

**Collaborative Summer Library Program
Board of Directors**

Special Meeting
Friday, May 23, 2008
Noon CDT—Conference Call

Present

Adrienne Butler (OK), Karen Drevo (NE), Grace Greene (VT), Cathy Howser (AR), Paula Isett (MD) for Enid Costley (VA), Rhonda Puntney (WI), Sally Snyder (NE), Julie Tomlianovich (KS), Jan Wall (ID), Laura Lee Wilson (OH), Nikole Wolfe (KY)

Karen Day—Administrative Services Agency

Matt Mulder—Highsmith

Absent

Carol Baughman (KY), Enid Costley (VA), Barb Shultz (ASA)

Attributed speech is not necessarily quotation.

Snyder called the meeting to order at 12:06 p.m. and reviewed the agenda:

- Updating the Rules of Use to include electronic media. The BOD will be considering a proposal submitted by the Marketing and Public Relations Committee—Attachment #1
- Additional items to be introduced today

Long discussion of problems e-mailing documents among BOD members

Snyder: Referring to the proposal document submitted by the Marketing and Public Relations Committee, noted that there are some suggested changes that are not in line with our current contract with Highsmith. Several members are hoping we can do something about the Rules of Use for this summer's program. There is interest in

- Putting the PSA on social networking sites such as MySpace
- Having two pieces of art—one black-and-white and one in color—that could be posted on libraries' partner web sites

Isett: In the proposal document, the changes have been highlighted, and they are exactly as outlined by Snyder. One of the suggested changes is the requirement that a copy of any partner web page using designated images must be submitted to CSLP and kept on file by CSLP thereby creating a record of how the art has been used. An example the PR Committee has been considering is from the State Library of North Carolina who has been partnering with Newspapers in Education. Now NIE wants to create web ads for summer reading, and they want to use the CSLP brand.

Drevo: I don't think we've told NIE that they cannot do that.

Isett: Concerning the specific case of NIE, you're saying it's alright to use CSLP graphics on that web site?

Drevo: We've always given NIE permission.

Isett: Here's another example: In Baltimore we have the Baltimore Orioles baseball team. We are partnering with them, and they are giving 100 tickets per branch—a huge partnership. They had a very weak summer reading program, and I approached them about partnering for a stronger program for both of us. Now they want to put everything about our summer reading program on their web site. I want that CSLP brand to follow through the summer reading program. And that is not NIE.

Drevo: Confused about what Isett means by “brand”

Isett: Wants to use one of the bug graphics as an icon on the partner web site—a link to click on to get into the library's summer reading program pages. The PR Committee's understanding was that this is not permissible.

Drevo: At the meeting we said this is something that hasn't come up, and that's why we are discussing it today.

Isett: The PR Committee understands the issue of the license to use the art, and that's why we are requesting specific images to be “designated” for this purpose—one black-and-white and one color image for web use—and beyond that, the remaining art would not be used on the web by partners.

Drevo: (asking Mulder) Highsmith owns the art. How are you with designating one black-and-white and one color image for use on partner web sites in order to get more information about CSLP?

Mulder: I don't have a problem with it. Before the meeting I was explaining to Drevo that I have two “hats”—the business hat and the legal hat. From the stand point of promoting the program, I have no problem with it if that's what CSLP wants to allow through their usage rights. I would need to be sure that there is nothing in our contracts with our illustrators that precludes that. I don't think there is, but if it's going to become a usage policy about what we're encouraging or allowing, I need to double-check.

Isett: This is extremely important from a marketing standpoint because, when you're marketing your summer reading program, you really like to market what the person is seeing outside the library to what the person is seeing inside the library. Happy it sounds like this might be possible.

Mulder: Thinking about how things have been ruled on before, businesses have not been allowed to use CSLP to promote their own businesses, but this is more on the sponsorship side which has traditionally been allowed. As long as there are no legal issues, I don't see electronic usage issues being different from the print issues if we can control how widespread it becomes.

