

**Collaborative Summer Library Program  
Annual Meeting**

Friday, April 25, 2008

8:15 a.m. CDT

DoubleTree Hotel Little Rock, Arkansas

Snyder: Called meeting to order at 8:19 a.m.

Howser (AR): Thanked her committee—Judy Beth Clevenger, Lisa Donovan, Deborah Edmonds, Mary Furlough, Lolly Greenwood, Kay Taylor, and Kathy Wright. (enthusiastic, appreciative applause) Made suggestions of sites to see in Little Rock along with dinner options and whimsical historical insights.

Membership Committee—Grace Greene (VT)

Took over the Committee from Nancee Dahms-Stinson (MO) a week ago

Committee may change its name because it has very little to do with membership now. Primary responsibility currently is to develop an organizational manual. Will be including duties and timelines of officers and committees. Dahms-Stinson has already done a lot of writing for the manual. Greene will be considering her work and enlisting input and editorial aid of committee members.

It has been suggested that Membership Committee could be a liaison between the membership and the Board of Directors. It has also been suggested that the committee develop an orientation letter/packet for new members.

Long Range Planning Committee—Howser (AR)

**Insert Ad Hoc Long Range Planning Committee Annual Report 2008**

Ad hoc committee was formed after the 2006 annual meeting in response to need to address how to wisely spend the abundance of CSLP funds. The committee developed a long list that, by now, has mostly been addressed with or without additional funds. This committee was established to address issues related to the explosive growth of CSLP. The current bylaws had just been passed, and the Ad Hoc Long Range Planning Committee was also a response to those. The new bylaws established a Board of Directors that could actually make a decision. Before that, all decisions had been made at the annual meetings.

Previously, numbers of votes assigned to each state were based on the amount of dues the states paid. New bylaws use a modified senate model assigning three votes per state. This method was used for the first time yesterday when we voted.

The committee recommended setting aside a rainy day fund that, in the event Highsmith was not able to work with CSLP, there would be a reserve to run the program for three years.

Committee discussed CSLP administration a great deal. Our Administrative Service Agency (ASA) has been part of the CSLP growth process and is doing an incredible job. They have grown into their job along with CSLP, but now there are questions about needing other types of administrative services, for example, an event planner.

There are duties of committee chairs that are burdensome, and the committee is looking at ways to make chairs' jobs easier, for example, a marketing consultant to help the Marketing and Public Relations Committee.

Committee is considering which duties could be handled by contract employees and what parts must be handled by members.

Committee does not believe the membership meant for the committee to decide how money should be spent. However, it has developed a procedure whereby members may propose new projects or enhancements of current projects and be assured that their proposals will be addressed by at least one CSLP committee on the way to being considered by the Budget and Finance Committee and finally by the BOD.

Reviewed New/Enhanced Program Request Form and offered many suggestions for individuals and groups considering submitting proposals. Chief suggestion: proposals should support CSLP's purpose.

If a proposal doesn't fit within the responsibilities of any of the CSLP standing committees, the bylaws include a provision for forming an "interest group".

Greene (VT): If an individual takes an idea to a committee, and the committee doesn't think it's a good idea, what happens to it?

Howser: The proposal will die because an idea or proposal must have the support of a group of members. Alternatively, the member could start an interest group.

Sherif (AK): Question about the timeline: Is there a provision for something that should be dealt with more quickly than the timeline allows?

Howser: If a request comes from a committee chair, there is some flexibility because they submit budget changes before February. The new procedure is meant to address very new projects that will require a period of consideration and perhaps research.

Shultz (ASA): Policy doesn't say you can't request something at any time. Policy just has deadlines to conform to the budget cycle. Proposals can be submitted at any time.

Howser: Deadlines are in place to allow BOD time to get things into the annual budget after they have been considered by committees.

Wall (ID): If it will be a big proposal that needs a lot of background work or committee support, it will take time to research and develop. However, if it's a committee request that is more in the nature of an alteration to an existing project, the budget may simply

be amended. If it's something as straightforward as contracting for a service currently provided by CSLP, it may be simply an implementation issue. Budget and Finance Committee can help members developing proposals to know if a simple budget amendment is all that might be necessary.

