

**Collaborative Summer Library Program
Board of Directors**

Regularly Scheduled Meeting
Monday, March 3, 2008
Noon CST—Conference Call

Present

Carol Baughman (KY), Karen Drevo (NE), Randi Eskridge (AR), Cathy Howser (AR), Ruth Metcalf (OH), Rhonda Puntney (WI), Sally Snyder (NE), Julie Tomlianovich (KS), Jan Wall (ID)

Karen Day and Barb Shultz—Administrative Services Agency

Matt Mulder—Highsmith

Absent

Patty Langley (DE)

Attributed speech is not necessarily quotation.
Underscores indicate agenda items.

As members were signing in, there was a discussion of unauthorized impressions of CSLP endorsement portrayed by vendors other than Highsmith.

Snyder: Called meeting to order at 1:05 p.m.

Minutes

Snyder: Called for corrections to minutes of 1-28-08 meeting

Wall: Requested correction on page four—treasurer's report—second line should say we purchased \$150,000, rather than \$100,000, certificate of deposit.

Drevo: **Motion** to approve minutes as corrected Metcalf: Second
Passed by voice vote

Matt Mulder and Karen Drevo

Mulder: Update on sales—Through February 2007 we had sold \$1,700,000 before final sales totaling \$2,700,000. This year's sales are currently \$2,400,000 on our way to approximately \$3,200,000. Mulder characterized these figures as “shocking.”

Mulder: We're running into supply problems. Highsmith purchased 175,000 of the bug jugs with magnifying glasses—not enough to meet demand—and cannot get more because of lead time required for production in China. Highsmith has to place orders in July of the year before the program. It's a guessing game to determine the amounts needed. Highsmith makes a \$1,000,000 investment up front to put items into inventory. Several custom items are already out of inventory for the 2008 program. The bug rings have been exceptionally popular, and this is one item for which Highsmith has bought up the entire world's supply and can't find any vendor to make more.

Mulder: To ease librarians' frustration, Highsmith is proposing to offer some supplemental thematic items that were not part of their original offering. Proposed putting these new items on the web site soon. Asked for ideas from the Board.

Discussion

Mulder: Any customized incentive priced between \$0.30 and \$0.50 will be a best seller. It's more difficult to predict the popularity of non-customized items like the bug ring.

Drevo: Does the Board want to authorize additional items on the Highsmith web site?

General agreement

Drevo: Asked Mulder to write a paragraph about the problem and the solution of posting new products on the Highsmith web site so she will have something to send to the state representatives.

Mulder: So far this year, Highsmith has sold over \$250,000 of teen materials.

Mulder: Change in personnel at Highsmith—Heidi Green has been permanently assigned to manage the Upstart and CSLP art work.

Mulder: We are on track to have the manual complete by June 15 this year.

Mulder: Will be bringing Joann Lueck, Highsmith graphic artist, to the annual meeting along with Heidi Green.

General praise for the 2008 summer reading manual.

Budget and Finance Committee—Wall Attachment #1

Wall: Profit and Loss report shows income is up.

Drevo: Did we decide to meet face-to-face again in August?

Wall: No decision was made, but there's a 'place holder' in the proposed budget in case we do.

Wall: Two certificates of deposit were due recently. The first earned \$4,887.54 which was put into the checking account before the principle was reinvested. This keeps the amounts of the CDs even. The second certificate of deposit is due this week.

Wall: Plans a more in-depth report at the annual meeting in Little Rock.

Drevo: Praise for work of Budget and Finance Committee. General agreement

Metcalf: Had several questions for Wall about items to be posted on the web site.

Metcalf: Questions about billing cycle for members' dues. Thinks the regulations about new dues procedures as well as dues changes from year to year should be reviewed at the upcoming annual meeting.

Wall: Annual budget proposal compares 2008 and 2009. The proposal to be submitted to the full membership at the annual meeting will be slightly simpler than this form:

Attachment #2

Discussed projected income from dues and manual sales.

Discussion of issues related to funding incentives.

Wall: Interest—not all certificates of deposit come due in same year, but the entire group of CDs yields approximately \$17,000 of interest income.

Wall: Most CSLP income is from the Highsmith rebate. Other income totals \$65,000.

Wall: Annual meeting expenses for Board and committee chairs will be less this year because most will be staying four nights instead of five.

Wall: Gave justifications for various line items in the proposed budget.

