



**Collaborative Summer Library Program
Board of Directors Meeting
April 10, 2014
IP Casino, Biloxi, MS**

1. Call to order –Jasmine Rockwell
 - a. Rockwell called the meeting to order at 5:06 p.m.
2. Approval of Agenda – Jasmine Rockwell
 - a. Langley noted for the record for clarification: “My concern was about Michael Akin offering my son career advice which came about as a result of my being on the board and that there would be no financial reward.”
 - b. Added 3 items: 1) 2017 Theme/ Topics, 2) Evanced and 3) Adhoc Stats report – white paper
 - c. Yother moves to accept the agenda as amended, Black seconds. Vote taken, motion carries.
3. Welcome to the new board members
 - a. Welcome to all and especially those present: Matt, Cheryl and Beth
4. Annual Meeting - Roses and Thorns (everyone can offer ONE positive and ONE negative feedback from the meeting)
 - a. Organized meeting – keeping on track / Changing of rooms
 - b. Good free time to mingle / One room no microphone which made it hard to hear
 - c. Structure good, things flowed well / first meeting and moving between rooms but the sign in procedure did not go well
 - d. Organized and structure well / location of restroom, lots of having to walk the hall a lot (as in inefficient)
 - e. Thought the meeting went well-flowed well / would have liked to see Michael from Reingold around more or known when he would be attending the meetings (Rockwell indicated that there were some things that were out of our control but it wouldn't happen in the future)
 - f. After several meetings, went well with time and focus / negative was just personal
 - g. (Overheard) Liked knowing how things were going to happen (particularly with voting) / suggestion--wished for time on what they do in there state to promote summer reading
 - h. Well organized, Keeping people in order (would like coffee all day long 😊!) / overheard— people need more information about what specifically board members do, who to ask

- i. Flew by quickly with no lag or drain, overhead that things were done well, streamlined / want to talk about how to change what we do (process improvement)
 - j. Positive energy / how to add more to agenda without adding more to the day (suggestion about informal meet ups—breakfasts, after hours, reorganize the night out)
- **note that people still always register late
- k. Feel better than ever did before especially with Reingold / energized, / hotel stuff, smoke – fruit in the morning break
 - l. Inclusion on the partners / when do we offer more general comments to the manuals – need a discussion period
 - m. Tone – lightness, expressed thanks to the board / teaching books.net wasn't helpful. Also someone said Reingold presentation made her nervous. Maybe we can make clear to the group that they work with organizations of all sizes and we'll include our members as much as possible.
 - n. Got a lot done and it had a purpose – understood what everything is and why / Be clear that the posters are done. (Artists have a lot of freedom) Do not debate poster art. Perhaps allow for suggestions for spot art.
 - o. Impressed on how people followed directions, lined up and kept the voting efficient; also liked that much work was done in committee ahead of time / Request that we may want to include partners in manual
 - p. The addition of the partners / inclusion was only a ½ hour... need more time on committee business (an hour)
 - q. Representation be had from all but one states and the islands / more people 'plug-in' (electricity)
 - r. Everyone had a voice (Maine proxy) including islands / facility issues (but hopefully kept behind the scenes)
 - s. Wonderful high level of courtesy for the differences of opinion / this is a working meeting—for those who come, want them to work more (we are investing in them)
 - t. Suggestion: Distribute the committee agenda sooner. Also liked the ribbons. Hang up flip charts to let people know what you may discuss instead of paper, make use of electronic means and devices
 - u. Thanks to Kathy and local arrangements committee
5. On-line survey – evaluation will be sent to all participants next week.
- a. Make adjustment on survey regarding the facility. Keep that section short. Let them know we are aware of the issues (preemptive).
6. Location for 2016 Annual Conference: Salt Lake City, St. George, or Park City

- a. McLain provided information about the three Utah options. The group was able to vote for two and chose Salt Lake City and St. George.
 - b. The group voted on the meeting taking place Tuesday through Thursday (travel Sunday, Friday).
7. Fall board retreat
 - a. It will probably be in the DC area. Suggestion that we also consider Baltimore which is very near to DC but cheaper. We need three full days.
 - b. Some “no dates” are the first week of October, book festival (late August) but will have to DODDLE because there seem to be various conflicts. Please complete A.S.A.P. so a location can be procured.
8. Artie Knap issue (Oregon)
 - a. Artie Knap is a performer, contacted various state reps. Katie from Oregon sent on information with the same caveat as other performers (does not endorse any performers). Melissa has been made aware. Knap is threatening legal action.
9. Sue Sherif Proposal
 - a. Sherif sent a recommendation that CSLP create plastic spine label stickers with the CSLP logo that could be used as a “recommended” brand similar to the Caldecott labels to sell to libraries, publishers. Is the Board in favor? Generally not from the discussion but you can submit your comments to Rockwell/Yother for a future vote.
10. 2017 Theme
 - a. There was some confusion that people voted for “Build a Better World” as in social justice and not the Build a Better World/Construction/architecture. Rafferty wanted clarification. The Board was made aware that we need to focus on the construction/architecture as a key component. The issue is likely to come up again in the future after the discussion from that day.
 - b. May want to refine our process around theme and slogan for the future (what relates, what doesn’t; do we keep the same thing on a 10 year rotating basis.)
11. Evanced
 - a. There is still an outstanding question about our relationship with Evanced, the art (robot), Wandoo Planet game. What are members going to get from a relationship with Evanced? Also we need to discuss the specifics of an Evanced proposal. Will we ask for some kind of license fee etc. This is still being discussed (including with our lawyers) and the board will need to continue to discuss. We do not have an answer for them at this time.
12. Adhoc Stats report – white paper
 - a. The Adhoc Stats committee has been discussing for a couple of years (value of summer reading, summer reading research).
 - b. The committee has put forth a proposal to hire a PhD student to conduct a meta-analysis on summer reading research. The cost is for \$20,000.

- c. Buntin says there is money in the budget to cover the requested expense. It needs to go to the Budget & Finance committee.
- d. Rafferty is going to take the lead as the project manager with others to assist (Martha, Cheryl.) The group will vote on accepting the proposal via Doodle poll.

13. CSLP office updates:

- a. Committee attendance sheets will be e-mailed next week.
- b. Will send wording to ask current board members if they wish to stay or leave. Willis has a sent a nice set of wording in the past.
- c. Admin will update the committee lists

14. Next board meeting

- a. Will be via conference call in June. Rockwell will provide information about the Texas conference to the group as well.

Rafferty moves that we adjourn the meeting, Johnston second. Vote taken and motion carried.