

Collaborative Summer Library Programs Annual Conference

Thursday, April 23, 2009

8:15 a.m. session

Julie Tomlianovich (KS) calls meeting to order in lieu of Sally Snyder (NE) who is away this morning.

Budget & Finance Committee Review

Jan Wall (ID) - Please see the 3rd sheet Profit & Loss Report; in this sheet you will find the fiscal report for last year; June 2007- May 31, 2008. Please see investments on this sheet, that final figure is our annual yield. We currently receive a 4% rate of interest on our investments of approximately \$800,000.00. This is an excellent rate and we are doing very well. If we have a financial crisis we do room for protection.

A budget is just a plan and we are creating a budget that operates 15-18 months ahead of the present time. With this time frame there will always be differences in the reported numbers.

It looks like some states have not paid dues but all have at this point in time. We estimated high and this year should be more correct in reflecting numbers. BOD meetings ran higher than expected due to an extra face to face meeting for strategic planning meeting in Chicago. This was business that could not be conducted during a conference call. The other high expense on this document is our shipping expenses. This is a pass through and it is made up in profit.

One thing that you will notice that is higher in the next year's budget is the state reps travel. This needs to be determined for next year and will also change the actual numbers. It will probably be closer to \$20,000.0-\$22,000.00. We are still not clear as to what the final costs will be on this item.

A question from the floor (un-named) asks about rebates and where do they come from? Highsmith provides our rebates.

Line 24 in the Profit and Loss statement means that there will be free shipping for all members, this does not include manuals but other Highsmith products.

NY member questioned when this starts. Julie Tomlianovich- For 2010

Cathy Howser (AR) - this is only on CSLP products not everything. Cathy reminds everyone on the use of microphones. Barb Schultz (ASA) - The production costs for adult manual is that reflected in line cost? Karen Day (ASA) - Yes, it should be correct (line 21a) B.Schultz (ASA) - adult manual ships with kids and teen manuals. Will there be adult CD? Ruth Metcalf- Yes

Jan Wall announces that she will be stepping down as Budget & Finance committee chair and that Susan Pannebaker (PA) will take over the duties.

Children's Manual Committee Call for Slogans

Julie introduces **Adrienne Butler (OK)** - Children's Manual Committee chair- It is noted that while the original list of slogans that are provided in the conference folder is three pages the list of slogans to be voted on is much smaller. The original list was edited in the Wednesday afternoon committee break-out meeting.

Call for votes

Sharon Rawlins (NJ) had proxy for Jasmine Rockwell from South Dakota.

One World Many Stories is the new slogan.

Discover the World is second

Patti Sinclair: Call for ideas, please either see Patti during conference for program ideas or email your state rep or Patti to relay your ideas.

Ideas suggested were exploring folktales and fairytales, genealogy, global exploration and travel, food programs, focus on India, visually showing a work in a variety of languages, reaching out to your community for traditional clothing for displays, quilting squares, a discography of music from around the world.

Rep. from Nevada mentions book "Material World: a global family portrait" by Peter Menzel; text by Charles C. Mann and the possibilities of programming with this book.

Michelle Farley (IN) Would like to see included how birthdays are celebrated around the worlds

Adam Entner would like to see toys from around the world.

Virtual pen pals, postcards, correspondence and stamp collecting.

Julie Tomlianovich announce break and that Karen Drevo has asked that if anyone has questions for our vendor tomorrow to please write them down and give them to her. Karen says that we will try to get to as many questions as possible but to please have your contact information available on your question in case it goes unanswered she will follow up.

Cathy Howser (AR) - If you are representing a state that is new to CSLP in the last three years, please see her. She has important information to share.

Teen Manual Committee Call for Slogans

It is noted that while the original list of slogans that are provided in the conference folder is three pages the list of slogans to be voted on is much smaller. The original list was edited in the Wednesday afternoon committee break-out meeting.

Sharon Rawlins (NJ) is the proxy for Nikole Wolfe (SD) and will be leading this vote. There are a few recommendations by the committee for inclusion in the 2010 manual. The committee would like to see more bibliographies, information on volunteering,

Call for Votes

Teen theme- You Are Here is the new slogan

Go Global comes in second

Discussion on the pros and cons of using the @ your library in the slogan. Karen Drevo (NE) explained that the Board has been trying to move away from the use of the @your library. CSLP has strived for many years to achieve its own identity and try to disassociate from ALA.