Wall: Currently we're making a dollar on each manual, which is less than we used to make, but we really don't need to make more on the manuals. Budget and Finance Committee is recommending that the manual price stays the same.

Wall: Rebate from Highsmith covers the subsidy for shipping costs of Highsmith products to public libraries. Hopes the increase to \$35,000 will be enough to cover shipping for the increased sales.

Wall: The budget is generally conservative.

Wall: Should Board approve this to be presented at the annual meeting?

Drevo: **Motion** to approve the proposed budget as submitted today for presentation at the annual meeting
Tomlianovich: Second
Passed by voice vote

Tomlianovich: Offered the idea of increasing the price of the manual. Drevo was interested in the same thing.

Discussion.

There was general agreement that increased expenses for the manual—teen manual, CDs, indexing, translations, etc—should not yet be passed along to members since CSLP has so much in its checking account and in investments. There was also concern about raising the price of the manual so soon after a dues increase. The group agreed to consider increasing the price of the manual for the 2010 or 2011 programs.

Baughman: Encouraged the group to think of the manual in the same way they think of CSLP's subsidy of shipping costs for each library's order—as a way to use our more than adequate funds to subsidize something that will benefit each member library.

Children's Manual Committee—Tomlianovich
Attachment #3

Tomlianovich: Heidi Green has submitted three initial chapters of the 2009 manual for preliminary committee approval of formatting. They look wonderful. After the chapter format is agreed upon, then she will send additional chapters.

Tomlianovich: A California librarian has created a manual index of activities by age level. She asked Tomlianovich if this could be added to the manual. Since there is a page limit on the manual, Tomlianovich has asked if the librarian will allow it to be posted on the CSLP web site. Hoping to have this included in the paper manual for 2010, but it's too late for 2009.

Day: Will see if we can negotiate with Highsmith to get it into the 2009 manual.

General agreement that such an index would be an excellent service for members.

Tomlianovich: Has collected all the suggestions for themes and slogans submitted for the 2011 program. 34 states made submissions. The compilation has gone to every state rep to be considered before the annual meeting:

Attachment #4

Eskridge: Will be sending out the suggestions for the teen program.

Tomlianovich: Several members have said they want more discussion time and more time to think about the various slogans suggested. Tomlianovich explained that this is the purpose of submitting and distributing them before the annual meeting and that in Little Rock there would be discussion in the manual committee meeting before the full membership meeting in which votes will be cast.

Discussion of manual publication schedule. This year the manuals should be ready earlier than in the past—perhaps as early as September or October.

Discussion of manual editing and printing schedule

Teen Manual Committee—Eskridge
Attachment #5

Eskridge: Received the full teen manual the week of February 10th with a March 5th deadline for her committee to finish proofreading.

Eskridge: Didn't realize the teen manual arrived for proofing all in one piece. The turn-around time is too short. Will recommend dividing the manual into more manageable sections in the future—the same way the children's manual is handled.

Eskridge: Will send slogans to the state rep list. The full list will be narrowed down to five when the Teen Committee meets in Little Rock. The top five slogans will be presented to the full membership for a vote at the annual meeting.

Eskridge: Has recommended Nikole Wolfe to be her replacement. Will someone contact her?

Day: Martha Shinnors, chair of the Nominating Committee, is aware of it but may not have contacted Wolfe yet.

Diversity Committee—Puntney
Attachment #6

Puntney: The baby-signer will be video-taped next week. Signer is affiliated with a non-profit organization called Sign to Me. CSLP is getting a non-profit rate for the taping. The video will go on the web site as soon as it is available.

Puntney: Has been working on a list of sites for the diversity web page.

Marketing and Public Relations

Day: Has been working with Patty Langley. ASA has received all parts of the teen PSA and all but the Spanish part of the children's PSA. Apparently Weston Woods did not understand that there was a January deadline. This week we'll have to make a decision of whether to go with the children's PSA as is if the Spanish version is not in our office in time to reproduce the PSAs to fill the orders. Highsmith is standing by to reproduce the PSAs, and Weston Woods says they will have it to ASA by the end of this week.

Metcalf: Questions about the PowerPoint templates that are available on the CDs that came with the manual.

Metcalf: Has been working with Pam Jascott on Newspaper in Education ads to go on the web site.

Vendor Committee—Drevo
Attachment #7

Drevo: Asked Snyder to send a request to state reps to submit the 2007 program evaluation before the annual meeting. Only 26 states have completed it. We need more input.

Drevo: David Catrow sketches for the 2009 program have gone out and have been received enthusiastically for the most part.