Howser: This is a working organization, and not just a vendor from which states buy services. Members' contributions of their time and expertise make CSLP strong, and this new procedure is meant to assure that something will happen to members' good ideas. In the past they were just voiced at annual meetings, but often no committee took them up, so they were frequently lost. This procedure is designed to keep ideas and projects alive until they receive adequate consideration.

When states join CSLP, their representatives have the privilege and responsibility to work to make things happen to improve their programs—CSLP programs. The new procedure establishes a framework to help ideas and proposals become realities.

Described how Arkansas State Library supports her participation in CSLP.

Committee is working to set a process in motion—a process to enable members to accomplish their goals and address their needs.

Vendor Committee—Karen Drevo (NE)

**Insert Vendor Committee Annual Report**

Additions to committee list: Balsen (NY), Eskridge (AR), and Tomlianovich (KS)

Mulder (Highsmith) says so far this year's sales are up 30% over last year. He is predicting 3.3 million dollars in sales by the end of the 2008 program.

We had hoped SurveyMonkey would be a valuable tool to evaluate the 2006 program, but only 26 states responded to the survey released in September. We need much more feedback from members in order to be responsive their needs.

Since 1/3 of this group is attending CSLP annual meeting for the first time this year, she will review what committee has been doing:

So far, committee has collected an extensive list of artists who might be good for the 2010 water theme. Ranked choices in order of preference are:

Artists Suggested for the 2010 Children's Program

1. David Wiesner
2. Jane Simmons
3. Jim Arnosky
3. Jane Chapman
3. Anita Jeram
4. Denise Fleming
5. David McPhail

## Artists Suggested for the 2010 Teen Program

1. Inka Essenhigh
2. Ray Troll
3. Ursula Vernon
4. Christopher Myers
5. Aaron Alexovich
6. Jan Duursema

Invited the group to e-mail suggestions of artists for the 2011 'world cultures' theme.

Sometimes it's nice to have a big name artist, but sometimes we discover extremely talented artists who aren't as well-known, for example Jan Duursema, the 2008 'Metamorphosis' artist.

Anticipates receiving images for 2009 program for committee comment in May. Last year by e-mail, committee reviewed approximately 60 pieces of art for graphics and products.

**Ask Drevo for 2008 CSLP Sales by State to insert here**

An RFP will be going out for bids for the 2011 and 2012 programs. Vendor Committee includes specifications from the Children's and Teen Manual Committees.

Highsmith has consistently given CSLP more than their contracts have specified. They have been flexible and willing to go the extra mile for CSLP. For example, paint sheets were not in their contract.

The Highsmith contract includes a timeline of deadlines and estimates of how many products will be needed. Working on programs so many years in advance makes it very difficult to project how many products will sell, especially new products.

Invited members to give her written suggestions of products for Highsmith to consider including in their offerings

CSLP has become a potent force in the world marketplace. For this year's program, Highsmith has bought world's entire supply of a particular toy bug.

Asked members from Georgia, Maryland, and Alaska to share why they joined CSLP

This fall, Vendor Committee will be sending manual specs to Butler (OK) and Wolfe (KY) for approval before they go into the RFP.

RFP has strict requirements about child labor, product testing, etc. If any member needs documentation about product testing, make request to Drevo.

Huntington (WI): Several new people have a little confusion about the Acceptable Use Policy, thinking it is more restrictive than it actually is. Please address this.

Drevo: Libraries don't know if they can put the PSA on their own web sites or on their own MySpace pages. Drevo believes it was not the intent of the BOD to prevent

libraries from doing this, however the BOD has not formally approved it. Regardless, the PSA is all over YouTube already. The BOD will have to address this. Highsmith, the PSA creators, the artists, and the CSLP attorney will have input on these issues. Can't give an easy answer today because there are many copyright issues to be addressed. People have asked about using CSLP material in podcasts or about posting parts of manual on-line. We ask that you use your best judgment when posting things. Highsmith is pretty lenient about images its in-house artists create, but it's different with big name artists.

