

Collaborative Summer Library Program
Board of Director's Meeting
Holiday Inn & Suites Chicago O'Hare-Rosemont
10233 West Higgins Road
Rosemont, Illinois

Wednesday, August 24, 2011
Call to order.

Rhonda Puntney started with a few other items of note.
Display: Sue Sherif is putting together a display for future conferences.

Diversity (from 8-23) – Lori Special

- Thanks to Puntney for helping to coordinate the sign language video. Some of it was shown.
- Special announced that they are not going to have tactile graphics this year. They were going to cost about \$20 a set. She and subcommittee chair Gina Powell did not think that many people them.
- Sherif suggested that the National Library for the blind and physically handicapped.
- Others (South Dakota, NY) have partnerships with schools, or TBS and have not seen a use for them. Rockwell also has the manual translated into Braille.
- Lyons has a contact from SC who has gone to NLS/LOC and will pass along contact info. Pannebaker has a contact in Philadelphia.
- Special will look into options for the visually impaired and the contacts suggested.
- There was some discussion about working with military families. Farley suggested the Military Family Research Institute at Purdue and will email the contact.
- The video will be sent to Dan to be added to the site by October 1.
- Special is working with Criss Cross Mangosauce for resources for the Spanish speaking community including bilingual storytime videos.

7:30 – 7:45 Children's manual – Pam Carlson

- The call for ideas went out. The deadline is November 1st. It will concentrate on tween programs in particular.
- Carlson is working on getting craft videos as a part of the manual. She is going to see if those who submitted the craft can do video demonstrations and then upload to youtube.
- Carlson likes the idea of the release and they will be signed and sent to Day.
- Carlson is also wanting to rewrite the marking and promotional part to especially include social media.
- Carlson would like to do a tour of the website.
- Carlson would also like to suggest doing a game board—it was suggested to Yother.

Plastic Bag sales in California

- There are some new rules about single use bags in California. Each city and county has different rules for "single use bags" but many are not going to buy plastic.
- There was a suggestion that Yother look into some kind of a lesser quality mesh bag that those who have rules like this could be able to purchase. Right now the bags go from 25 cents to 41 cents to one dollar. Rockwell has a fold-up walmart bag that was less than \$2; Special has purchased from Dollar Store. Yother will discuss with Matt.

7:45 – 8:00 Teen manual – Jasmine Rockwell

- The teen manual will have a committee meeting after this meeting.
- If there are any suggestions please contact Rockwell.

8:00 – 8:15 Adult manual – Martha Shinnors

- The adult committee will also be meeting later as well.
- There aren't as many people getting recruited to the committee because there aren't the same "adult" counter parts in the state library agencies as there are youth services. Shinnors said she has a good committee right now but will keep the group posted if she is needing more committee help.
- State reps can also encourage bringing adult services librarians to the annual meeting.
- The adult items may also make good gifts for the library stores.

8:15 – 8:30 Early Literacy manual – Michelle Willis

- There are two writers for the EL manual this year, the first year.
- The deadline for ideas is October 15.
- There was some question about doing videos and fingerplays but Willis is waiting for the next year to make sure it is all done well.
- Wilson commented that she was surprised that some of the manual writers were being hired/paid and that we consider that all manuals hire if one is going to hire writers. Puntney said she would be discussing with Sinclair and with Matt.
- There was also some discussion about ALA's Every Child Ready to Read program moving to the 5 skills/changing the verbiage. Willis said that we are not ALA and that we will be moving in the same direction as we always have—with the 6 prereading skills. Rockwell suggested that we respect the ECRR and their IP.
- Drevo thanked Willis for her work, and Puntney congratulated Willis and her committee for pulling together the material in such a short time period.

8:30 – 9:15 Vendor – Karen Yother

- The committee did a good job. The catalog went to print.
- Overall the board was not happy with Scholastic's offerings for books. There were multiple suggestions about getting someone with a background to making the selections and putting together a list. It benefits both groups.
- He may not realize that we are the customers, not schools, we are not interested in old warehouse supply. Room for more discussion even with price.
- There was more discussion about shipping dates versus availability.
- There was some discussion about availability and Yother has discussed with Matt. Aware of the shortcomings.
- Also there was some issues with the amount we pay for shipping. Some feel that we should not pay multiple times. What about shipping for books and the impact that may have. There was concern about one book vendor.
- Rockwell also suggested that we follow up about teachingbooks.net.

Plymouth Rocket vs. Evanced

- The concern that PR may over promise what they can provide.
- There were concerns about capacity, level of services, training by Plymouth Rocket. Some were not impressed with the PR visuals. We have libraries of all sizes.

- There were concerns about Evanced's discussion of core versus "add on." How do you prepare the libraries for this? Balsen said it very intuitive.
- How would we choose the 200 libraries?
- Several comments about Evanced being a more polished product.
- Willis who uses Evanced in NJ said it is the second year and their webinars are great training and each year it gets easier.
- Others liked that there were reporting options with Evanced.
- Farley was concerned about libraries who are part of the trial...what services will they lose after they are the initial?
- Sherif suggested we ask for a discount for state who want to purchase or their states or that he honor the \$125 per pilot library price so the states instead of CSLP can purchase to be a part of the pilot.
- Wilson suggested that our members may not find this as beneficial. Is this really something our members want, and want right now?
- Drevo would like to see the offer go to the libraries (CSLP members) instead of putting it on CSLP to purchase for them.
- Pannebaker said the kids really like it and the teens do to. This is something that increases participation.
- Yother will contact Plymouth Rocket and say thank you but no.
- Yother will contact Evanced and ask 1) they would be willing to offer the discount to the state level (\$125 per library) for 3 years for the states to make the purchase. The original proposal is for \$35,000 for 200 trial libraries for CSLP to pay. We will be looking at 2013 for any CSLP purchase.