Drevo: The bigger we get, the more unauthorized vendors want to use our images and the CSLP name illegally. CSLP members have been very helpful by notifying Drevo of unauthorized use. Drevo contacts all offenders by phone, and usually the questionable material is taken off the web within a couple of days.

Website Committee
Attachment #8

Metcalf: Questions about updating various web pages. Working hard to get all pages updated before the annual meeting.

Metcalf: Will be presenting guidelines for submission of new material for the web site.

Baughman: Will e-mail minutes of 07 annual meeting to state reps on April 1.

New Business

Drevo: Wondering about Nancee Dahms-Stinson. Has anyone heard from her?

Snyder: Dahms-Stinson was planning to send her files to Day.

Day: Will follow up with Dahms-Stinson

Day: Tennessee and Louisiana have expressed strong interest in joining CSLP. Their representatives may be guests at our annual meeting in Little Rock.

Day: As of this morning, 73 people are registered for the annual meeting.

Day: Discussion of purchase of digital microphone (instead of a digital recorder) for Baughman to use at the annual meeting.

Day: Is working on arrangements for tour groups in Little Rock.

Day: ASA has purchased plaques for past presidents.

Wall: We're buying a couple of banners for conferences—one horizontal and one vertical.

Howser: Based on most recent figures, we don't have enough registration for the tours in Little Rock. Next step is to look for other ways to make tours work. Would it be OK if Howser acts as tour leader and driver?

Discussion of ways the tour would be organized and financed. Day will work with Howser and then report to everyone who signed up.

Day: Asked all committee chairs and board members to have their reports to ASA by April 1.

Snyder: Next Board meeting is in Little Rock on April 23.

Howser: Members will be receiving a form to evaluate the ASA. When do you want to do it? General agreement to do it before the annual meeting. Howser will e-mail the form to Board members.

Drevo: **Motion** to adjourn Second: Tomlianovich Passed by voice vote

Adjournment at 3:06 p.m.

Attachment #1

Feb 29, 08
ASSETS
Current Assets
Checking/Savings
Cash in bank - checking 178,905.72
NSB Horizon Inv 151,897.04
Savings-CD 500,000.00
Total Checking/Savings 830,802.76
Accounts Receivable
Accounts Receivable -4,589.21
Total Accounts Receivable -4,589.21
Total Current Assets 826,213.55
TOTAL ASSETS 826,213.55
LIABILITIES & EQUITY
Equity
*Retained Earnings 576,420.07
Retained earnings 9,628.52
Net Income 240,164.96
Total Equity 826,213.55
TOTAL LIABILITIES & EQUITY 826,213.55

02/29/08 Balance Sheet

Accrual Basis As of February 29, 2008

12:20 PM

02/29/08

Accrual Basis

CSLP- Summer Library Prog.

Profit & Loss Budget vs. Actual

June 2007 through February 2008

Budget Jun '07 - Feb 08 Budget Balance % of Budget

Ordinary Income/Expense

Income

Dues 22,460.00 30,760.00 8,300.00 136.96%
Manuals 150,000.00 162,631.56 12,631.56 108.42%
Postage & Shippin Income 14,000.00 16,417.77 2,417.77 117.27%
PSA purchases -660.28
Rebates 250,000.00 263,318.00 13,318.00 105.33%
Reimbursable Merchandise 48,793.46
Total Income 436,460.00 521,260.51 84,800.51 119.43%

Expense

Annual Conference Expenses 77,050.00 10.60 -77,039.40 0.01%
Audit 2,000.00 1,200.00 -800.00 60.0%
Bank charges 511.65
BOD /Committee Meetings 13,225.00 9,823.06 -3,401.94 74.28%
Diversity 4,750.00 650.00 -4,100.00 13.68%
Gifts, Memorials, & Recognitions 8,000.00 3,000.00 -5,000.00 37.5%
Insurance 1,500.00 1,000.00 -500.00 66.67%
Management reimbursement 50,000.00 25,000.00 -25,000.00 50.0%
Manual expense 143,500.00 128,540.94 -14,959.06 89.58%
Office supplies 1,350.00 337.98 -1,012.02 25.04%
Officer Conference Travel Exp. 10,500.00 0.00 -10,500.00 0.0%
Postage & shipping Expense 14,800.00 16,942.56 2,142.56 114.48%
Professional fees 8,000.00 1,095.00 -6,905.00 13.69%
PSA Expense 69,000.00 33,868.71 -35,131.29 49.09%
Rebate Enhancement 70,000.00 21,570.00 -48,430.00 30.81%
Reimbursable Mdse Expense 48,793.46
Telephone 1,000.00 331.67 -668.33 33.17%
Travel expenses 500.00 0.00 -500.00 0.0%
Website 2,500.00 1,689.50 -810.50 67.58%
Total Expense 477,675.00 294,365.13 -183,309.87 61.63%
Net Ordinary Income -41,215.00 226,895.38 268,110.38 -550.52%
Other Income/Expense