Tomlianovich: This leads into the letter from Natalie Cole of California requesting PSA use for Round Table Pizza. Libraries in California could never afford the expense that Round Table Pizza is willing to underwrite—putting PSAs on prime time television.

Isett: And there was another program that said they get a sponsor to pay for airing their PSAs.

Drevo: The problem was that Round Table Pizza was using the tag line at the end of the PSA to advertise their business.

Snyder: It seems to me if the tag line said, “This message brought to you by Round Table Pizza,” that would be acceptable. But if the message said, “Come to Round Table Pizza and get two for one on Tuesdays,” that’s different. Am I splitting hairs?

Drevo: Cole’s e-mail doesn’t give the text of what would be added to the PSA. If it is just “sponsored by Round Table Pizza,” would that be a problem (asking Mulder)?

Mulder: I don’t think so, but on the PSA there should be some acknowledgement of Highsmith’s copyright.

Isett: It doesn’t say that on the PSA. It probably needs to say that.

Mulder: Not necessary on the software, but somewhere on the packaging. We don’t want to allow it to appear that Round Table Pizza is the creator of the PSA or the summer reading program.

Isett: Maybe we could develop a statement that would limit what partners could say in the PSA tag line.

Tomlianovich: This would provide uniformity across the country regardless of which sponsor was using the PSA.

Drevo/Isett: Collaborated to develop the following statement:
“_____ is a proud sponsor/partner (choose one) of the Collaborative Summer Library Program at/in _____ (insert library designation, name of state, etc)”

Tomlianovich: **Motion** to accept the statement as drafted above Howser: Second

Drevo: Called for discussion. Will this apply to audio as well as video PSAs?

General agreement—yes

General discussion of whether this would apply to print

Tomlianovich: Let’s talk about the print issue separately from the PSA use.

General agreement

Tomlianovich: **Amended motion** to include both audio and video PSAs

Second: Wolfe Passed by voice vote

Drevo: Will write this up and e-mail it to the BOD to make sure she has it exactly as voted upon before it is put into the Rules of Use.

Tomlianovich: How soon does Natalie Cole need to be aware of this?

Drevo: Right away. Requested BOD response today after receiving her e-mail. After BOD approval, she will send it to the state reps and to Natalie Cole.

Snyder: Mulder is going to check that it's OK to use a piece of art.

Discussion of formulating a statement to accompany the designated art resulting in:

CSLP and Highsmith have designated the following two pieces of artwork that may be used by a sponsoring or partnering agency to promote the Collaborative Summer Library Program in your state or local area. A sponsoring or partnering agency is. . .

Isett: We might need a lawyer to help us define what a sponsoring or partnering agency is.

Discussion of what constitutes a sponsor or partner

Tomlianovich: Maybe we should put examples of what a sponsor or partner is on the web site.

Isett: Likes the idea of having a template for a contract between a library entity and a sponsor

Discussion of posting a contract template for libraries to use on the CSLP web site

Mulder: (During discussion had been reading Highsmith's artists' contracts) Highsmith is OK with CSLP Rules of Use as related to art use because they address promotion of the program.

Tomlianovich: We must also consider that the art work is not to be used after October 1.

Howser: Are we going to ask Melissa (CSLP attorney) to write something up?

Snyder: Are we talking about posting the basic contract on our web site?

Drevo: Yes. In order to be given the status of sponsor or partner, an organization would be required to use the generic contract to enter into an agreement with a library entity. And upon receiving that status, the organization would be allowed to use the two pieces of art designated by Highsmith.

Snyder: After discussing all this, what do we now want Melissa to do?

Drevo: We want her to do two things:

- to help us define what a sponsor or partnering agency is
- to put together a template for the contract for members' use that would eventually be posted on the CSLP web site.

Wilson: Suggested not putting it among the state reps' pages on the web site where it wouldn't be accessible to individual libraries

Drevo: Suggested putting it in the Rules of Use area

Wolfe: If there is a sponsor that doesn't use the art, do they still need to sign the contract?