9:15 – 9:30 Revisions of the Membership RFP section of the OHB (Grace Greene)

- Greene suggested that we change the verbiage in section 13 to include the new sentence about vendors NOT contacting CSLP members, state reps, committee members officers etc. Will add "Board Members." All requests need to go through the committee chair.
- It was moved by Santos and seconded by Sherif (re: policy voted on March 2010.)
- Just added that we have a write up for the Adult Manual committee.
- Will change ASA all through the manual.
- Look over your sections in the manual and let Greene know if there are any changes.

9:30 – 10:15 Orientation Committee procedures – Grace Greene

- The MOSC ad hoc committee will set up a meeting to discuss with Julie T. the mentoring/buddy system for new reps, those who attend the meeting.
- Think about when you were new and what you knew or didn't know.
- It was suggested that there be a meeting before the meeting for anyone new.

10:45 – 11:45 Keith Fiels, Executive Director of American Library Association

- ALA recognizes that summer reading is the most significant reading activity.
- ALA is interested in being a part of summer reading.
- It will help to promote activities for both groups, also provide media coverage and possibly sharing sponsorship.
- There was caution from the board about not wanting to become a division of ALA or even being too connected to ALA. Many of our members are leery of the big umbrella of

ALA. They are intimidated especially for rural libraries. We should be working with ARSL too.

- We are purely membership driven. It is important for us not to lose that identity. We have working conferences and we are focused on a mission that we don't want to dilute.
- We also have a history of serving a small and rural populations that are often not served or connected to ALA.
- An advocacy piece could be helpful. We are at risk for state and federal funding cuts. Our concerns are also the future of LSTA funds. We could also use a better marketing message—from all the library groups.
- Fields indicated that he is trying to push for more depth, programs that appeal to a wider audience and serve more people.
- We'd like to connect reading back to the library.

12:30 – 1:00 Illinois library system membership discussion/update – Sheri Daun Bedford

- Some of the larger regional library systems are being reorganized in Illinois. This affects MLS—one of the largest consortiums as well as a few others. One is going to be called RAILS. The Illinois Library Association sponsors the Iread program so the State of Illinois/State Library won't be joining CSLP as a whole state. However, there are systems who have been a member of CSLP and want to continue, no matter how they are organized. Bedford is willing to continue to coordinate on behalf of her system and others that want to join or be a part of CSLP. With leadership is up in the air and she does not know when it all might settle.
- There was discussion that CSLP wants to continue our partnership with Illinois and not penalize them as things are restructured.
- There was a motion by Sherif to offer individual Illinois libraries memberships in CSLP for a 2 year trial period as non voting members with Sheri Daun Bedford as the contact for anyone who is not currently a member of CSLP. They will pay \$20 receive all benefits of membership except voting. A second was made by Yother.
- There was discussion that about offering nonvoting membership benefits to all the MLS-NSLS libraries who have been a part of CSLP in the past, even if they become a new system.
- Martha Shinnors had said that we can say they were "grandfathered in" if any other states balk about the arrangement. It is a trial period and the discussions were all about how it behooves us to allow any Illinois library in.
- In the motion, Sherif clarified whether "Is it for the former libraries or is it for both former and new." The Board said it was yes for any Illinois library.
- More discussion. Yother indicated that it was any library not currently paying dues.
- The motion was specified by Drevo to any library who is not currently a CSLP member for the next 2 years can be a member of CSLP for \$20 each and will have all the benefits of membership except voting.
- Sherif commented that we can offer this because it is a time of flux for them then later on after two years, they will likely have themselves organized.
- The board passed the motion.

1:00 – 2:00 "Administrative Services update/Annual meeting updates – Karen Day

- Day made sure new members had the administrative items: calling cards etc.
- Santos will send all minutes from past meetings to Day. Voice files are

- There will be a need to have a conference call to discuss the other issues that have come from these discussions. A doodle poll will be sent.
- Minutes will also be sent. Votes will need to be taken.
- Lists will be switched over to the new list serv lists.
- Back up files on your flash drive.
- Texas is interested in becoming a member of CSLP. We'll meet with them at ARSL. They will join us in Hershey.
- Day is working on our next annual meeting in Hershey (T-W-R not W-R-F).
- The Emory Hotel in Atlanta (where ALSC was) will be where we are in 2013. We are looking at Mississippi and Kathy Buntin for 2014.

Scheduled Future CSLP Executive Board Meetings:

November 7 – conference call

January 9 – conference call

March 5 – conference call

April 9 or 10 – Face-to-Face in Hershey, Pennsylvania April 12 – Face-to-Face in Hershey, Pennsylvania

June 4 – conference call

Future Annual Meetings

2012 Hershey, Pennsylvania – April 10-12, 2012

2013 Atlanta, Georgia – April 16-19, 2013

2014 Mississippi