Other Income

Interest income 17,000.00 13,269.58 -3,730.42 78.06%
Total Other Income 17,000.00 13,269.58 -3,730.42 78.06%
Net Other Income 17,000.00 13,269.58 -3,730.42 78.06%
-24,215.00 240,164.96 264,379.96 -991.8%

Page 1 of 1

Attachment #2

CSLP Budget	2008 Breakdown	2008 Program Budget	2009 Description	2009 Breakdown	2009 Program Budget
-------------	-------------------	---------------------------	------------------	-------------------	---------------------------

	ESTIMATED INCOME			ESTIMATED INCOME		
1	Dues		22,460	Dues		
1a	44 states @ 65 base	2,860		46 states @\$65 base	2,990	
1b	9800 libraries @ \$2 each	19,600		13744 libraries @\$2	27,488	30,478
2	Manuals/Media		150,000			
2a	15,000 manuals sold @ \$10 each	150,000		17,000 manuals@\$10	170,000	170,000
3	Shipping & Handling reimbursements		14,000	Shipping & Handling reimbursements	15,000	15,000
3a	Reimbursable Shipping and Postage	14,000		Reimbursable Shipping and Postage		
4	Rebates & gifts		250,000	Rebates & gifts	250,000	250,000
5	Interest		17,000	Interest	17,000	17,000
6	TOTAL ESTIMATED INCOME		453,460	TOTAL ESTIMATED INCOME		482,478
	ESTIMATED EXPENSES			ESTIMATED EXPENSES		
7	Conference Expenses		77,050	Conference Expenses		
7a	43 states lodging @ 150 x 4 nights	25,800		46 states @ \$174 x 4 nights	32,016	
7b	7 Committee Chairs @ 150 x 5 nights	5,250		7 chairs @ \$174 x 4 nights	4,872	
7c	Meals 90 attendees@100/day x 4 days	36,000		100 meals @\$100 x 3 days	30,000	
7d	Additional equipment & conf expenses	10,000		additional equip. & conf expense	10,000	76,888
8	Officer/ASA Conference travel exp		10,500			
8a	5 BOD/1 ASA Airfare @500	3,000		5 BOD/1 ASA Airfare @500	3,000	
8b	5 BOD/1 ASA lodging@\$150/5 nights	4,500		5 BOD/1 ASA lodging@\$174/4 nights	4,176	
8c	5 BOD/1 ASA meals @100/day/5 days	3,000		5 BOD/1 ASA meals @100/day/4 days	2,400	9,576

9	Accounting/Audit Expenses		2,000	Accounting/Audit Expenses	2,000	2,000
10	Professional Fees		8,000	Professional Fees		
10a	Legal Fees	7,000		Legal Fees	7,000	
10b	Consultant	1,000		Consultant	1,000	8,000
11	Administrative Fees		50,000	Administrative Fees	52,500	52,500
12	Liability Insurance/Board of Directors		1,500	Liability Insurance/Board of Directors	1,500	1,500
13	Office Operations & Supplies		1,350	Office Operations & Supplies		
13a	Chks/Envelopes/Statements/Invoices	500		Office supplies	500	
13b	Equipment/Software	-		Equipment/Software	1,000	
13c	Photocopies	850		Photocopies	850	
13d				Bank Charges	500	2,850
14	Postage & Shipping		14,800			
14a	CSLP office postage	300		CSLP office postage	400	
14b	Reimb Postage/Shipping Manuals	14,000		Reimbu Shipping	15,000	
14c	PSA shipping charges	500		PSA shipping	600	16,000
15	Marketing - PR		69,000			
15a	Children's PSA Vendor Contract	37,000		Children's PSA Vendor Contract	37,000	
15b	PSA Copies distributed to States	5,000		PSA's distributed to States	5,000	
15c	5 Press Releases @ 200 each	1,000				
15d	PowerPoint Presentation	1,000				
15e	Teen PSA Vendor Contract	25,000		Teen PSA Vendor Contract	25,000	67,000
16	Diversity		4,750			
16a	Translator - theme	525		Translator - theme	500	
16b	Translator - manual	1,500		Translator - manual	2,000	