General agreement that it would not be necessary, but it wouldn't be a bad idea to use the contract with all partners and sponsors

Tomlianovich: We should include a place on the annual evaluation form where libraries could document the partnerships they had.

Snyder: Rules of Use proposal from the Marketing and PR Committee requires libraries to inform CSLP when a partner is using a CSLP image. So there would be two ways to get at the partnership information.

Howser: The contract template should include the ending date for use of the artwork.

Snyder: Asked Drevo to talk to Melissa

The BOD approved this use of the attorney.

Drevo: Had a question about who would receive the reports of the sponsors and partners who used the art (as mentioned in the proposed changes to the Rules of Use). There has been discussion about splitting the current duties of the chair of the Vendor Committee and creating a new position for a BOD member who would oversee the Rules of Use. If the duties are divided, would the Rules of Use person keep track of sponsors and partners who have used the art work since that person would be dealing with copyright issues? Or would the President take care of this? Should we discuss this at the face-to-face meeting in Chicago?

Snyder: It's something to keep in mind. What we have put together right now is something we really can't finish today which will disappoint the people who wanted something in place by June 1. We've agreed about use of the artwork, but now we want to create a contract template and a special statement.

General agreement that the Newspaper in Education and the Round Table Pizza projects can move ahead at this time

Drevo: Will notify Natalie Cole.

Isett: Will report to Costley about the NIE decision, though there is still the unresolved issue of images on web sites.

Drevo: Mulder will have to decide which clip art images will be used on sponsors' web sites.

Discussion of developing an image

Drevo: Would we also allow a sponsor to use this image for creating something like placemats in a restaurant? And this would be our one-size-fits all image to offer?

Mulder: Yes, and this would provide consistency as well.

Wilson: Suggested the image include a book. Likes the mosquito with the MP3 player and would like something similar that includes a book.

General agreement

Tomlianovich: We also need a piece of art for Metamorphosis.

General agreement

Mulder: Confirmed that “within the next few weeks” you would like to see logos for both themes in both color and black-and-white versions

Tomlianovich: Since we’re so late doing 2008, we should be considering comparable images for the 2009 program now.

Mulder: We can put that on the 2009 CD.

Wilson: Would it be appropriate for us as a board to go ahead and give the Vendor Committee authority to approve the images so as not to hold up the programs?

Discussion of text that should be included with the image

Wilson: **Motion** After Highsmith brings together the artwork in full color and black-and-white to be designated for sponsor/partner use, the Vendor Committee is authorized to accept or reject it for the 2008 summer reading program. Tomlianovich: Second Passed by voice vote

General agreement to address additional changes to Rules of Use proposed by the Marketing and PR Committee at the regular meeting of the BOD in June

Discussion about posting PSAs on video-sharing web sites

Mulder: CSLP owns copyrights to the PSAs, so there shouldn’t be a problem having them on YouTube if CSLP feels it’s OK. The other issues revolve around actors’ affiliations, musicians’ rights, and other public performance rights. The organizations that produced the PSAs could tell you if any of these apply to their work.

Tomlianovich: We should check with Weston Woods about this. Maybe someone from the Marketing and PR Committee could check with Patty Langley and Jasmine Rockwell since they were members of last year’s committee and worked with Weston Woods and ImaginOn to produce the PSAs.

Isett: Will talk to Costley about this.

Isett: Because they all have full-time positions apart from CSLP, members of the Marketing and PR Committee were overwhelmed at the prospect of having to manage

all aspects of next year's PSAs. No committee members have the expertise or time to manage these two projects. That is why they developed a proposal to hire a professional marketing person.

Various opinions offered about the validity and advisability of hiring this kind of assistance

Wall: Budget and Finance Committee hasn't had a chance to examine the proposal yet. Not prepared to discuss it at this point

General agreement

Snyder: It will be on the agenda for the June 16 BOD meeting. Please send other agenda items to Snyder.

Wolfe: What are the dates for the August meeting in Chicago?