Special (NC): If an artist is creating this art for us, why can't we own it? Why can't we negotiate for rights? Is BOD looking into this?

Snyder: We contract with Highsmith who handles contracting with the artist. Part of this is that Highsmith has use of the art too, and we never own the art.

Drevo: Read from contract section describing Highsmith's ownership of the art.

Special (NC): Can we renegotiate the ownership? Or look into getting another vendor?

Drevo: Asked members to share names of vendors who would be interested in receiving the RFP.

Sherif (AK): (Returning to ownership topic) Artists own copyrights to their work because they want to control use of their images. (Highsmith owns copyright to its own in-house artists' work.) Highsmith holds a license to use the famous artist's work for a specific program, and CSLP is a sub-licensee for that program. We are several steps removed from the copyright. To afford full rights to work of a famous illustrator would probably be prohibitively expensive for CSLP.

Jarvis (MacKenzie??) (TN): Described the way an artist worked with Tennessee State Library. He has made his posters available to them free of charge, but they cannot change his work. He allows individual small pieces of his clip art to be used for anything.

Vereen (SC): What do we do about corporate sponsors when you want to use their logos for on-line publicity? And what about non-profit partners who aren't gaining anything from use of the graphics? Wants CSLP to broaden its definition of partnership. Wants at least one visual piece to be used for on-line publicity with nonprofit partners—a summer reading image, not the CSLP logo.

Shultz (ASA): When we looked at the last RFP responses, vendors other than Highsmith did not comment at all about using major artists. They were proposing to use only in-house artists. Most vendors other than Highsmith are limited in how far they can go in getting top artists. Doesn't think members want to go back to using little-known artists. We have discussed CSLP's owning the art many times.

Special (NC): Limiting on-line use of art, is limiting the way we can communicate with our customers. If we can't use the clip art the way we need to, why buy it? Our teens want to see our art where they are—web sites, YouTube, FaceBook, etc.

Biagi (NV): We have to remember that we might have to make a tradeoff and remember we're getting top artists.

Drevo: BOD understands we have to address issues related to on-line communication.

Anderson (OR): Is there a way to let artist retain ownership, but we could negotiate use of perhaps one piece for use on-line by nonprofit partners?

Sherif (AK): It would be possible, since it is a licensing agreement, to ask Highsmith to consider expanding web use of these images. Specifically, an artist could create a web link element. Artists just want to know that people are not making money off of their art inappropriately.

Drevo: We are contracted with Highsmith for 2009 and 2010. RFP for 2011 and 2012 will be going out this fall. Lots of times Highsmith has been willing to add things to the contract. Will talk to Mulder to see if they can help us.

Balsen (NY): Some of these questions seem like Highsmith questions and some seem more like Rules of Use. Some of these things need to be decided now for this year's program.

Snyder: We are operating under a contract, but we can try for changes. Next BOD meeting is June 1 but we can have emergency conference call or e-mail meetings so things can happen in a timely manner. (applause)

Drevo: Rules of Use are not a set-in-stone document. They have changed many times over the years. Please send suggestions of anything that could be worded more effectively.

Huntington (WI): The biggest issue is the electronic one. Another issue: (going back to print) if you have a flier and you want to reproduce a lot of copies of it and you're going to put the clip art or poster art on it, Rules of Use say "in-house printing" is OK, but that doesn't mean literally on your photocopier. Yes, it is OK to take it to the printer who usually works for your library. The Rules of Use mean you can't take CSLP clip art to another vendor comparable to Highsmith, for example, JanWay. Not every library prints every thing they need in-house, and it's OK to take clip art to a local printer. You can't do this with tee shirts because Highsmith sells CSLP tee shirts.

Drevo: Agreed, but you cannot alter the Highsmith images.

Allen (RI): You can use the images to design your own reading records and certificates?

Drevo: Yes

Quinlan (OR): You need to be very clear with everyone in your state about fair use of CSLP art. JanWay doesn't know. They didn't question us about fair use three years ago when they created 3,000 bags using CSLP art.