16c	Consultant	225		Consultant	250	
16d	Baby signs streaming video, Brailleing	2,500		Baby signs/video/Brailleing	2,500	5,250
17	Website/Logo development/maintenance		2,500	Website/Logo development/maintenance	2,500	2,500
18	Board of Directors/Committee Meetings		13,225			
18a	Conference Calls	2,500		Conference Calls	1,000	
18b	BOD Interim mtg Airfare 13 @ \$300	3,900		BOD Interim mtg Airfare 13 @ \$300	3,900	
18c	Lodging 13 rooms @ 150 x 2 nights	3,900		Lodging 13 rooms @ 150 x 2 nights	3,900	
18d	Meals 13 BOD x \$75/day x 3days	2,925		Meals 13 BOD x \$75/day x 3days	2,925	11,725
19	Misc. travel		500	Misc. travel	500	500
20	Telephone		1,000	Telephone		
20a	CSLP phone line	900		CSLP phone line	900	
20b	Replacement Calling Cards	100		Replacement Calling Cards	100	1,000
21	Manual Production		127,500	Manual Production		
21a	Pro 15,000 manuals&39,000CD @ 8.50 each	127,500		Print 17,000 & produce 34,000 CD @\$9	153,000	153,000
22	Manual Design		16,000	Manual Design		
22a	Children's Manual	11,000		Children's Manual	11,000	
22b	Teen Manual	5,000		Teen Manual	5,000	16,000
23	Gifts, Memorials and Recognitions	8,000	8,000	Gifts, Memorials and Recognitions	5,000	5,000
24	Discount/Rebate enhancement		70,000	Discount/Rebate enhancement	35,000	35,000
25			477,675			466,289
26	Estimated Profit (Loss)		(24,215)	Estimated Profit (Loss)		16,189
27	Investments in CD's		350,000	CD Investments		500,000
28	adopted on 4/12/2007/amended on 8/28/2007					
29						

Attachment #3

**Children's Manual Committee Report
March 2008**

Children's Manual 2009: The final chapters of the 2009 children's manual Be Creative @ Your Library, have been returned to Patti Sinclair. She is in the process of making some suggested changes and adding new activities. The overwhelming consensus of the committee has been extremely positive and they are looking forward to the final manual.

Manual Indexing Suggestion: A suggestion was made by a committee member to have an added index arranged by age level. Example: preschool, K-5, and anything 6-up. Items to be included would be story activities, crafts, programs. Because the manual pages are a set number and already spoken for, I am suggesting that this is something that could be included on the website.

SurveyMonkey: The SurveyMonkey for children's and teen 2010 slogans and 2011 general themes was closed Thursday, February 28, 2008. An e-mail reminder was sent to State Representatives February 6, 2008 to enter their suggestions for slogans and themes by February 14, 2008. After some SurveyMonkey technical misunderstanding on my part, the collection method was up and running. A paper copy of respondents answers was kept and compared to the survey information. A total of thirty four (34) states responded. According to the survey thirty (30) states responded, but four sent me their suggestions by e-mail and I added them to the final list.

Slogans and Themes: I copied all the responses for slogans and themes into a Word file, alphabetized them, counted like number of responses and indicated that number where appropriate. A separate file for the Teen suggestions was made and sent to Randi Eskridge, chair of the teen manual committee. The children's slogan suggestions for 2010 and the 2011 theme suggestions, were sent as an attachment to state representatives, Wednesday, February 27, 2008. Included in this e-mail was a brief explanation of the upcoming selection process in Little Rock at the annual meeting. During the children's manual committee meeting the list of slogans and themes will be narrowed to a workable list for the next day's general meeting.

*Respectfully submitted: Julie Tomlianovich, Chairperson Children's Manual Committee;
February 28, 2008.*

Attachment #4

Children's Slogans for 2010

The number in parentheses at the end of the slogan, means that it was suggested that number of times.

