

CSLP BOD of Director's Teleconference January 11, 2010

Present: Sue Sherif, JasmineRockwell, Karen Day, Allison Santos, Rhonda Puntney, Martha Shinnors, Grace Greene, Karen Drevo, Sally Snyder, Laura Lee Wilson, Susan Pannebaker, Julie Tomlinanovich, Karen Balsen, Karen Yother, Barb Schultz, Adrienne Butler

1. **JT**-Call to Order
2. Approval of Minutes: **SP** motions, **RP** seconds, approved
3. **Treasurer's Report**- **SP**-Look at program year to date, profit and loss, balance sheet looks very good. We do not have to pay Highsmith till the end of 2010 so \$150,000.00 was reinvested into a CD. We still have money in the bank. We were way over with the cost of photo copies at the ASA office so a line item was added to account for this expense. Travel reimbursement should probably remain at \$500. **Drevo**- the price of gas has dramatically gone up so the price of tickets will go up. **SP**- should we go up to \$700? **KB**- what else do we pay for besides air travel? **SP**- parking, gas to and from the airport, food on travel days, etc. **MS**- can we just list what's cover and not have a \$ amount? **JT**- we need to specify exactly what is covered and up to what point it is covered and remind everyone we need receipts for everything. **SP**- we could go up to \$700 and receipts need to be included for everything. The BOD agrees and **SP** will take it to her committee for approval. **Sherif**- can you provide a detailed list of what's covered and what isn't? **SP**- yes. **Shultz** reports that her system has to take a big budget cut and she will not be able to attend conference. The BOD readily agrees that we will pay for two people from ASA. **Snyder** motions, **Sherif** seconds, motion carried.
4. **Lab Safety/ Highsmith Billing**- **KY** received an email from a library in a member state that was concerned with the billing date that appears on their invoice. Billing date is now the date the order was placed. This will seriously affect countless libraries throughout the US because monies will be encumbered from the previous fiscal year. The auditor told **JT** the date needs to be changed to the shipping date. **KY** will talk to Highsmith. **Drevo** thinks they will be very willing to work with us on this. **JT**- thinks this is coming from HS's billing office. **MS**- Washington state cannot pay for anything that has not been received. Many places have received their incentives.
5. **Slate of Officer's**- On **JT**'s 2nd page of the agenda please add **Lori Special** (NC) as the Diversity Chair. **JT** lists the officers and chairs. Everyone agreed that they would remain in their respective positions. **RP** will become President- Elect. There will now be two Ad-Hoc committees, Adults which will continue to be chaired by **MS** and Early Literacy- **Michelle Willis** (NJ). This list will now be sent to **Cathy Howser** who is the Nominating Committee Chair.
6. **ALA Poster**- ALA does not have a copyright to this so we are free to use it. Patti Sinclair tipped **JT** off to the ALA poster. There is some discussion on trademark and copyrighting the slogan. **RP**- Do we want to do this? **Drevo** and **Sherif** express their concerns on this practice and think it will cause a huge mess. **Drevo**- This would put many libraries at a disadvantage. In theory it sounds like a wonderful idea but in practice it would not work. **Sherif**- Can we please notify ALA that we

intend to use this slogan for this year? **Snyder**- We should post our slogans in the public area of our website along with the registered member's side. This way if anyone has a complaint that we are using a particular slogan we can say that it has been posted as of a certain date on a public website and this was then common knowledge. **JT**- we will send a letter to ALA stating that we will be using One World, Many Stories and we will also notify them in the future about our upcoming themes. We want to keep ALA happy and play nicely with them.

7. **Update on Public Service Announcements- KB**- Nikole Wolfe and Patti Langley have done a wonderful job as project managers. The committee report points directly to where these projects are at the moment. January 26, 2010 is the deadline for the teen audio RFP. **KB** is going to send the new contract as soon as someone bids. List of vendors solicited included.
8. **Early Literacy as an Ad-Hoc Committee**- This has already been voted on in Chicago to become a committee. **JT** spoke to Michelle Willis about it becoming a web resource to initially begin with. When the new RFP and contract is ready to be written the size of the children's manual (page count) will be expanded to include a section for early literacy. Deadline has been pushed back to the end of January to begin loading web resources. **LLW** is waiting to receive the info and will get the content up ASAP.
9. **Questions about Rules of Use and School Partnership- JT**- the partnership agreement with schools will be a nightmare to monitor. **Drevo**- we should allow schools the use of artwork and program materials with the provisional understanding that they need to abide by our rules of use. **Drevo** also points out that Melissa (attorney) said we need to be more concerned with for profit businesses that want to use our materials because we are a not for profit. **Drevo** also asks how we will want to handle school libraries that function as public libraries. **Sherif**- as long as we stress those schools need to abide by our rules of use. **JT**- Please have any wording or suggestions to Drevo for crafting the disclaimer on ROU and Schools by January 19, 2010.
10. **Request to be a Vendor-Partner- Mackin Company- Day**- was approached by this company who has supported our program in Washington State in the past and would like to partner with the entire CSLP. **MS**- This Company provides book titles for school libraries or small levels and will probably want to provide books as incentives for our program. **Drevo**- we should approach Highsmith about offering books as incentives. How do you pick two or three titles and make people happy? How can we guarantee these books will be purchased by member libraries? **SP**- this isn't a big company, will they be able to support the inventory? **MS**- they are a clearing house for publishers. **LLW**- should we be concerned that we won't be getting a significant discount and that this clearing house will pick and choose the titles offered and potentially will be ostracizing authors if their titles aren't chosen, what would be the criteria? BOD discusses what could be the ramifications of dealing with Mackin. **MS**- she will be a formidable person to go up against. **Day**- will speak to her and tell her we are not interested.
11. **Update of Conference April 2010**- The bullet point stating \$500 will be changed to up to \$700. **Day** relates that the three manual committee meetings will all be held separately. We will also

