

**Board of Directors Meeting
April 9, 2018
Westin Denver Downtown
10:00am**

MEETING CALLED TO ORDER BY MATT MCLAIN, PRESIDENT

QUORUM

Quorum established with the following-

Elaine Betting, Josephine Camarillo, Jamie Chipman, Deanne Dekle, Anne Lemay, Cathy Lancaster, Chrissie McGovern, Matt McLain, BriAnne Newton, Sharon Rawlins, Sally Snyder, Karen Yother

Absent- None

ATTENDANCE

Luke Kralik, Organizational Coordinator
Karen Day, Day Time Associates

MINUTES

Minutes from March 7, 2018 meeting reviewed. Motion made by Betting to accept March minutes; seconded by Snyder. Motion passed. Abstentions: None.

COMMITTEE REPORTS AND AGENDA ITEMS

Financials

Treasurer report as of March 29, 2018:

Income:	\$ 726,414.30
Expenditures:	\$ 409,893.74
YTD Balance:	\$ 316,520.56
YTD Assets:	\$1,373,496.99

Received first check from Demco \$198,275.59 (3/19/18)

2018 Annual Meeting Agenda

Annual meeting agenda reviewed and discussed. Pictures of State Reps to be taken and put on website.

Manual Retreat

Newton and Kralik will lead discussion on proposed Manual format.

TVC Ad Hoc Committee

Report and Minutes from TV Ad Hoc committee presented and discussed. Committee would like to move TVC to Teen Manual in hopes to increase teen participation. State will have the option to award a state winner. This will empower libraries and align with CSLP mission statement.

Next steps:

1. Goal to have at least 20 state/territories video submissions for 2019. Cash prize will remain the same.
2. If goal reached, program will continue for 2020.
3. If goal not reached, TVC ad hoc committee will pull out of 2020 manual and disband.

ACTION

Motion made by Snyder to accept TVC work plan as proposed by Ad hoc committee; seconded by Chipman. Motion passed.

Strategic Planning

Strategic plan pamphlet distributed, reviewed and discussed.

Design and Manual creation will be well within our projected budgeted cost.

Received good responses for RFP's. Kralik brought sample shirts for Board to look at.

Suggestion made Brian Pinkney art works be framed and displayed at South Carolina State Library Museum and possibly shared among libraries in South Carolina. McGovern will look into shipping costs.

Sophie Blackall discussion

Board to move forward with Sophie Blackall as 2022 artist. Artist selection and process to be discussed with membership.

Summer Reading PSA

Kralik met with Charlotte Johnston regarding future of PSA. Cost per PSA \$3700 with shelf life of about three months. Recommendation made to create a new PSA every three years instead of every year with a more general than specific theme. Extra funds can be used for radio, billboard or print campaigns. TVC program can be theme specific.

Board would like Charlotte and Daniel to put together a proposal with costs, timeline and details of new format. Deadline by January 2019.

Board and Committee Chairs terms

Due to change of annual meeting, Board recommends terms extend by 18 months.

Board Training

Pat Wagner will conduct Board training on Thursday, April 12th, 4pm-6pm.

Other business

Yother gave Spring Board lawsuit update.

ACTION

Motion made by Lancaster to recess; seconded by Dekle. Motion passed.

BREAK

ACTION

Motion made by Lancaster to reconvene; seconded by Dekle. Motion passed.

Continued discussion of Board terms

Board election terms would run January-December starting with fall 2019 elections. New Board terms will be in effect January 2020. Membership will vote on proposed new structure.

ACTION

Motion made by Snyder to propose revised Board terms to membership; seconded by Chipman. Motion passed.

ACTION

Motion made by McGovern to move into Executive Session; seconded by Rawlins. Motion passed.

EXECUTIVE SESSION

Organizational Coordinator evaluation conducted.

Goals for Organizational Coordinator

1. Online storefront
2. Contracts- artists, manual, design house
3. Analyzing membership structure
4. Partnerships- assess needs and develop as appropriate

ACTION

Motion made by McGovern to end Executive session; seconded by Rawlins. Motion passed.

ACTION

Motion made by McGovern to recess Board meeting; seconded by Lemay. Motion passed.

**Board meeting
April 10, 2018
Westin Denver Downtown
5:15pm**

MEETING CALLED TO ORDER BY MATT MCLAIN, PRESIDENT

QUORUM

Quorum established with the following-

Elaine Betting, Josephine Camarillo, Jamie Chipman, Deanne Dekle, Anne Lemay, Cathy Lancaster, Chrissie McGovern, Matt McLain, BriAnne Newton, Sharon Rawlins, Sally Snyder, Karen Yother

Absent- None

ATTENDANCE

Luke Kralik, Organizational Coordinator

Karen Day, Day Time Associates

Lisa Hellman (MO), Julie Niederhauser (AK), Kay Taylor (AR), Cathy Howser (AR), Patty Collins (KS), Beth Yates (IN)

Discussion on revised Mission and Vision

Suggestions from the floor:

- switch Mission/Vision statements
- remind the membership the roles/powers the board and general membership have; need more direction; formal orientation
- Board by-laws seem too broad
- need clear understanding what we vote on and what we don't
- annual meeting can begin with rules of the how's and what

Confirmed that IMLS approves new mission statement and still in accordance with their 5 year plan. According to by-laws, board does have the authority to change the mission and vision statement without membership approval.

Board/Organization is still growing and evolving with need to improve the process. Still in a transition period with new Organizational Coordinator.

Board received training Spring 2017 and it was strongly suggested that CSLP revise current Mission statement. It needed to work for our users, something simple and easily remembered.

Membership concern: we are a dues paying organization with representation and the new mission statement leaves out what we are all about.

Board needed a new mission/vision statement before a strategic plan could be created. Mission and Vision shared out multiple times.

ACTION

Motion made by McGovern to recess; seconded by Dekle. Motion passed.

**Board of Directors Meeting
April 12, 2018
Westin Denver Downtown
3:30PM**

MEETING CALLED TO ORDER BY MATT MCLAIN, PRESIDENT

QUORUM

Quorum established with the following-

Elaine Betting, Josephine Camarillo, Jamie Chipman, Deanne Dekle, Anne Lemay, Cathy Lancaster, Chrissie McGovern, Matt McLain, BriAnne Newton, Sharon Rawlins, Sally Snyder, Karen Yother, Beth Yates

Absent- None

ATTENDANCE

Luke Kralik, Organizational Coordinator
Karen Day, Day Time Associates

Board Training

Strategic Planning with Pat Wagner

Annual Meeting Debrief

Likes:

- breakout sessions and hands on activities
- having partners come and present
- good flexibility
- good pace
- healthy food
- small group sharing with specific questions on paper (do not include board members in discussion)
- membership appreciated small breakout sessions
- Need to be mindful with partnership time, membership wanted to spend more time talking
- having the artwork was informative to make slogan choice

What do we want from the fall 2019 meeting?

Anticipated that the fall meeting will look very different.

Thoughts for May board meeting

- What will Fall Board retreat look like, what have we learned and where do we need to go?
- How will Annual meeting look like?
- Use of microphone
- Will next Annual meeting be a kick-off to upcoming summer program?
- What is the Board's role at the Annual meeting? To listen, speak, participate, lead, etc.?

ADJOURNMENT

Motion made by McGovern to adjourn; seconded by Betting. Motion passed.

Next board meetings: May 2, 2018 via ZOOM

Minutes respectfully submitted by Josephine Camarillo, Secretary