Ahoy Readers! Catch the Library Wave Catch the Reading Wave
Anchors Away @ Your Library

Bathing Suits and Books
The Big Green Read
Book it to the Beach
Books Ahoy! (2)

Catch A Wave (@ your library)
Catch the Reading Wave (3)
Catch the Wave @ Your Library (3)
Catch the wave – read (3)
Cool off at your library (2)

Dive In (@ your library) (3)
Dive In...To a Good Book
Dive into a Good Book (5)
Dive Into a Good Book @ Your Library (3)
Dive into Books! (2)
Dive into Books @ Your Library
Dive into Reading (9)
Dive into Reading @ your library (6)
Dive into Summer Reading
Dive Into the Reading Pool
Dive into your library (2)
Dive/Jump in the reading's great!
Don't be a Fish Out of Water- Read

Fish for a good book @ your library
Fishin' for a Good Book
Fishing for a Good Book
Float Away @ Your Library
Flood your mind with reading

Get in the Swim, Read
Get into the Swim @your library
Get Wet @ your library

In the Swim...In the Know @ Your Library
Its raining books @ Your Library

Lazy River Reading
Life's a Beach at your Library

Make a Splash – READ (4)
Make a Splash @ your library (6)
Make a Splash with Books (2)
Make Waves at the Library This Summer
Make Waves--READ! (3)
Make Waves to Your Library

Oceans of Adventure @ Your Library
Oceans of Stories, Rivers of Words
Oceans of Books, Rivers of Reading
Oceans of Books, Rivers of Words

Oceans, Rivers, Streams: Navigate the Water World @Your Library

Plunge into a good book @ your library

The Read Sea
Reading is a Splash!
Reading is Paradise
Reading Oasis
Reading Rapids @ your library
Reading Streams Worldwide
Reading Waters Your Mind
Reading's A Big Splash
Ride a Wave of Reading @ your library
Ride Down the reading River
Ride the Reading Wave (9)
Ride the Reading Wave (@ your library) (4)
Ride the Wave!
Ride the Wave@Your Library;
Ride the Wave to your library
Rivers of Words, Oceans of Stories
Run the reading rapids

Sail Away with a Book
Sail Away @ Your Library
Sail away in a good book
Sail into your Library
Sailing Through Summer @ Your Library
Set Sail for the Library
Slip Slide into Reading
Soak Up a Good Book (3)
Splash into Reading
Splash into Reading @ your library (2)
SPLASH into Summer--READ!
Splash into Summer Reading @ Your Library
Splash into your library
Splish, Splash @ Your Library
Splish! Splash! Read! (2)
Splish, Splash, Read @ your library
Splish, Splash Reading Bash
Splish, Splash, Slide Into Books!
Submerge Yourself
Surf for books @ your library
Surf the Title Wave @ Your Library
Surfin' Through Summer @ Your Library
Surf's up @ the Library
Surf's up @ your library
Summer Splash!
Summer Splash@your library
Swim Away With a Good Book
Swim in a Sea of Words

Take a Dip Into Reading

Water Your Imagination...Read
Wet and Wild @ Your Library
Wet Your Imagination @ the Library

White Water River Reading
Wild, Wet & Wonderful...Summer Reading
Whale of a tale/ Cascades of fun

Theme Suggestions for 2011

The number in parentheses at the end of the theme, means that it was suggested that number of times.

Adventure (5)
Animals (2)
Archeology

Careers (What will I do when I grow up?)
Cars
Circus (3)
Computers/technology
Communication

Dinosaurs; Prehistoric Times
Discovery/explorers
Dreams

Ecology (18)
Exercise (2)

Fairy tales, etc. (5)
Fantasy
Farming (3)
Fire/Heat
Flight
Food (8)

Flight/Flying/Migration

Gadgets (science from a technology aspect)
Games, challenge your mind
Genealogy roots/
Geography
Global

Heroes
History (2)
Horses
Humor

Inventors; Inventions

Jungles

Laughter - Fun

Motion/movement (transportation & dance movement, etc)
Music (3)

Mystery

Nature

Occupations

Outdoors (hiking, camping, fishing)

People, Famous

Pets (3) (especially with David LaRochelle's art)

Pirates (3)

Random Acts of Kindness

Science

Science Fiction/Fantasy

Space (15)

Sports/Fitness (7)

Superheroes (4)

Supernatural/Unknown

Technology (2)

Time (4)

Transportation (4)

Travel (2)

Weather (5)

Wild Animals (3)

Wild West (8)

World cultures (15)

World Travel (3)

Attachment #5

Teen Manual Committee Report

March 3, 2008

-The teen manual was sent to me the week of Feb. 10th. Patti, thankfully, sent it out to the committee because I was out sick for that entire week.