Drevo: Rules of Use are updated frequently, and the CSLP web site ([www.cslpreads.org](http://www.cslpreads.org)) is the most reliable place to get the current version. There will be a lot of changes this year as we get up-to-speed with technology.

Mediavilla (CA): At their emergency meeting within next 30 days, BOD needs to address putting a for-profit corporate sponsor's tag line on the end of the PSA. We really need that to be addressed for this summer.

Sherif (AK): A lot of times, in order to have the PSA broadcast sometime other than midnight, a radio station will match a non-profit with a corporate sponsor who will pay to have PSA aired in prime time. That sponsor expects advertising in return.

Tomlianovich (KS): The bigger the artist, the more they realize the extent of their exposure through CSLP. Last year one artist suggested he should be paid per piece—every poster, every bookmark, etc. As they are more and more aware of us, they become more interested in benefiting financially.

Shultz (ASA): When there are image infractions, Highsmith pays their lawyer to fight them, and CSLP does not have to bear the cost of attorney fees for this. This is because the artist has a contract with Highsmith, not CSLP. This saves CSLP enormous amounts in legal fees.

Howser (AR): Another infraction beyond potential misuse by our members: vendors who want to market to CSLP members and make it look like they are endorsed by CSLP or affiliated with CSLP and are putting our graphics on their web sites and printed materials without permission. They want to get to you through CSLP. Also, the CSLP program is being mistaken for an ALA program.

Drevo: We have discovered performers and even realtors using our images.

Metcalf (OH): Kudos to Drevo for handling the Postal Products infringement.

Drevo: Called Postal Products and they agreed to take image off their web site when Drevo mentioned they would receive a call from the CSLP attorney. Many vendors think librarians are push-overs, but we're not.

Special (NC): Thanks to all for answering her copyright questions.

Drevo: We're learning a lot as we go along, especially on the electronic issues.

Reminded everyone to fill out SurveyMonkey evaluation this fall. Vendor Committee needs information about products.

Sherif (AK): Is SurveyMonkey programmable to give feedback? Didn't see any of her responses on the final report. Needs reassurance that her answers were really registered.

Drevo: E-mail her with questions, comments, and ways to improve

Discussion with Highsmith Representatives—Matt Mulder, Joann Lueck, Heidi Green, Karen Drevo

Mulder: Sales will probably be \$3.5 million by the end of summer. Highsmith thanks CSLP for the opportunity to work with their program.

Reviewed sales for 2008 by catalog page. Asked members to come to the microphones to make comments about what works and doesn't work and to give suggestions

Sales of Spanish version of posters continue to grow.

Drevo: It's come to our attention that Spanish poster is not on CD, and we want it there.

Mulder: Stand-up display is selling well, and this was an early concern because we have to produce a minimum of 2,000. They aren't being damaged in shipping.

Mulder: Bookmarks—Spanish version is popular as well as the die-cut bookmark, though sales of die-cut are down. Braille bookmark is expensive to produce, but Highsmith is happy to continue offering those.

Drevo: Are we holding our own on uncut bookmarks?

Mulder: Have gained popularity over time and will continue to produce uncut bookmarks.

Allen (RI): Could you produce the uncut in a bilingual version?

Mulder: Would be difficult to produce to different versions of the uncut bookmark. Would you want an English/Spanish version to be the default for the uncut bookmark?

Drevo: Asked if members would support bilingual uncut bookmark instead of English only. General agreement—yes

Mulder: Highsmith will explore options

Drevo: Could we go with a book bag that is more environmentally friendly?

Mulder: There is a demand for that, but quality products are not readily available. Highsmith is looking into options but doubtful of finding affordable versions.

Shinners (WA): Suggested something like the gusseted reusable grocery bags with the flat bottom like the ones at Target.

