CSLP Board Meeting. April 12, 2012

1. Call to Order – Rhonda Gould, President
   - Meeting was called to order by Santos at 3:10 p.m.

2. Approval of Agenda
   - Special moved to approve the agenda, second by Carlson. Motion carried.

3. Recap annual meeting
   - What did you like? What do we need to change?
     - Balsen said the committee meetings need to come back together to narrow down the themes.
     - Willis said the meeting was less contentious than in past years.
     - Drevo said feedback was more constructive.
     - Sherif reached out to TX rep to join Membership Committee. Shinners, Sherif and Gould will follow up with TX Rep.
     - Rockwell asked if we could have all meeting at the same time then go to other meetings.
     - Yother felt more people had a broad exposure and learned more by not having meeting compete with each other.
     - Sherif suggested that the theory is that this gives more support to the committee.
     - Santos said there needs to be a strategy written out to cover the meetings and manual meetings. New people didn't know the procedure and felt that they didn't know what was going on.
     - Rafferty suggested that maybe we don't need as many meetings if the committees do some preparation in advance. For example, membership and website might be able to conduct some business ahead of time.
     - Balsen didn't do a lot of preparation this year but feels that maybe we should do more in advance of the meeting in committee. This pertains especially to TVC.
     - Buntin suggestion we spread out the meetings because there are things coming out of each committee that are important.
     - Wilson said her committee could do more in advance.
     - Greene agreed. They would like to not have meetings run so late.
     - Langley suggested that everyone needs to have a meeting because there might be issues if people aren't able to be part of the discussion.
     - Rafferty didn't suggest with doing away with the committee meetings just doing more in preparation so discussions will be timely.
     - Shinners said she had only 10 in her meeting but it was productive.
     - Sherif said the discussions were good.
     - Yother said not to have Vendor on the first day.
     - Rockwell said her committee meeting was small but worked well.
     - Gould said each year has been different.
     - Day said they could do the meetings at the same time by group so EL and Teen are at the same time and Child/Adult are at the same time, then all come back together. Those groups don't tend to overlap.
     - Johnston suggested that if the committee work is just presented then people may not understand because each committee works differently. Still a challenge this time because some slogans were discussed at the manual meeting and then those weren't included in the bigger discussion.
     - Special said that the agenda needs to be reviewed at orientation: here’s what we are not going to do and what we are going to do in this meeting.
• Balsen said some people may need a reminder. Some don’t understand that is what the committees do. Can’t be everywhere at the same time.
• Drevo suggested we do nothing with the artist until after the slogans are chosen. We need to trust our committees.
• Sherif said it is different every year. We narrowed all down one year and voted together. Another year it was done in the Vendor committee. We just need to provide a better description to let people know the sequence.
• Day said that we had had no control over the lists we were running late with our communication, especially with people signing up late.
• Gould said that she would talk with Greene and Langley to formalize the process for selection and agenda for meetings.
• Special said we could do a webinar in advance of the annual meeting (45-60 minutes) of what to expect may be helpful.
• Johnston said you have to read everything before you arrive.
• Larry suggested that we are an excitable and trusting group and we need to work with that as best we can. Don’t forget to celebrate the accomplishments.
• Gould will put this on the agenda to discuss at our Fall meeting.
• Shinners suggested we might get more representation.
• Pannebaker said that some routine work can be done ahead. We should be forward thinking and be discussing statistics and getting kids prepare and advocacy…not just discussing slogans.
• Gould said that the differences between what we collect is different and we need to formalize our SRP processes to include on the national survey and drive the state data coordinators are talking about. IMLS is focusing on this too.
• Shinners said we need formalization around data.
• Sherif said the DC group is not speedy. We need to move by October to know what we want to be doing.
• Santos said to make suggestions for the June call about what we can and cannot accomplish. We can be more efficient and break earlier if we use our committees better.
• Langley suggested that we just be careful that people don’t feel like decisions are being made for them. Some of this grassroots organization is that people get to participate on a variety of levels.
• Balsen said we could get more from the general membership by including them in committee work more.
• Special said we need to meet about art after the slogan.
• Yother said her committee has 50-60 people.
• Pannebaker said that voting only in one place or committee meeting may not involve them but we could use them in other ways like using them to help us with the data question. We should consider applying for a grant.
• There needs to be two new Ad Hoc committees: Standardizing Meeting Procedures (Short term) and Data Collection (longer.)
• Special suggested we move voting for officers so people can get to know them more before voting.
• Santos suggested that healthy elections have multiple choices of people to vote for. It appears that we are selecting our replacements. Your backup person is not the automatic person to take over your position.
• Sherif asked what the nominating committee would be doing?
• Wilson suggested that they canvas the committee and do more than a passive “trust you” but find out if they are the best fit.
• Gould said we need to be sure that those working with us are the best fit to be considered for leadership of a committee.
• Day said the bylaws suggest that the second past president is the nominating committee chair.
There was a question when the chairs start. Some people came to the first Board meeting this time and others did not. Gould will clarify and make sure that everyone follows the same.

Shinners suggested maybe we can also organize some things by theme (tables.)

4. Minutes of the April 9, 2012 face-to-face – Denise Lyons - will be e-mailed by 5-15-12.
   • Noted

5. Need a vote on: membership statement for the copyright. Do we want to add this to the login?
   • Drevo and Yother put something together that was proposed for the School Library Partnerships. There was concern that the language should not apply to libraries that are community libraries, serving as the home for summer reading even if they are in a school. [Sherif can provide any clarification.] Partners can email the PDF in, CSLP would pay 50% in 2013 thereafter they will pay their own shipping. Drevo read the statement. Pannebaker moved that we accept the School Library Partnership statement. Santos second. Motion carried.
   • We need to write up something that clarifies in 2013, CSLP will pay half the shipping just for that final year. Rockwell would like to discuss in June.
   • The last piece that Attorneys recommended is to create a Membership Statement for the website. Drevo will provide the language. Special motioned to accept the recommendation and Rockwell seconded. Motion carried. Day will send a follow up message to users that this is coming. Drevo said it is more of a legal formality but will take care of it.

6. Each board chair needs to send out a message to their mail list like the one LLW sent out asking current committee members if they wish to continue on the committee
   • All current committee chairs need to send out an email to see who is staying on the committee. Let Day know by May 1st.

7. Fall board meeting
   • Do we need to /can we do Monday Travel through Thursday at 2:00
        1. Meeting set for September 10-13 in Kansas City. Be ready to meet by 2pm on Monday with Board Training earlier.
     ii. Board training on Monday?
        1. Would like to do the new Board Member training on Monday. Shinners says it needs to cover liabilities.
     iii. Long Range Planning on Thursday?
        1. Long range planning has not been doing for a long while. The Days need to come and do a day of strategic planning with them.

8. Set ‘tentative’ future regular board meeting dates for new year
   • Board meetings are the first Monday of every other month. First one is in June.
• June 4, August is the September in person meeting, November 5, January 7, March 4 and then April in person (Annual in Atlanta.) All begin at 1pm CST.

• There was a question about the performers who are using our slogan. Rockwell forwarded their information to Drevo to follow up if needed.

9. Regular board meetings with Upstart

• Recommendation is to have regular meetings with Upstart at least once a month. To include the Vendor Chair and a few others. Others always welcome. Will be discussing the one slogan issues with them as well.

10. Need pictures of new board members for the website

• Provide a photo to Day if you haven’t. Can send via email.

11. DTA contract will be signed when?

• Presidents will sign DTA contract. Yother will review the contract for the Vendor RFP for 2015-16.

12. Board members thanked each other—those outgoing, staying and new members.