Snyder: Most of us will travel on Monday, August 25th. We will meet on Tuesday, the 26th and Wednesday, the 27th. Last year we were scheduled to finish at 3:00 p.m. on Wednesday, but we finished a little earlier.

Discussion of Chicago travel and accommodations

Howser: **Motion** to adjourn Tomlianovich: Second Passed by voice vote
Adjournment at 1:40 p.m. CDT

Attachment #1

The Public Relations Committee has requested permission to consult with a market specialist to create a comprehensive marketing plan. It is our vision that once this plan is in place it will eliminate the need for additional requests or contract changes with the vendor. The Public Relations Committee strongly supports these changes and urges the CSLP Board to make them effective for the 2008 Summer Reading Program.

The Request for Art/Graphics on websites

We request permission to use annually one illustration from the children's summer reading program art/graphics and one illustration from the young adult summer reading program art/graphics on a website of a library's partner with the knowledge of and purpose of promoting the CSLP summer reading program. Partners may include organizations that are:

- Nonprofit
- Not for profit
- Government
- Commercial Sponsor

Changes to the CSLP Rules of Use – see below

Text to eliminate is highlighted in yellow

Text to add is in highlighted in grey with red font

Suggestions to implement process

Create an online form for libraries and others to notify CSLP of websites with the artwork on it.

- Provide a historical record of libraries using CSLP summer reading program art/graphics on their websites.
- May be used to send out a notice to remove website.

CSLP may also wish to create an online form/database for libraries and others to complete to request permission to use materials.

Reasons for this change

Children and parents today are more web-savvy than ever before. If we want to get as much “bang for our buck” as possible and reach out to reluctant readers and non-library users, then we need to display the artwork everywhere, including websites.....schools, government agencies, non-profits that serve children, newspaper websites, television station websites.

In South Carolina, we're working with the Education Oversight Committee, a committee of the State Legislature, to promote summer reading to a much wider audience than ever before. Through this partnership, we've gained access to a non-profit organization of afterschool providers, other state agencies, etc. The committee, through its PAIRS program (Parents and Adults Inspiring Reading Success), is ready to spend \$15,000 to promote our program with the Newspapers in Education program. We certainly can't afford to do that without them. Because so many of the newspapers are most effective on the web now, they are able to put our information out on more than 80 newspaper sites, to run most of the summer, for around \$7000, leaving the rest for in-print. Those web ads will give us far more coverage than any of the print, which will only get us a 2x2 ad in a few papers for the same price.

The Request for PSA

Each state may place PSAs on a designated video sharing network and allow libraries to link to this site on their websites. Sites will be registered with CSLP and removed by October 1.

When PSAs are broadcast, State, Regional and Public Libraries may add a message promoting the summer library program to the tag line of the PSA. Partners, if any, are to be listed after the State, Regional or Public Library name and in a font size that is equal or less. If logos are used, the State, Regional or Public Library is placed first and the partner logo of equal or less follows.

PSA will not be aired after October 1

Assumption- a copyright statement will be included in each PSA.

Changes to CSLP Rules of Use – See Attachment

Text to add is in green

Reasons for this change

Many libraries do not have the capability place the PSA on their server as server space is limited.

The CSLP Rules of Use

CSLP art/graphics in the program manuals and on the CDs that accompany the program manuals are created to support the efforts of libraries and regional and state library agencies in member states to promote reading by youth during their summer library programs. Professional illustrators design poster artwork for CSLP under a contract with CSLP's exclusive vendor. The vendor uses elements of the poster art on its support products and the vendor also supplies additional theme-related art and graphics. There are copyright restrictions regarding the use of all CSLP art/graphics and the CSLP program manuals/CDs.

The CSLP Rules of Use are very specific in terms of the allowable use of CSLP art. CSLP members who post CSLP artwork on their websites are required to make all attempts to code the artwork to discourage non-members from downloading or copying it.