change the format of the general meeting so there will be time for more discussion of themes and slogans. Committee meetings will be approximately two hours each. Rules of Use is not on the committee meeting schedule. It will be added to agenda. Meeting space will be in close proximity so this will reduce moving from place to place any great distance. **KB-** is there a way to choose the slogan and or theme before we choose the artist? **JR-** we narrow down illustrators to 5 and give them to Highsmith to negotiate. **Sherif-** not everyone chooses an artist based on the theme and slogan, some people choose the artist because they just like the artist/illustrator. **KB-** retracts her statement. **GG** will share her time with ROU since she will not need all the time she was given. **Day-** Wednesday evening at conference we'll have a PPT presentation on Alaska since we did not get to visit Alaska. **Day-** We already have on state rep who won't be attending and the state will not be represented. Proxy forms will be available. **Day-**What special needs to committees need for presentations? Flip Charts, computers, etc? **Day-** Please make your own flight and hotel and CSLP will refund everyone accordingly. **GG-** Lori Special will be doing the Whys for the Wise and GG doesn't think we should have this presentation be a dull and boring one. it will be a bad way to start the conference. Initially the presentation was to be done while the BOD met, but now the BOD will be present in case we are needed to answer any odd question. Lori's presentation will be a PPT and will be short and humorous.

JT call for 10 minute break at 1:45 CST

Day- thanks to Grace Maureen Ambrozino from the Massachusetts Library Association has sent a letter of intent to join the Collaborative. **JT-** Said one of the main reasons that they are joining is because of how informative Grace and Karen Day were in dealing with them.

Susan Pannebaker leaves the conference call at 2:05.

Day- Stacy Shaw be the new state from Idaho, the prior rep has retired.

Sherif- Is there a spot on the Conference registration form to indicate that this is your first conference? Will new people be recognized again at conference? **JT-** Please pay attention to those who are new and be available to answer any questions, etc. make them feel welcome.

12. Reports and Updates of Committees

Submitted individually prior to the teleconference

- **Diversity Committee- RP** asks the BOD for \$5,000.00 to have a video produced that will have a variety of ethnic group represented and they will speak the slogan in their own language and performing the rhymes and finger plays. Motion from Allison, second Karen Drevo to give \$5,000.00 to make this video.
- **Drevo-** As an addition to the Rules of Use would like a motion and approval. Sally makes motion, MS seconds. Rewording of the statement about altering/manipulating the artwork carries.

- **MS-** reminds Drevo that there was a discussion about Friend's groups selling t-shirts for cost but asking for more as a donation to the library. Is this legal to do? **Drevo** will contact the attorney about this issue.
- **KB-** Does the Collaborative need to know what the contract involves between Highsmith and the artist. **Drevo-** we've contracted with HS for this purpose and really don't need to have all the details. **JT-** HS has the RofU and discusses them with the artist prior to signing the contract with the artist. **KB-** says she would like to see some transparency from the BOD regarding the contract. **Drevo-** HS may not want to provide the contract to us. HS has signed off on these contracts and our attorney has checked these contracts with a fine tooth comb so everything is above board. **KB-** says that she is asked frequently about the restrictions and the rules of use and she doesn't have a clear answer. **JT** asks **Drevo** to look into seeing if we can provide any of this information. Can we add this to March's agenda?
- **KY** presented a web banner and asked if we could use this on CSLP's website. Everyone agrees that the banner is great and would like to see it go forward. A person she has worked with in her state created this banner. Full credit will be given to this person. Marketing committee will go forward with the web banner and perhaps screensavers, etc. Second item to discuss is the sizing of the children's t-shirts. A state reported that the children's size shirts are running very, very big. Photos were sent showing the difference in sizing. **KY** reports we may hear complaints about this.
- **LLW** reports that there is not a lot of activity with the website committee. BOD views this as a good thing. **LLW** will ask the state reps to push in getting member libraries to sign up for the website access.
- **AB** sent out the survey for call for slogans and themes, she will resend it and will include calls for the adult program too.

13. **New Business-** **BS** discusses the cut in the budget from the library system that supports the ASA. **BS** thinks that while the BOD funds the ASA if this system implements a 10% budget cut it will directly affect the ASA office and then indirectly CSLP. **BS** might have to look into ASA being absorbed into the state library, but that will not be an ideal situation. If services to CSLP need to be reduced they would probably go into effect this summer, but a two year contract was just renewed. **JT-** perhaps this is the time that the BOD should actually contract with someone to run this for us. It is a daunting task to even consider this. The person from MA send they will come on board because of the help of ASA and Karen Day. **JT-** this is the time to do it. **Sherif-** suggests the contingency committee plan, she will chair this committee. **JT-** we need to think and move on this ASAP. **JT** and **Sherif** will co chair and **Sally** and **Rhonda** will be a part of it to make contingency plans. **Sherif** suggests that **Cathy Howser** also be brought into the conversation. **Sherif-** if anyone has any additional suggestions please send them along to **JT**. **BS-** she wants everyone to know that

realistically we all need to know that they will not be able give us extended notice if things continue to take a hard fall for this system in Iowa.

14. **Other Business- JR** asked why we didn't send out a large survey to follow up on 2009's program. **JT**-It wasn't to our advantage to do one now, we will do another in the future.
15. **Announcements- Sherif** has sent an email to her cousin to make the contact with the White House in regards to the Obama's being spokespeople.
16. **Adjournment-** Next meeting is Monday, March 1, 2010 12 noon CST. **JT** motion to end call- **RP** motions, **AS** seconds, **GG** thirds, **Drevo** fourths