Call for ideas, please either see Patty during conference for program ideas or email your state rep or Patti to relay your ideas.

Program suggestions are photo and scrap booking, travel logs, map making, programs for older teens, create your own book or journal, geography, rites of passage from around the world, self identity, global awareness and the environment/ being here, global poetry, carbon footprints, anime/manga and haikus, henna tattoos, clocks and time keeping around the world, spice tasting, sports around the world

Julie Tomlianovich and Jan Wall remind us that after Jan's presentation this morning. We did not approve the budget. Karen Drevo (NE) makes the motion to approve the new budget; Karen Yother (ID) seconds this motion. Membership votes, motion carries.

Introductions of the new slate of BOD for nominations- Cathy Howser (AR)

Sue Sherif (AL) - President- Elect

Karen Yother (ID) - Vendor Committee chair

Karen Drevo (NE) - Copyright and Rules of Use Committee chair (new committee)

Susan Pannebaker (PA) – Budget & Finance Committee chair and Treasurer

Jasmine Rockwell (SD) - Teen Manual Committee chair

Karen Balsen (NY) - Public Relations and Marketing Committee chair

Continuing Board Member are:

Julie Tomlianovich (KS) President

Sally Snyder (NE) Parliamentarian, past president

Allison Santos (NJ) Secretary

Laura Lee Wilson (OH) Website Committee chair

Adrienne Butler (OK) Children's Manual Committee chair

Rhonda Puntney (WI) Diversity Committee chair

Grace Greene (VT) Membership and Organizational Structure Committee chair

Ruth Metcalf (OH) Adult Manual Committee chair (Ad-Hoc Committee)

Jan Wall moves that we accept the Board of Directors by acclamation. No nominations from the floor. Laqueda (sp?) (KS) seconds the motion, membership votes and it is approved to accept the new Board of Directors

Lunch 12:45-1:00 PM

Reconvene- Julie Tomlianovich

Julie Tomlinanovich- Reminder of the Whys for the Wise and using the microphone and curbing conversations. This is a good reminder for the rest of our conference.

Adult Summer Reading Program

Ruth Metcalf (OH)

Explanation of what is an Ad Hoc committee. Her interpretation is serving at the pleasure of the BOD. Ruth gave us some back history of how there was an expressed need for an adult and for a family programs companion to the children and teen portion of the summer reading program. Ruth thanks Diane Hinkley from Upstart as well as Matt Mulder and Heidi Greene for all their contributions in making this available to all of us.

Ruth also thanked the committee and thanked everyone for their support in the discussion of the adult manual and Highsmith's work. Ruth mentioned that so many people want to see and use some form of clip art and it is now available on the CLSP website. Laura Lee Wilson(OH) contacted Dan(webmaster) during lunch. Clip art was shown via overhead projection. 12 images available to view and the conference attendees were very pleased with the range to select from.

Karen Balsen (NY) asked about access for membership and giving it out to members at large.

Laura Lee Wilson (OH) – discussed the state rep profiles and log in and how there will be a member library level for everyone to use by simply registering. We do not have the ability to do this yet, but we will be able to by the end of May. The deepest level is state rep side, then member side then public side.

Thanks to Patti Sinclair for her help on the 2010 manual. Karen Drevo (NE) had a speed dating program added. The committee chose the slogan **"Water Your Mind"**

2011 slogan will be chosen by committee soon. Now that we have our slogans for children and teens we will work together to develop our own slogan. This committee is under the Long Range Plan as an Ad-Hoc committee and it will be soon be determined whether the committee shall remain as an Ad-Hoc Committee or be made actual standing committee after the 2010 program is fully implemented. Program specifications have been sent out for 2011 and 2012.

There will be an upcoming slogan discussion. Please stay tuned.

Patti Sinclair- Call for ideas, please either see Patty during conference for program ideas or email your state rep or Patti to relay your ideas.