-March 5th is the deadline for committee members to get their responses to me.

-Julie sent me the 2010 teen slogans for me to review.

TEEN Slogans for 2010

The number in parentheses at the end of the slogan, means that it was suggested that number of times.

Be Water Wise @ Your Library

Beach Blanket Books
Between the Waves @ Your Library
Book a Cruise - to the Library
Book a Cruise to the Nearest Library
Book It To The Beach
Book Tsunami
Bookin' on the Beach
Books! Rivers of Dreams
Boys, Babes, and Books

Cast Away Summer (either an island cast away or fishing)
Catch the Reading Wave
Catch the reading wave @ your library
Catch the Wave @ your library
Create Waves

Dive Deep into a Good Book
Dive Deep (@ your library)
Dive In @ your library (2)
Dive into Good Books
Dive in to reading @ your library
Don't Be a Drip... Read!
Don't Waste a Drop of a Good Book- Read
Drench yourself in a Good Book
Drench yourself in a Good Read (2)
Drink In New Ideas @ Summer Reading
Drink it in @ your library
Drop of Knowledge

The essential element @ Your Library

Fishing for Info @ Your Library
Float downstream to Your Library
Flood your imagination @ your library
Flood your mind @your library

Get a Book to Tide You Over @ Your Library
Get Wet 'n Wild @ Your Library
Go off the deep end with books
Go with the Flow (2)
Go with the flow @ your library
Go with the flow - Read! (2)
Go with the Flow: Read (@ your library)
Go with the Flow - Read!
Goin' with the Flow @ Your Library
Grok the Story

H2O World @ Your Library

Hang Loose @ your library
Hang Ten (2)
Hang Ten at your Library (2)
Hang Ten! Catch the Reading Wave
Hydrate your mind @ your library

Immerse Yourself @ Your Library
Immerse yourself in a good book
Immerse Yourself in Reading @ Your Library

Jet into Your Library
Just add water!

Keep It Cool @ Your Library
Knowledge can't be "watered down"

Let your imagination sail
Life Force
Liquid Lit

Make a Wave @ Your Library
Make waves - READ
Making Waves @ Your Library

Oceans of entertainment at your library

Paradise @ your library
Plumb the Depths of Your Library
Plunge the Depths (@ your library)

Quench Your Thirst @ Your Library (3)
Quench Your Thirst with a Good Book

Raft the Reading River
Read from the Deep End
Reading brings oceans of knowledge
Reading: Skinny Dipping of the Mind
Reading: The Ultimate Thirstbuster
Reading's a Rush
Reflections (@ your library)
Refresh and Read @ Your library
Refresh yourself- Read
Ride the Rapids @ Your Library
Ride the Reading Wave (3)
Ride the Reading Wave @ Your Library
Ride the Wave @ your library
Ride the Waves @ Your Library
Rise Up @ Your Library

Rock the Boat @your library (2)
Rock the Boat - READ

Sail Across the Pages @ Your Library
A sea in an Ocean of great read
Sea the world
Shore bets @ your library
Sink or Swim @ Your Library
Slip N Slide, Read N Ride
Smooth Sailing @ Your Library
Sound your Depths – Read
Stand Against the Tide – Read (2)
Submerge {Yourself}
Surf in the Shelves
Surf in the Shelves - Read
Surf Into Reading
Surf the Net @ Your Library
Surf the Reading Wave
Surf the Stacks
Surf your imagination @ your library
Surfin' Through Summer @ Your Library
Surfing @ Your Library
Surfbooks
Surf's up @the Library (2)
Surf's Up (@ your library (5)
Surf's Up – READ (3)
Swim to Me

Take the Plunge @ your library
Test the Waters--Read a New Book (or Read a Book)
There's an Ocean of Reading @ Your Library
Thirst for a Good Book
Thirsting for Knowledge
Title wave @ Your Library

Underwater Adventures Your Library
Wading Through Books
Water Your Imagination...Read!
Water your mind @ you library
Water Your Soul @ Summer Reading
Water, Water Everywhere @ Your Library
Wet & Wild --Read
White Water Reading (2)
Attachment #6

**CSLP EXECUTIVE BOARD MEETING
Diversity Committee Report
March 3, 2008**

I have compiled several “webliographies” for the Diversity Committee section on the CSLP website. These contain resources to assist librarians and others interested in diversity issues in the following areas:

- Cognitive, Autism, and Brain Injury
- Deafness and Hard of Hearing
- Emotional Behavioral Disabilities
- Learning Disabilities
- Mobility and Orthopedic Disabilities
- Poverty
- Speech and Language
- Vision Disabilities
- Youth in Alternative Family and Home Situations

I am also compiling a list of resources specifically for kids with disabilities that pertain to insects, including craft suggestions, activities, etc. Ruth and I have kept in contacted about the Diversity Committee section CSLP website, and she has very kindly and gently suggested that I pare down the number of sites I have included in the above sections. So I will be working now on editing this information before it’s posted to the Diversity page.