CSLP has created directions for coding the artwork to deter unauthorized use [see: http://www.cslpreads.org/rou.htm#Artwork_Coding_Script]. In addition, CSLP requests that you embed the following statement on any artwork posted to websites: *"Images are copyrighted. Contact the CSLP for more information."*

State CSLP representatives are asked to make member libraries in their state aware of the copyright, acceptable use, and restrictions regarding CSLP art/graphics and the CSLP Program Manuals.

Questions involving special CSLP copyright permission, acceptable use, and restrictions regarding the CSLP art/graphics and Program Manuals should be directed to the Chair of the CSLP Vendor Committee. The Vendor Committee Chair works closely with the Vendor Committee, the Children's and Teen Manual Committee Chairs, the CSLP Board of Directors, and the CSLP Vendor on these issues.

The following information applies to any format of the CSLP art/graphics and the CSLP Program Manuals. Unless noted, no copyright statement is needed on CSLP program manuals pages or CSLP art/graphics used in any of the ways listed in the **WHAT CSLP MEMBERS MAY DO** section.

WHAT CSLP MEMBERS MAY DO

1. Use the CSLP art/graphics and CSLP Program Manuals exclusively for youth activities related to the summer library program each year and for related follow-up activities. Examples of what libraries can create with the CSLP art/graphics or CSLP Program Manuals pages include: bibliographies, program schedules, fliers or posters, bookmarks, take-home activities, etc. Examples of follow-up use beyond the end of the summer library program are:
 - a. to send follow-up information to the schools in fall if the schools are collaborating with the library
 - b. to send thank you letters to sponsors or partners
 - c. to write final reports on the summer's activities or program highlights for sponsors or funding bodies

2. Use the CSLP art/graphics and the CSLP Program Manuals to promote training sessions or in conjunction with training intended to help librarians prepare for the summer library program, scheduled at any time within the program year.
3. Use the CSLP art/graphics and the CSLP Program Manuals for any purpose the library chooses throughout the program year and for internal library use for as long as the member library wants to use the CSLP art/graphics and the CSLP Program Manuals after the program ends. Exceptions are:
 - a. reprinting them for publication under the library's name or implied ownership
 - b. giving them to a third party vendor to have them printed on any product
 - c. distributing them to libraries, other organizations, or individuals that are not state members as defined by the CSLP bylaws
4. Use items (posters, mobiles, bookmarks, reading records, pencils, etc.) purchased from the exclusive CSLP vendor in any way the library chooses for as long as the library chooses to use them.
5. Use the wording from the theme for any purpose of the library's choosing. There are no restrictions on use of the words themselves. The CSLP wording design of the theme falls under the same acceptable use guidelines as any other CSLP art/graphics.
6. Make copies of any CSLP program manual page(s) and distribute them to children as activity or coloring sheets, booklets, art activities, and contests, etc. to promote the summer library program.
7. Distribute copies of CSLP program manuals pages during school visits, visits to community centers, during parades or any other outreach effort library staff or volunteers do to promote, advertise or support their summer library program during the program year. Use the CSLP program manuals for any internal library purpose after the program year.
8. Use CSLP art/graphics on web pages belonging to member public libraries and regional or state library agencies, to promote the summer library program and activities related to it (artwork for the program year is to be removed from websites by October 1). The CSLP art/graphics should not be given to or used on web pages belonging to businesses or non-profit partners such as schools. **Note:** Public library and library agency web pages that use CSLP art/graphics should include this copyright statement on each page where the CSLP art/graphics appears: *Images are copyrighted. Contact the CSLP for more information.*
9. Customize the CSLP art/graphics or any pages from the CSLP Program Manuals with the public library, public library system, or state library agency name or logo.
10. Use any CSLP art/graphics on promotional items for the summer library program in the community such as grocery bags, placemats at senior citizen centers, community picnics, etc.
11. Use any CSLP art/graphics in local, regional or state library agency publications, such as newsletters, that promote the summer library program, or in community publications that list summer activities for youth, such as: tourist brochures, local park and recreation schedules, or articles in newspapers about a library's summer program or activities.