Drevo: Has had request for bilingual, uncut bookmarks for the teen program

Drevo: Has had requests for more open space at the bottom of the posters, perhaps four inches

Mulder: Four inches at the bottom would shrink the size of the art considerably. Might have to go to a larger poster. Size of printing press limits what can be done. Will work on this

Mulder: (back to topic of greener bag) Main concern: Will it continue to protect the book? Some corn-based bags tend to dissolve when wet, and something more paper-based might leak.

Anderson (OR): Takes her Target bag into the rain all the time.



Mulder: OK to move away from a drawstring bag?

General agreement—yes

Drevo: Is it possible to get a really big subway-size poster?

Mulder: Could do a poster up to 2 feet X 6 feet. Not sure about price but estimated \$5.00 to \$7.00

Sherif (AK): What about a poster on sturdier stock that would be bus placard size? Something standard size to fit into the holders over bus windows.

Mulder: Will do research into standard sizes

Mulder: Response to plastic bookmarks?

Group wants plastic bookmarks again.

Mulder: New timed reading record has been popular. Reading record folder can be continued.

Allen (RI): Has received favorable comments about all the improvements made to reading records

Bridges (GA): Configuration of timed chart didn't make sense to her people. Want to see multiples of four or six—four increments of fifteen minutes or six increments of ten minutes seems more logical.

Mulder: We always have trouble understanding what to do with this at Highsmith, so we really appreciate your suggestion.

Vereen (SC): One of her librarians sent her a copy of the timed reading record and asked how to use it. She referred librarian to the manual which says "you get to make it up"

Costley (VA): Had a librarian who counted all squares and noticed the number was not the same at that of the mini stickers

Edmonds (AK): Always need more rather than less stickers

Mediavilla (CA): Could reading records be on CD so they could be adapted at the local level?

Drevo: That's why we have clip art because obviously we want to sell the logs Highsmith offers.

Edmonds (AR): Could there be a statement on the reading log that says each block equals blank minutes, and the library could fill in whatever applies?

Baughman (KY): Remembers the many complaints in previous years about the reading log that didn't have a polished look. This folder—heavier paper, full color—was a

response to those complaints, and what is being described now would actually be a move backward to what we had before. Maybe the solution is a combination of continuing to produce the beautiful folders with the addition of templates for customizable sheets that would fit into the folders. Maybe they could be posted on the web site, perhaps in color, but they could still be used with the better quality folder. You could have the beauty but also the customization.

Drevo: Highsmith is never going to be able to produce what everyone needs. There is no "one size fits all", so everyone must adapt.

Cormier (CN): Has received a lot of communication from her people who don't find the reading record intuitive. Could there be a blank reading record for sale, and then the CD could have a template for customization?

Mulder: Highsmith will come up with different options for the Vendor Committee to review.

Howser (AR): The important thing is that the number of places to be filled in correspond with units of time in an hour. And the number of stickers offered should be adequate to fill in a corresponding number of reading logs. Catalog should tell members how many stickers they should buy to fill in specific numbers of reading logs.

Whelan (WA): We really like the stickers and use them in many ways. We'd like to see a big variety of stickers.

Mulder: It is fine to do ten designs.

Donovan (AR): That was her request last year, and thanks for that. Requires purchasing more stickers to cover all the weeks.

Butler (OK): Clarify the wording in the catalog to say how many stickers are on each sheet.

Mulder: Sold 201 larger vinyl banners. Small number is no problem because they can be printed in quantities of 10.

Drevo: Has had request for certificates on better quality of paper

Mulder: This year's certificate is on 100 pound paper.

Allen (RI): A lot of her people want them to be a standard, frameable size.

Mulder: We could do 5 X 7 inches. Larger size would be more expensive.

Drevo: How many people want something frameable?

No record of those interested

Clevenger (AR): Wants more space on the signature line to include library name rather than librarian's name

Costley (VA): It is important to have certificate a size that will go through computer printer.

??? (TN): Is there a word more generic than "reader"? Could there be a template to set up certificate text for a printer?

Drevo: You can do that now. We run ours through a printer.

Tomlianovich (KS): We were expecting a certificate on this year's CD.

Mulder: That was an oversight. Early next week we will be loading a certificate on the web site.

Buntin (MS): Her librarians don't want a smaller certificate. They want a full sheet.