The baby signing video project is well underway AND within the projected budget. ☺ Vicki Patterson from Green Bay has agreed to do the signing. She is a certified presenter with Sign2Me, and has presented workshops at our state library conferences here in Wisconsin. She has been working on selecting bug stories and rhymes and bug-related words for the project. Taping will take place next Monday at a studio in Janesville, Wisconsin. Stay tuned!

Respectfully submitted,
Rhonda Puntney

Attachment #7

CSLP Vendor Committee Board Report

Respectfully submitted by: Karen Drevo, CSLP Vendor Committee Chair

Sales of 2008 CSLP items is off the charts. When all is said and done, sales this year are projected to reach nearly 3.3 million dollars. At today's board meeting, Matt Mulder from Highsmith will join us to give us a brief update and to discuss a possible solution/alternative for catalog items which have or will soon run out.

David Catrow has submitted his color poster for 2009. The Vendor Committee is reviewing it.

I am in the process of compiling the suggested artists for the 2010 children's and teen programs for review by the Vendor Committee at the Annual Meeting.

As usual, copyright issues are popping up here and there. One that I would like to specifically discuss today regards Postal Products Unlimited, Inc.

Attachment #8

CSLP EXECUTIVE BOARD MEETING - 3/3/08 WEBSITE COMMITTEE REPORT - RUTH METCALF, CHAIR March 3, 2008

Anticipated Updates on CSLP website

Updates done since last meeting:

- Continued updates of member states
- Change user name and password to access "Members Only" page The new access information is:
Username: bug
Password: off

The following updates will take place in the next few months:

- Minutes on MEMBERS ONLY section – Make sure they are up to date - Work with Carol Baughman on this
- Creation of Diversity page – work with Rhonda Puntney on this – Still working on this
- Addition of Children and Teen PSAs
- Addition of 2008 NIE ads – Still working on this
- Addition of YA resources – Still working on this

Other issues include:

At our last meeting I mentioned the need for better methods for adding information to the website. I am speaking more of submission guidelines for new material to be added to the site. Laura Lee Wilson and I will work on a draft of guidelines for this since she will be the incoming chairperson next year. If we streamline this process it will make it much easier for Laura Lee as chair and also in general to get things posted to the site in a logical manner.

2008 Annual Meeting

As Chairperson of this Committee, I would like to know if you have items to add to the website prior to annual meeting. I need to hear from you on this as soon as possible, as my March is pretty busy. If I can post them to the site by early April, I will. I will also probably solicit the assistance of Laura Lee Wilson, incoming Website Committee Chair.

Website Committee Updates

Current members of the CSLP Website Committee include:

Carolyn Corry, Children's Librarian
Pleasant Grove Public Library, Utah

Kay Taylor, Children's Librarian
Craighead County Jonesboro Public Library, Arkansas

Janice Heilman, Children's Librarian
State Library of Michigan representative

Laura Lee Wilson, Children's Librarian
Holmes County District Library, Millersburg, Ohio

Patty Langley, Children's Consultant
State Library of Delaware

Linda Williams, Children's Consultant
Connecticut State Library

Stephanie Stokes, CSLP PR & Marketing Chair
Studio City, California

Nikole Wolfe, Children's Consultant
Kentucky Department for Libraries and Archives

Attachment #9

MISSION STATEMENT:

The Website Committee will provide resources and relevant information to CSLP members (state representatives and their constituency) as well as to potential CSLP members. NOTE: The mission statement will be posted on website with the Committee roster.

Our goals are :

1. To monitor and update the CSLP website as a committee
2. To respond to website issues in a timely manner
3. To make the website more accessible
4. To explore the possibility of innovative methods of information sharing on the CSLP website
5. To explore the possibility of an alternative and accessible version of the CSLP website

Respectfully Submitted
To the CSLP Board of Directors
Ruth A. Metcalf
CSLP Website Committee Chair