
Board of Directors Meeting March 7, 2018

MEETING CALLED TO ORDER BY MATT MCLAIN, PRESIDENT

QUORUM

Quorum established with the following-

BriAnne Newton, Elaine Betting, Josephine Camarillo, Jamie Chipman, Deanne Dekle, Anne Lemay, Cathy Lancaster, Chrissie McGovern, Matt McLain, Sharon Rawlins, Karen Yother

Absent- Sally Snyder

ATTENDANCE

Luke Kralik, Organizational Coordinator
Karen Day, Day Time Associates
Michelle Willis, Tanya DiMaggio, Lisa Hellman

MINUTES

Minutes from February 7, 2018 meeting reviewed. Motion made by McGovern to accept February minutes; seconded by Lemay. Motion passed. Abstentions: None.

COMMITTEE REPORTS AND AGENDA ITEMS

Financials

Treasurer report as of February 28, 2018:

Income:	\$ 523,377.01
Expenditures:	\$ 382,565.02
YTD Balance:	\$ 140,811.99
YTD Assets:	\$ 1,199,154.18

ACTION

Motion made by Rawlins to approve January and February Financial Reports;
Seconded by Betting. Motion passed.

Proposed 2018-2019 Budget approved by Budget Committee presented and discussed.
Committee was also pleased with CD laddering

ACTION

Motion made by McGovern to approve proposed 2018-19 budget as presented;
Seconded by Rawlins. Motion passed.

Manual Format Discussion

Manual Retreat will help conceptualize future format of manual to align with CSLP Vision/Mission and survey responses. Agreed to take out introductory piece and front matter. Suggested to have one manual divided into different age groups. Most state are now using only digital and no longer sending print copies.

Board in favor of quality over quantity, programs for different age groups, highlight all age programming relevant to given theme and to keep toddler/baby activities separate.

Organizational Coordinator Update

CSLP Website and Renew/Purchase website Domain names

-Kralik recommends purchase website domain name to remain consistent with any future changes.

Server migration

-CSLP outgrowing server. Parker Web recommends moving CSLP to larger server but with possible price increase.

Online Store Front

-Kralik and Day have spoken to Parker Web and they have the capability to develop a WooCommerce site.

ACTION

Motion made by Lemay to renew all domains including .org, .net, .com and shopcslp for three years to private domain; Seconded by Chipman. Motion passed.

ACTION

Motion to made by Betting to approve new server and online storefront WooCommerce; Seconded by Lancaster. Motion passed.

RFP/RFI

-RFP, no responses yet. Kralik also posted to a RFP database solicit a broader field.

-RFI, committee in favor of working with an in house design from Portland, OR. Kralik working to get a price list. It has been difficult to contact a fulfillment house. Possibly send a RFP for this as well. There will be little to no impact on budget.

PBS Update

-Proposal sent to NSLA; they will be attending Annual meeting.

Partnerships

-Discussion on defining what partnership entails. Kralik will draft letter and send out to Board for review.

2018 Annual Meeting Update

Agenda posted on link. Please review and send updates/changes to Karen Day. All Board encouraged attending President's reception.

Board and Committee reports due March 19th. Please send to Karen Day.

Theme/Slogan Update

2020-Fairytales/Fantasy

2021-Animals

2022- Voting in process due March 8 5pm EST

Next, slogan submission forms sent out.

Nominating Committee Report

Final ballot sent to board. One candidate not able to run.

State Reps have until March 19 to send nominations from the field.

TVC Ad Hoc Committee update

Committee would like teens to register online and submit 60 seconds video on social media.

They will no need to go through State Rep. Ad hoc committee requesting Board to be an official committee to judge and create promotional materials.

ACTION

Motion made by Lancaster to create a standing Teen Video Challenge Committee;
Seconded by Rawlins. Discussion. Motion withdrawn.

TVC Ad hoc committee will continue to finalize specific details for 2019 TVC. What is needed to make this a viable program and how will its viability be evaluated?

OTHER BUSINESS

Reingold asking if CSLP would like to be included in their Gun Safety Issues discussion. What can be done, what can libraries do., focus on community collaboration and conversation.

Yother will find out more information from Michael. Board suggests having him talk with State Reps instead.

ADJOURNMENT

Next Meeting: April 9, 2018 Denver, CO

Minutes respectfully submitted by Josephine Camarillo, Board Secretary.