



Board of Directors Meeting November 1, 2017

MEETING CALLED TO ORDER BY MATT MCLAIN, PRESIDENT

QUORUM

Quorum was established with the following-
BriAnne Baxley, Elaine Betting, Josephine Camarillo, Jamie Chipman, Deanne Dekle,
Anne Lemay, Cathy Lancaster, Chrissie McGovern, Matt McLain, Sharon Rawlins, Sally
Snyder

Absent- Karen Yother

ATTENDANCE

Luke Kralik, Organizational Coordinator
Karen Day, Day Time Associates

MINUTES

Minutes from October 4, 2017 meeting reviewed. Corrections: spelling of Dekle and
2019 Demco addendum offer of 12% was not accepted. Motion made by Rawlins to
accept October minutes as corrected; seconded by Snyder. Motion passed.
Abstentions: None.

COMMITTEE REPORTS AND AGENDA ITEMS

Financials

Treasurer report as of October 31, 2017:

Income:	\$ 389,334.68
Expenditures:	\$ 229,316.06
YTD Balance:	\$ 160,018.62
YTD Assets:	\$ 1,217,706.35

Two royalty checks received from Demco.

ACTION

Motion made by McGovern to accept financial report; seconded by Betting.
Motion passed.

Organizational Coordinator Update

NSLA-

Conference went very well. McGovern and Kralik were able to work on Demco addendum as well as RFP.

RFP / RFI-

There is a possibility that 2020 artist LeUyen Pham can do artwork for all ages. She has expressed interest in doing so. Clip art will still be available from design house. Board is in favor of this option. This would work well with use of one slogan. From a previous poll, State Reps unanimously agreed to use one slogan.

RFI still a work in progress.

Vendor 2019 Addendum

Addendum is still a work in progress.

Kralik researching multivendor options and has looked into Amazon fulfillment house.

Strategic Planning update

Comments are transcribed and Kralik is reviewing them.

2018 Annual Meeting

Suggestions for upcoming Annual meeting include;

- live streaming of future artwork
- TV in lobby
- opening up meeting with PSA
- sharing inspirational stories using local librarians in the area
- need statements from slate of nominees
- change setup by using round tables or arrange tables in a square or U configuration
- post updates on FaceBook during the meeting
- adjust break times to shorten meeting times
- web streaming at hotel
- coffee at back of meeting room
- add additional day

ACTION

Motion made by LeMay to add additional day to Annual meeting; seconded Lancaster. Motion passed.

USDA Summer update

First committee meeting held this morning went very well. A group within the committee will be compiling statistics. Two sub projects identified:

1. Create a toolkit that CSLP can endorse to help give a starting point for libraries
2. Create an interactive site with lesson plans, best practices and inspirational stories.

Stats committee update

Notes from board retreat were sent to Tessa (WI). Committee would like to know if there will be funding for the committee as an incentive. Board would like to know if libraries are still using CDs.

2019 Fall Annual Meeting

Meeting will take place in Indianapolis; IN. Survey will be out to State Reps before the holidays to find best time in the Fall.

Other Business

None

Next board meetings: December 6, 2017

ADJOURNMENT

Motion made by LeMay to adjourn; seconded by Snyder. Motion passed.

Next Meeting: December 6, 2017 1:00pm CDT

Minutes respectfully submitted by Josephine Camarillo, Board Secretary.