

**Board of Directors Meeting Minutes
August 3, 2016
2pm CST**

MEETING CALLED TO ORDER BY SHARON RAWLINS, PRESIDENT

QUORUM

Quorum was established with the following-

BriAnne Baxley, Elaine Betting, Josephine Camarillo, Ann Hoey, Chrissie McGovern, Matt McLain, Sharon Rawlins, Sandy Wilkerson, Karen Yother

Absent- Lisa Donovan

ATTENDANCE

Karen Day, Contractor, Day Time Associates

MINUTES

Minutes from July 20, 2016 meeting were reviewed. Motion made by Elaine Betting to accept minutes; seconded by Sandy Wilkerson. Motion passed.

COMMITTEE REPORTS AND AGENDA ITEMS

Financial

Treasurer McLain presented financial reports and was discussed.

Treasurer reported as of July 31, 2016:

Year-to-date (YTD) we have received \$96,432.80 in income. Our YTD expenditures are \$158,821.90. We have YTD negative balance of \$-62,389.10.

One CD was renewed at 2.05% interest rate for six months with some interest from that received as well. Second check from Upstart will be coming in August/September which will bring us to a positive balance.

Fall retreat

Date set for Sept. 25 through Sept 27 in Indianapolis, Indiana with lodging at the Crowne Plaza Airport Hotel.

Policy on check signing – Recommend that the board table the matter

Rawlins suggest to table recommendation due to few checks over \$10,000.

ACTION

Motion made by Rawlins to take no action on check signing. Seconded by McLain. Motion passed.

External Conferences

NSLA – Seattle, WA – October 24-26, 2016

Rawlins and Camarillo are registered as vendor/exhibitor attendees to represent CSLP. Yother will be in attendance and will help at booth when available.

ARSL – Fargo, ND – October 27-29, 2016

Karen Day will attend and will try to recruit other CSLP members to help staff the booth.

Updates:

2017 Spokesperson

- Kwame Alexander will be the 2017 Spokesperson. No definite date for PSA filming at this point but anticipate it will be filmed before the December holidays because it has to be completed by January 2017.

Blue Slip Media

- Contract ends in August. Discussion on when to rehire for 2017. Rawlins will refer to original contract and see if we can renew their contact for March – July 2017

Ad hoc committees

Rawlins asked all the ad hoc committees to see if they wanted to continue to be ad hoc committees and be posted on the website:

1. School outreach – Undecided at this point as to permanency; yes to website, ad hoc at this time
2. Statistics- Prefer to become permanent and yes to website
3. Social Media- Prefer to become permanent
4. Website-TBD,
5. PR & Marketing Committee – TBD, suggested that all committees collaborate and work with Blue Slip.

At the annual meeting, Ad Hoc committees will determine if they will stay ad hoc or permanent.

Other

- Illustrator update-selected illustrators have still not contacted CSLP. McGovern writing letter to Peter Brown.
- Rawlins ask that committee chairs submit monthly reports.
- There are 7 new state reps in the last month
- Rawlins will send out newsletter to state reps. If you have items to share, please send to Rawlins.

ADJOURNMENT

Motion made by Karen Yother to adjourn. Seconded by Chrissie McGovern.

Motion passed.

Next Meeting: September 7, 2016, 2PM CST

Minutes respectfully submitted by Josephine Camarillo, Board Secretary.