Mulder: We'll try a full sheet.

Costley (VA): Run small poster with certificate on the back

Balsen (NY): Could we have a vertical banner that could be hung from a horizontal flag pole or from a street lamp?

Mulder: Size would be 2 X 3 ½ feet? We will look into that.

Recessed for lunch at 11:33

Reconvened 12:36 p.m.

Mulder: Referred group to page 6 of catalog

Rockwell (SD): How much interest is there in asking Highsmith to produce a Braille (not tactile) version of the reading certificate?

Mulder: There would be no problem for Highsmith to produce these, but they would be expensive, perhaps more than \$1.00 per certificate.

Rawlins (NJ): Aren't enough kids in NJ who read Braille, so it wasn't cost-effective to purchase Braille products except the bookmarks. These are wonderful because they can be given to anyone. Most kids love Braille.

Balsen (NY): Has been working to incorporate summer reading into the NY talking book library's program. There are approximately 300 Braille-reading children in NY. Suggested an e-mail to each state to discover level of interest in Braille products

Drevo: Are certain sizes of posters sold out for this year?

Bowman (AL): One of her librarians was missing two large posters from her order. Was told they were out of large posters.

Baughman (KY): Same thing happened in Kentucky.

Mulder: Reviewed free samples sent to each state in the fall. Asked for suggestions of other sample products to include.

Allen (RI): Would it be possible to get early samples of reading records and certificates?

Black (GA): Really likes the font but was disappointed it was not available free for download.

Balsen (NY): Could CSLP purchase a group license for font?

Rockwell (SD): Appreciated receiving samples of the teen tee shirts. Will we be able to order those in sizes the way we do the regular ones?

Mulder: Yes. Will six of each tee shirt be enough free samples?

General agreement—yes

Balsen (NY): If you could provide samples for fall library association conferences, it would help people to start getting ideas.

Froelich (CO): Agrees. The more that can be shown in the fall, the more will be sold.

Mulder: Baby cup is different from sippy cup. Bib is the same as we've had before.

Carlson (CA): Wants more toys babies can actually play with

Anderson (OR): Wants size 1 baby tee shirt.

Allen (RI): How does baby cup play out in terms of plastic safety?

Mulder: Will check on the plastic safety. Assuming unsafe plastics will be disappearing from the market soon. Will also check on water bottles and sippy cups

Inaudible comments from audience

Hamlin (MI): Rubber blocks for babies

Drevo: Plastic bath tub books

Black (GA): Bath tub book would be good for 2010

Rockwell (SD): How well did the aprons sell?

Mulder: Sales improved over last year

Rockwell: Liked the adjustable neck strap of last year's apron

Bridges (GA): Loved jigsaw puzzle. There's a Sesame Street domino set.

Mulder: Could create a matching game with the artwork

Drevo: Puzzles with few pieces

Balsen (NY): Wants a nine-piece puzzle

Mulder: Canvas tote bag continues to sell more and more

Slater (PA): Was going to make another order around August 2, will canvas bags be available?

Mulder: They are gone now. That's a Chinese item that can't be reordered.

Discussion of sizing of tee shirts

Drevo: Can we get a women's size in the teen tee shirt design for the larger teen girls and the librarians?

Mulder: Sure

Lindeman (WY): Can we get a zipper hoodie for the teens?

Mulder: What would you be willing to pay?

Lindeman (WY): \$35.00 for good quality fabric

Butler (OK): Will you be offering customizable tee shirts for teens?

Mulder: Will have to study that. Probably could work with a 100-shirt minimum order

Rockwell (SD): Is it possible to have the customizable tee shirt in a font that matches the theme font?

Mulder: Not hopeful about this

Mulder: Majority of incentives are sourced from China. We will be cutting the purchase order for total quantities for the 2009 program in August. The numbers can get really huge, and they are very difficult to predict. We're learning which types of products sell best, and the sky is the limit for some products, but sometimes we can't be bold in our guesses. Sometimes the world supply of a product has been used up by the CSLP program, for example, there are no more toy cockroaches left anywhere in the world right now. Last year CSLP used up all the orange tee shirts in the world. Highsmith is learning better how to make projections and simplify product choices, so we can better fulfill orders. If our product is not shipped before Chinese New Year, it is highly unlikely that additional product could be produced. Very few products can be sourced domestically. It all goes back to what Highsmith can get out of China before the end of each year.