12. Use CSLP art/graphics on specific state-wide promotions intended to promote and support local summer library programs, done in cooperation with other state agencies, coordinated by the state library agency or association, such as incentives offered by state departments of Education, Natural Resources, Tourism, Historical Societies etc.
13. Adapt CSLP art/graphics or the CSLP Program Manuals into other formats by any state's Library for the Blind and Physically Handicapped for use by children with special needs.
14. Translate any page from the CSLP Program Manuals into any language needed to serve a community that does not use English as their first language.
15. Allow non-profit partners such as schools, day care centers, Head Start, community centers etc. to use CSLP art/graphics and the CSLP program manuals as part of a collaborative summer library program effort, with these exceptions:
 - a. Libraries should not make the CDs accompanying the CSLP program manuals available on-line to partners
 - b. ~~Partners may not use the CSLP art/graphics on their web pages~~ Partners may use designated CSLP art/graphics on their web pages. Copy of web pages should be placed on file with CSLP
 - c. Partners must clearly understand and agree not to use CSLP art/graphics after the end of the summer library program for any purpose other than for CSLP purposes. To promote the summer library program of the given year.
16. Use up any left-over supplies created by the library that have CSLP art/graphics on them after the program ends.
17. Request the Vendor Committee Chair to ask the CSLP vendor to customize items, or to provide an item not offered on the order form with CSLP art/graphics. Requests of this type should be made through the state representative to the Vendor Committee Chair. If the CSLP vendor declines to do the custom work or provide the requested item, the Vendor Committee Chair will work with the library to find an appropriate alternative.
18. Begin printing materials for use during the summer library program as needed, as long as distribution to the public does not begin before May April of a given program year.
19. Ask a third party vendor, other than CSLP's exclusive vendor, to use the wording of the theme with non-CSLP art/graphics on any product not provided by CSLP's exclusive vendor. The third party vendor is required to create its own art/graphics which must look substantially different from CSLP's copyrighted art/graphics.

Each state may place PSAs on a designated video sharing network and allow libraries to link to this site on their websites. Sites will be registered with CSLP and removed by October 1.

When PSAs are broadcast, State, Regional and Public Libraries may add a message promoting the summer library program to the tag line of the PSA. Partners, if any, are to be listed after the State, Regional or Public Library name and in a font size

that is equal or less. If logos are used, the State, Regional or Public Library is placed first and the partner logo of equal or less follows.

PSA will not be aired after October 1

WHAT CSLP MEMBERS SHALL NOT DO

1. Share proprietary information or products belonging to the Collaborative Summer Library Program (including but not limited to RFPs, contracts, the annual program planning manuals/CDs, **undesignated art**, **drafts of** public service announcements, or products offered through the exclusive CSLP vendor) shall not be shared via social and professional networking sites, video-sharing sites, or any other electronic venue that is open and available to non-CSLP members. Note: Public library members of CSLP having accounts with social networking sites, may post CSLP public service announcements on their library account. CSLP State Representatives with electronic discussion lists serving the member libraries of their state may post CSLP information and products via their state lists.

2. Put the full contents, or significant portions, of the CDs that accompany the CSLP program manuals on-line.

3. Reproduce portions of the CDs that accompany the CSLP program manuals for distribution or reprint portions of CSLP program manuals pages in any other publication, without permission from CSLP.

4. Make copies of the CDs that accompany the CSLP program manuals to give to another non-profit agency, business or partner. Specific CSLP art/graphics may be shared with non-profit partners for use on printed **and nonprint** items. These items should indicate a connection with the public summer library program. **The CSLP art/graphics shall not be used on partners' web pages.**

5. Allow business partners to use CSLP art/graphics, without advance permission from CSLP. The following guidelines will be used:

- a. The business partner cannot give out materials to the public from the CSLP program manuals or anything utilizing CSLP art/graphics
- b. Business partners may display CSLP posters indicating they are a sponsor of the summer library program
- c. Libraries may give children CSLP materials to take to a business partner which the partner can post or display at their business. Because libraries protect the confidentiality of library records and protect private information about children, the business partner must do likewise.
- d. Any CSLP materials used by a business partner must include the copyright statement, the theme of the summer library program, and indicate the activity is part of a collaboration with the local library or a regional group of libraries
- e. If the business partner is going to put their logo on anything that comes from the CSLP Program Manuals:
 - the business logo should be kept small
 - a copyright statement must appear on the page, but can be in small print
 - the affiliation with the library, system or state involved must be noted
 - a sample of the final item must be sent to the Vendor Committee Chair before approval is given

6. Order for, share, or lend current CSLP art/graphics or the CSLP Program Manuals to any library in a non-member state or system. Requests for sample materials should be directed to CSLP's Administrative Services Agency at 1-866-657-8556.
7. Send any image or design on the CSLP CDs to a third party vendor, other than the exclusive CSLP vendor, and request that it be put on any item sold by that third party vendor.
8. Ask a third party vendor to create an item for your summer library program that can be purchased from CSLP's exclusive vendor.
9. Resell items purchased through the CSLP Vendor for a profit.
10. Libraries in CSLP member states who opt not to use the current CSLP theme(s) for their summer library program(s) cannot use the CSLP art/graphics or manual(s) for the current theme(s) in any manner until the program year has ended (September 1). When the program year has ended, members can use the CSLP art/graphics and manuals for internal library use only for as long as they wish.
11. Share with/allow performing artists to use CSLP art/graphics to promote their services.

WHAT CSLP MEMBERS NEED PERMISSION TO DO

The following types of activities require advance permission from CSLP. To request CSLP permission regarding copyright use, or to check on acceptable use issues, contact the Vendor Committee Chair.

1. Put a commercial sponsor's logo on any product that includes any image from the CSLP Program Manuals.
2. Allow business sponsors, community organizations, or individuals to reproduce **undesigned** CSLP art/graphics in their business newsletters, **or extend use of the CSLP art/graphics to any other location than the one originally approved. A copy of newsletter is to be placed on file with CSLP**
- 2A Allow business sponsors, community organizations, or individuals to extend the use of the CSLP art/graphics to any other locations than the one originally approved.
3. Use CSLP art/graphics on specific state-wide promotions (such as state road maps) coordinated by the state library agency or association, in cooperation with a state or national business partner. If permission is granted for such a project, the materials produced by the state or national partner must include specific mention of the interagency cooperation by the state or national partner with the state library association and/or state library agency that initiated the project.
4. Use the CSLP art/graphics or CSLP Program Manuals in a way that does not fall under one of the previous use statements.
5. Request exceptions to these rules.

(updated November 2007)

ARTWORK CODING SCRIPT

This script will help prevent people from copying your websites pictures. It works by using the IMG tag inside the document. It is very simple. Just copy the script below and paste it into the head section of the HTML document you wish to protect. You can customize the text that is displayed when someone right clicks by altering the second line of the script.

THIS IS NOT A FULL PROOF SOLUTION. IF SOMEONE WANTS TO COPY A PICTURE, THERE ARE WAYS AROUND THIS.

```
<script language="JavaScript1.2">

var clickmessage="Images are copyrighted. Contact the CSLP for more information."

function disableclick(e) {
if (document.all) {
if (event.button==2||event.button==3) {
if (event.srcElement.tagName=="IMG"){
alert(clickmessage);
return false;
}
}
}
else if (document.layers) {
if (e.which == 3) {
alert(clickmessage);
return false;
}
}
else if (document.getElementById){
if (e.which==3&&e.target.tagName=="IMG"){
alert(clickmessage)
return false
}
}
}

function associateimages(){
for(i=0;i<document.images.length;i++)
document.images[i].onmousedown=disableclick;
}

if (document.all)
document.onmousedown=disableclick
else if (document.getElementById)
document.onmouseup=disableclick
else if (document.layers)
associateimages()
</script>
```

