

Collaborative Summer Library Program
Board of Director's Meeting
Holiday Inn & Suites Chicago O'Hare-Rosemont
10233 West Higgins Road
Rosemont, Illinois
August 22-24, 2011

Meeting Motto: As committee chairs and Board members we serve the CSLP membership, while this includes our individual states and organizations, it is for the whole that we make our decisions.

Monday, August 22, 2011

7:00 – 8:00 Website discussion – Laura Lee Wilson

- LLW says there are 9226 registered users.
- The keyword searches that are the most prevalent include "summer reading program 2011" (besides the direct URL.)
- If anyone wants the links to the analytics, LLW will share. Please contact her.
- If you want things placed on the site, you have to use the CSLP google login (not your personal one) but ALL items are requested to go through the Website Committee Chair. Then it will go to Dan to be added.
- One question was about linking to things like fingerplay demonstrations. LLW is working with Willis as Early Literacy Manual chair. The other request was from Carlson about craft demonstrations. We can upload links or redirect to youtube, so please send information to LLW and together they can work on it.
- LLW said the site is also archived. If someone needs access, contact LLW.
- There was discussion that the RSS feed does not work. LLW will continue to work to resolve with Dan. We want our members to know when new things are added.

8:00 – 9:00 Copyright/Rules of Use – Karen Drevo/Michele Farley

- KD wanted everyone to be able to see the revised ROU before it went live. You can review the current one on the site but the changes will be handed out and discussed. Most information will come from the discussion tomorrow.
- It was also recommended that the drop down menu should also reflect some cross referencing.
- Most of the questions received this summer were from teachers, parents and people out of the country.
- Recommend some of these questions become part of the FAQ so the answers can become standardized.
- There may be an aftermarket—some of the questions about purchasing our items might gain us additional revenue in an aftermarket.
- Think about what we may want to be able to giveaway/sell after the program. Might want to consider putting a time limit on it (nothing in last two years suggested.) Recommended by KB that this continue to be connected to public libraries.
- Need to be solid about having our TM, coding for the site etc.

- MF: Contacted Google with some samples of those web pages which were in violation of our copyright. Process is very complicated and requires great detail. She did contact Google about 3 violations (as a sample) and tried to resolve, but Google was not helpful.
- SS asked what else are others doing about it? We need to be protective, such as coding images better on the website as to not be copyable.
- MF said we need to be diligent about how we can do things up front to protect but that we simply don't have the resources to do follow up on the numerous issues out there.
- KD said majority of copyright releases have been a one of a kind item (i.e. quilt, cake). The form is working very well.

Brought Introductions from Next Day Agenda:

Allison Santos, Princeton NJ
Jasmine Rockwell, South Dakota
Karen Yother, Idaho
Lori Special, North Carolina
Sue Sheriff, Alaska
Martha Shinnars, Washington
Grace Greene, Vermont
Karen Balsen, New York
Laura Lee Wilson, Ohio
Karen Day, CSLP Administrative Services Director
Susan Pannebaker, Pennsylvania
Michelle Farley, Indiana
Karen Drevo, Kansas
Michelle Willis, Scotch Plains, NJ
Pam Carlson, California
Denise Lyons, South Carolina
Rhonda Puntney, Wisconsin

Adjourned.