Mulder: Art theme should be good for painting sheets

Rawlins (NJ): California airport security man was very excited about the slap bracelet.

General agreement that clip-on bookmark will be very popular.

Mulder: Highsmith has put approximately six new products on their web site in order to help librarians who need to order additional things. Sold-out products have been removed from the web site.

Great enthusiasm for teen art and products

Witteveen (OR): Thanks for doing the teen stand-up. Eyes are so creepy.

Shultz (ASA): Teen book covers would have been gorgeous in the Duursema art.

Mulder: Does group want teen book covers for next year?

Raise of hands—no

Drevo: What about stretchy book covers for teens?

Only slightly more enthusiasm

Butler (OK): Four pages are not enough for teen incentives. Teen librarians would have spent more if there had been more choices. Submitted a list of suggestions

Witteveen (OR): Would like a one-inch button like teens collect at concerts

Sherry (WY)??: Teens wear hoodies all summer long.

Drevo: What about long wife-beater shirts?

Inaudible comments from audience

Whelan (WA): Is the teen shirt 100% cotton?

Mulder: Sometimes we've had to switch to 50/50 when we've used up the available supply of black, all-cotton shirts.

Rockwell (SD): What about peel-and-stick cell phone or Ipod covers?

Mulder: There are so many shapes. We'll try to find something that's universal.

Witteveen (OR): Would like to see two different versions of the paper book marks. Didn't like the magnetic bookmarks as well as the paper ones

Yother (ID): Could we get slightly bigger Post-It notes?

Mulder: Last year we were asked to make them smaller. We need to come up with some Post-It notes that will give more value for the price.

Discussion of Post-It designs

Whelan (WA): Kids note pad art is distracting for kids. Hard for kids to write on the picture. Could it be more of a watermark?

Drevo: That was a Vendor Committee decision.

Butler (OK): Please, go back and tell all the Highsmith sales staff how great their customer service is. They are always very patient and upbeat.

Mulder: Described how Highsmith deals with the crush of summer reading orders

Drevo: Complimented Highsmith on accuracy of orders

Mulder: What would help us most is if you could get your libraries to heed the "shipping information" box on each page spread of the catalog. The longer people wait to order, the less likely it is that their orders will be filled. We have to fill orders in the order in which they are received.

Drevo: Could libraries order by December 1, but be billed at a later date?

Mulder: Probably could do this because they aren't billed until their orders are shipped

Drevo: State reps need to do better job of educating librarians about the order schedule.

Balsen (NY): That wouldn't solve the problem for many NY rural libraries because they wouldn't know in December how much money they will have later in the budget year to spend on children's products.

Day (ASA): On the order form itself, could a statement be included that says quantities of stock are determined by the early orders.

Mulder: Many of you have had custom posters printed. Highsmith can do that and will also do teen posters for next year. Will need the text and images for customization by October 1, 2008. Minimum quantity should be 200-250.

Howser (AR): Asked Arkansas' IMLS program officer if IMLS logo needs to be on products. Has a statement from IMLS that says state doesn't have to put the IMLS logo on products that the state does not produce, i.e. generic items. But if you are spending LSTA funds producing unique products at the state level, then the IMLS credit needs to be on the products. Will post IMLS program officer's statement of this policy on the CSLP web site

Costley (VA): When will catalog be shipped?

Mulder: It will be shipped the week of Labor Day and will be on-line by October 1.

Costley (VA): Needs time to compile custom orders from all over her state

Mulder: Could last year's numbers be used?

Costley (VA): Yes

Mulder: Large children's, teen, and Spanish posters and bookmarks can be customized.

Costley: Certificates?

Mulder: No

Drevo: What if you have a customization request for quantities less than 200—250?

