rawlins (NJ) Shapes on pens

Nancee Dahms-Stinson (MO) asked if the sticky notes were successful. The cost was high. Perhaps we can have them in one color i.e. pastel . It would be helpful to have 25 to 30 in a stack. 25 to 30 cents is a fair price. Karen Drevo (NE) more would have been ordered if they had been less expensive.

April Witteveen (OR) Teen tattoos came 50 in pack, and kids tattoo come 75 in a pack. This was confusing. Why the price difference? Mulder will look into inconsistencies.

Karen Drevo (NE) asked what librarians would be willing to pay for timed book marks. \$1.00 magnetic bookmark \$0.25. Mulder replied someone has to glue on the magnetic. Mulder said all of the bookmarks are appealing, and he will price them all.

Melora Norman (ME) said any type of book mark (metal) would be a great incentive.

The 2008 Children's Program and Teen Program art work were presented. The children's artist is Harry Bliss, and Jan Duursema is the teen artist.

### Discussion of changes to art work

#### Children's Art

Cindy Christin (MT) Ladybug walking down the beach should have a baby bug.  
Rhonda Puntney (WI) Loves the art work, but wonders if slogan can be translated into Spanish.  
Martha Shinnors (WA) Wants to see greater emphasis in the art on the concept of reading.  
Susan Pannebaker (PA) Would like to add a barcode to the books.

#### Teen Art

Stephanie Stokes (CA) Can we have screensavers, not wallpaper, and images for transparencies? Matt replied, "This feature is unique to the software you are using."  
Melora Norman (ME) It will be helpful to take some of the art work and customize them.

#### Books as Incentives

Mulder reported that Highsmith's pilot program will offer packages of books for different age groups. Plans are to sell a package of 10 or 25 assorted books. There is no way to offer exact titles, so we will try to select groups of titles that will appeal to boy and to girls. We are not sure what we will get from Scholastic, so we can't say now what we'll be able to offer CSLP members. Final pricing has not been worked out.

Patty Langley (DE) Will they provide books at the high school level?

#### Discussion of changes to manual and CD

Katie Anderson (OR) All items in the manual should be on the CD. It would be nice to have editing capability.  
Lisa Donovan (AR) It will be helpful to have a reading record that is customizable by using a template. I love the color that was offered this year. Mulder replied that Highsmith could do one generic one.  
Rhonda Puntney (WI) Would like to see the slogans on the clipart CD. Mulder said OK.  
Carol Baughman (KY) Can we design a space for standard Avery labels into the poster? Mulder said yes and a template for the labels could be provided as a Microsoft Word document on the CD.  
Molly Carlisle (OR) Having the logo and banner in Spanish is great. Can we have a blank area on the banner for adding our own text?  
Sue Sherif (AK) would like to set up a conference call with Highsmith so that Hawaii and Alaska can discuss shipping issues.

#### Mulder shared samples for 2008 kids incentives:

- Glow Bugs
- Custom Plastic Bookmark
- Slap Bracelet
- Grow Bugs
- Camera (small view finder) with six custom images
- Realistic Bugs
- Stick eraser
- Custom pull apart pencil
- Custom cube puzzle
- Custom mini crayons (highlighters for teens)

Interchangeable bugs  
Bug scissors  
Custom clip-over page bookmark  
Bug-n-a cup  
Custom bug jug magnifying bug viewer  
Wind-up ladybugs  
Custom pen bookmark  
Bug Hats  
Custom canteen  
Bug Finger Puppets

Mulder shared samples for 2008 teen incentives:

Mechanical Pencil  
Custom Cell Phone Charm  
Melora Norman (ME) suggested crocks shoes  
Hanging spider  
Custom hemp bracelet  
Randy Eskridge (AR) suggested the slap bracelet should have the Duursema art work instead of a bug.  
Kathy Biagi (NV) suggested a hologram key chain for the teens.  
Elizabeth Johnson (NV) suggested key chains shaped like bugs with wiggling eyes. Also, glow in the dark spider rings.  
Jeanne Clancy Watkins (PA) suggested magnetic locker mirrors.  
Sherri Haskins (WY) suggested a custom pen bookmark, a highlighter instead of a pen, instead of spiders, use cockroaches to go with Metamorphosis  
Stephanie Stokes (CA) suggested coffee collars.  
Cindy Christin (MT) suggested ice cube with bugs.  
Randy Eskridge (AK) Teens do not like tattoos, kids love them, maybe try them in 2009 as body art.  
Melora Norman (ME) Traditional tattoos are preferred.

Customized Products

Mulder told about a new web-based project through which libraries could purchase small numbers of customized products. The library could purchase these items as gifts to volunteers, friends, or for personal use. There will be a \$4 charge per item to have the library's logo embroidered. The logo could be e-mailed to Highsmith. CSLP would receive a rebate on sales of customized items. Highsmith will include a page on the order form indicating what can be customized. Purchase orders could not be used for customized items; they would have to be purchased with credit cards. Examples of customizable items:

Hat  
Sports Shirt  
T-shirt  
Denim Shirt  
Apron  
Backpack  
Sweatshirt

Laura Lee Wilson (OH) As much as I love the women's shirt, we would like the women's t-shirt customized or pay more for better quality fabric. (Unanimous show of hands of those willing to pay more for better quality fabric.)

Melora Norman (ME) is willing to pay more to have them made in the USA.  
Melora Norman (ME) would like the names of the fonts used on the art work and CDs.  
Melora Norman (ME) How important is it to use the ALA font for “@ your library?”  
Mulder responded that we are not affiliated with ALA.  
Sue Sherif (AK) We would like the word “read” in all different languages available in clipart.  
Jasmine Rousey (SD) microwaveable travel mug  
Melora Norman (ME) What does Highsmith profit from CSLP?  
Mulder responded that Highsmith has a competitive contract and he’d bet they beat the pants off of everyone else. If we were overpriced, we would not have been around for several years in a row. Of course we make money, we are a for-profit company.  
Mary Cameron (IA) We cannot get a poster for fifty cents from ALA.  
Barbara Huntington (WI) On behalf of Wisconsin, the response from Highsmith regarding the “bendables” compared to that of other companies we tried to deal with was fantastic  
Molly Carlisle (OR) The sticker is hard to get off the spandex. Mulder will make a note of that.  
Sonia Ernst (IA) Thank you very much for the samples of incentives you brought for 2008.

#### Closing comments

Martha Shinnors (WA) Is it possible to combine all evaluation surveys into one?  
Mary Cameron (IA) Be patient with us for this year. We are working to improve the survey method.  
Sue Sherif (AK) Please send out a survey schedule so that state representatives will know the due date.  
Mary Cameron (IA) announced that we had just received word that Weston Wood was awarded the 2008 PSA contract.

Julie Tomlianovich (KS) moved to adjourn the 2007 CSLP Annual Meeting  
Patricia Froehlich (CO) seconded. Passed

No record of adjournment time