Program ideas suggested are genealogy, remembrances of past wars, travel logs, Frommer's Travel logs and books, a visit with your travel agent, stamp clubs, how to load vacation photos on Flickr, existing book groups deal with the theme, connecting with restaraunts for discounts for a variety of foods, cooking classes, mementos taken on vacations to be photographed, menu collections of local restaraunts, partner with local colleges for catch phrase foreign language suggestions, passive programs that re take aways, world wide trivia questions, flags from around the world.

General Concept for 2012 with Adrienne Butler

Initial voting on slogan. Adrienne reminds everyone to think of how these themes can work for children, teens and adults. There are many suggestions that the Night theme will lend itself to many, many different interpretations, paranormal/ spooky, stars and astronomy/ space, bed time stories, nightmares, dreams.

Alaska always asks for a Career theme and would like to go on record that during the summer months they do not have a "night".

Sports/ Fitness, Space/Astronomy/ Robots and the Night are the three main contenders.

Virginia asks that once the themes are narrowed down after the break-out sessions could they be posted in our conference room so everyone has idea of what we will be deciding upon and perhaps be able to hone in on our choices more easily.

General theme will be "The Night"

Public Relations & Marketing Committee

Enid Costley (VA) gives some background on Virginia and then thanks you's to everyone who had worked on the committee or who played a part in developing the PSA

Children's PSA was previewed in both English and Spanish. The audience was very enthused. Karen Balsen (NY) discussed working with Mouris Squared who created the PSAs. The children who were a part of the PSA were very young and worked very hard to make the best product. There were several problems that happened this year in production but the Mouris Squared people

were very agreeable to correcting any problems. They have tried to be very conscientious about the Spanish to English translations and make sure it does flow like poetry.

Comments on the Children's PSA led by Enid Costley (VA) - A representative from Maryland (name inaudible) says that several states discussed the benefits of the PSAs, especially for libraries that have a very small budget and are thankful that the PSAs are available. States had discussed after the PR & Marketing committee break-out meeting that there is a possibility that the PSAs may be discontinued in the future. If this might be the case could a survey please be sent out to the membership to see just how many members are using the PSAs and in what way are they used. It might mean that we are saving \$45,000.00 which could then be used for other important things. Ian (WY) really likes the PSA and thanks the committee, Adam (ND) thinks that it will be a very useful tool in his state and he encouraged all the members to try to go out and develop a relationship with local televisions and organizations to try to get the PSAs aired. Angela (LA) comments that she has found the information that is available on the CSLP website about how to market the PSA very helpful. Kathy (Miss) wants to add that in her state they use all the information and the PSAs that are provided by CSLP. Sue Sherif (AK) would like to see the PSAs continue and that it is money well spent. They are played at health fairs in Alaska and are viewed by many people.

The Teen PSA is viewed in both English and Spanish. The audience found it very humorous. Enid Costley (VA) says the main thing she had heard about the teen PSA was that it needed to be more inclusive.

Comments on Teen PSA- A member (name is Karen, state is inaudible) says she heard that teen PSA many people were offended with the last PSA and because the boy depicted in the wheelchair was later shown to be standing. She would also like to see older teens used in the PSAs; the teens featured seem very young. Chris (AL) and Ian (WY) really like the teens loaded down with books. Ian didn't care for the Spanish PSA, the teen featured was speaking Spanish and clearly not Spanish and he is in a wheelchair and feels the PSA is reaching way too far to cover all the bases. He agrees we need to also be represented by older teens in the videos.

Listened to Children's and Teen radio spots. Enid recognizes that Barb Huntington (WI) coordinated the teen radio spot and arranged permission to use Nikki Giovanni's poem "*A Library*" which is in her book "*Accolades*". Barb spoke about the challenges of adapting a poem to fit into a 30 second radio spot and also the challenges of translating the poem into Spanish. Ms. Giovanni suggested that the poem be read in hip-hop style and two young teens were found who were able to present this in both English and Spanish. Margaret (NY) asks if the text to the PSAs (children and teens) could be available as a word document. Enid reminds everyone that the text of the teen PSA is already published as a poem in a book and there could be potential copyright issues if it were posted on our website without the author's permission. This should not be a problem with the children's PSA.