Mulder: Will handle on a case-by-case basis. Contact Mulder directly. Asks for customization requests as early as possible

Day (ASA): State reps will receive a message from ASA in May or June asking how many catalogs and manuals they want.

Discussion of manual and CD

Mulder: The problem we're encountering is the number of requests we're receiving for things to go on the CD. We've had to start deleting things from the CD.

Green (Highsmith): Do we need both TIFF and JPEG, or are most of you using JPEG?

General agreement on JPEG

Green (Highsmith): If we can eliminate TIFF files, that will save a lot of room on the CD.

Drevo: Could we have thumbnails of each image?

Green (Highsmith): They're there now.

Discussion of using TIFF and JPEG files

Green (Highsmith): We can provide TIFF files for individuals who need them. If there's a specific request for help, go through Drevo, and she will relay your message to Highsmith so we can talk you through it.

Drevo: People want something easier to size, but this could be a user problem.

Vereen (SC): A lot of us know how to manipulate graphics, but a lot of librarians in small libraries have limited tech support. Could some of these specialized things be put on the state reps part of the web site in downloadable form?

Allen (RI): On CD there was nothing with Spanish theme.

In show of hands, librarians agreed to drop the TIFF files.

Sherif (AK): Can a paragraph be added to the manual or on the CD telling librarians how to have access to TIFF versions?

Inaudible discussion

Tomlianovich (KS): How about putting statement about TIFF files on the CD?



Green (Highsmith): A statement could be added to the instruction sheet that comes with the disk.

Discussion of keeping some manual items both in paper and some on disk

Wolfe (KY): Some librarians want the option of purchasing just the CD and not the print manual.

Howser (AR): They can buy it now. It costs \$10.00 and comes with a manual.

Mulder: We can sell just the CD if CSLP wants to.

Bowman (AL): Heard library directors commenting at a meeting that they loved the manual and the art work.

Drevo: Someone wants a few incentives for adults. How many are interested in this?

Inaudible comments

Rockwell (SD): What art work would adult incentives have on them?

Metcalf (OH): Michigan has art work they create for adult summer reading. Perhaps we could work with them. Those of you who raised you hands for adult summer reading should join Metcalf to create a group to work on it.

Show of hands indicated a lot of interest in adult products.

Donovan (AR): Is interested in expanding summer reading program for adults. Parents bring their kids to the library, and we want to give them something. Several of those present are thinking of an interest group to focus on adult summer reading for the web site and maybe even a new project proposal.

Discussion of incentives for adults

Vereen (SC): Until we have an opportunity to expand adult stuff, is it OK to take this year's CSLP clip art to a local vendor to create some paper products for adults?

Drevo: We'll have to talk about that.

Mulder: We'll work on it.

Mulder showed posters and spot art for the 2009 children's program by David Catrow and for the teen program by Brad Sneed.

Discussion of images

Mulder: Distributed samples and introduced a discussion of incentive products for 2009

Snyder: We have this room until 5:00 p.m. for anyone who wants to stay and discuss things going on in your states.

Rafferty (MD): Wants to meet after this meeting with those interested in Evanced (on-line summer reading and program management)

Metcalf (OH): Wants to start an adult summer reading interest group. Let her know if you want to join.

Drevo (NE): Reported to Highsmith representatives CSLP's selection of upcoming themes and preferences of artists.

Shinners (WA): Thanks for the proactive way the bendables issue was handled two years ago. It made CSLP look good when the toxic toy issue came up again recently.

Mulder: In China, significant changes in testing procedures are taking place.

Highsmith representatives depart

Snyder: Next year's meeting will be April 22—25, 2009 in Omaha. Tentative co-hosts for 2010 will be Washington and Alaska. Michigan will be 2011. Host states have changed from those previously announced.

Howser (AR): Thanked everyone for coming

Snyder: Thanked Howser and her committee

Raucous and appreciative round of applause

Rafferty (MD): **Motion** to adjourn      Special (NC): Second      Passed by voice vote  
Adjournment at 2:57 p.m.