Adult PR committee did not work on anything this year but will be working on the 2010 program.

Website Report-

Laura Lee Wilson (OH) -directs those interested to the report in the folder. Laura Lee advises the membership on our move to Joomla, our new platform.

There are three levels to new site: Laura Lee gives us a walk through the website

1st level is basic info, basically a shell; this is what the public sees

2nd level is the general member area; this area has extra information that is open to public viewing

3rd level- state rep area, this area is contains committee information, telephone numbers, photos, etc.

This website is what you asked for last year. Here you'll be able to post on the forum, trade information and network with others. Comments: Elaine (GA) Do you want the general members who sign up for the website to use a library email address? Will this make it easier for the ASA office to verify? Karen Day (ASA) says it would be very helpful if they did. Heather (FL) is it possible to have a generic log-in on the mid-level area by state? Everyone likes this idea. Laura Lee says that it can be set up that the user name is the state name, but each person would still need to set up their own password. Adam (ND) Why can't all the passwords be generic? Like using "readers"? Deborah (SC) points out that this really wouldn't work when someone want to use the forum, there would be no individual identity. The ASA office will verify all emails for access to the website. Sharon (NJ) Thank you! We have a very large list serve in NJ and she would not have the time to verify all the emails herself. Barb Huntington (WI) Will there be a place for the Board to post updates of their activities and decisions? Laura Lee acknowledges that this was brought up in the Website committee's break-out session but a final determine would have to be made by the Board of Directors and it has not yet been discussed. Adam (ND) Likes the idea of making it very easy to use the website and user friendly but now is concerned that vendors or performers might be able to gain access to a member state's log-in password information if it were generic. He would not like to see the forums become an advertising venue or be littered with spam. Deborah (SC) thinks it might be alright to just change the password and log-in once yearly. Laura Lee says we have done this in the past, yearly. Michelle (IN) would prefer to have individual log-ins for fear that someone in a member library might still divulge this information to a vendor.

There is a reminder from Laura Lee to please reply to the email that was sent the previous week to set up your log-in information for the new website.

Diversity Committee Report

Rhonda Puntney (WI) - Intro of the committee thanks to Barb Huntington (WI) for overseeing the Braille materials and the baby signing video. The committee really came together to gather great information for this year's program.

Baby Signing Video Preview-12 minutes- Everyone enjoyed the video. This resource will be available on the website. If you are interested in receiving an index copy of the video please contact Rhonda. The index copy will not be available on the website. It will be set up like a music CD with tracks.

Tactile materials and Braille items- Rhonda presents the Braille items and tactile materials. Paula (MD) asks if copies of these materials can be made available for our use. Rhonda- They will be distributed to the state reps.

The Library for the Blind and Handicapped in Wisconsin has taken pages from our manual and created tactile graphics for this year's programs. Examples of these graphics are musical instruments, sheets of Braille finger puppets, Star Light, Star Bright text written in Braille.

Certificates are also available in Braille and information on how to order them will be available on the website. The cost is very reasonable. Grace Greene (VT) would like to see these materials be made available earlier so state reps can have them on hand for workshops. She feels more members would be inclined to use them if they could see them first hand at workshops. Rhonda will look into moving the timeline for distribution in the Fall.

Barb Huntington reminds everyone that if there are items that you have and would like to have produced in Braille please contact OSCI in Oshkosh, WI. They will Braille anything for you for a nominal fee.

Jan Wall (ID) points out that while this seems late for this year it is actually a year ahead of schedule according to our new Strategic Plan. Will it be possible to have the information available in the manual to order these Braille products? Rhonda says that it will be possible in the future but not for this year's manual. Grace (? AR) says that wonderful resources are available at individual state's Library's for the Blind and Handicapped and everyone should check out what they can provide for you.

Translations- Our PSA's have been translated in to Spanish and so has the audios. Thanks are given to Enid Costley (VA) and Karen Balsen (NY).

Rhonda shows the Diversity webpage and presents the resources that are available. Here are some of these resources; cognitive disabilities, hearing impaired, serving disabled children, emotional disabilities, and speech and language disabilities, alternative families.

