

**Board of Directors Meeting  
February 6, 2019**

**1:00 p.m. CST**

11:00 am PST/12:00 pm MST/2:00 pm EST

**ZOOM Video Meeting**

**1. Roll Call – Karen Day**

Board members: Chrissie McGovern, Josephine Camarillo, Cindy Christin, Anne Lemay, Matt McLain, Deanne Dekle, BriAnne Newton, Sally Snyder, Jamie Chipman, Cathy Lancaster, Beth Yates, (Guest) Donna Throckmorton from Arizona, Janet Dwyer from Ohio, Ruth Hyatt from Arkansas

Administrative: Luke Kralik, Karen Day

**2. Call to Order – Chrissie McGovern**

1: 02 pm

**3. Welcome guests**

**4. Approval of the Consent Agenda**

Chipman motions to approve, Lancaster seconded. Motion passes to approve consent agenda.

**5. Unfinished Business**

Job Descriptions – Luke

Next step is to get these on the website for members to learn out more about positions. Lancaster reminded Luke that the three duties were re-worded; she will send today.

**6. New Business**

Nominating & Leadership Committee --Matt McLain  
Questions came up to discuss at their recent meeting.

***Can a member at-large run for another term as an at-large member?***

Lemay doesn't see a problem; Dekle points out that they may want time to get more experience. There is a limit as to how many terms a member can be on the Board— three terms. We can potentially expand the Board. Allowing membership to vote is important. Possibly allow members two terms in one position and two terms in another? Would need to change the bylaws for this. An at-large member can be a stepping stone to leadership; committee discussed how many terms. Lemay doesn't want us to box ourselves in and allow members to be as involved as they want.

Nominating committee can find new people to run for office. Should there be a grace period between board positions? Now it's a year in between. Secretary and Treasurer

might be self-selecting positions and nominees would know what is involved. Should we seek out people to run against the Secretary and Treasurer even if term is not over? Dekle says only if board member is leaving.

Answer is that yes, an at-large member can run for a second term, but not more than two terms. Also, people can nominate themselves for Secretary or Treasurer but we won't force a contested race.

If two at-large terms are expiring, how many candidates can run? Do they all run for the same and the top two or four high vote getters win the position? If 17 people self-nominate, the nominating committee needs to decide how many will actually run. What is the criteria for narrowing the slate?

***What do we need for onboarding elected members between the annual meeting and end of the year?***

Should they plan on attending Board meetings as non-voting member? Should they be included on conference calls prior to taking over? Board in agreement that yes, they should attend meetings and be invited to conference calls.

We discussed having an adult program person on the Board. What are our priorities? Maybe we say "adult programming experience encouraged" but not required. On nominating form candidates can list their talents and strengths. We have not addressed this issue before. This might pull in some new people who are more adult services focused.

***Should we have a webinar question and answer for candidates?*** Yes. Also, candidates can sit in on Board meeting as an observer. McLain agrees that they would observe only.

***Leadership development—Is this a formal or informal program?***

Invite CSLP reps to attend monthly Board meetings, committee members self-nominating, what happens to our reps who don't get elected. . . let's have a plan. There used to be a mentor program for new state reps. McGovern wonders if a former board member can serve as mentor for new Board members. Lancaster suggests that we can buddy up not only with your state but other states as well. Yates thinks that would be helpful, especially for single attendees. Dekle remembers having a mentor her first year, someone she could talk to about CSLP. This mentor role might be a good fit for a member who doesn't get elected to a position.

***What support do members need?***

Encouragement all members to join committees, disperse information about committee and what it entails. We need to encourage ways to reach out to Board members. Snyder from Membership Committee will contact all state reps to talk about how things are going and communicate any CSLP changes; they could also ask how they might like to be involved. Invite them to sit in on Board meetings so they get a sense of how CSLP works. McLain wanted clarification about election at 2019 Annual Meeting and new Board starts in January 2020.

He will send out Board terms and expiration dates as an attachment.

February 27: Kralik will send out March CSLP newsletter with information about nominations and start developing the slate, as well as the election process at the Annual Meeting.

June/July: Finalize slate and election procedure for Board to approve.

August: Election packet sent out to state reps (maybe members?)

September: Election at Annual Meeting

We need to fill terms, not necessarily seats. . . . When someone leaves, we need to find someone to fill that term.

Should the confidentiality agreement be available to candidates before they are elected? Board agrees yes.

McLain brought up that duties for non-profits are legal documents. Lancaster posted the changed language. Lemay recommends we run this by our lawyers.

#### Legal Agreement—Luke Kralik

Slight increase in rate, \$30/month. Budget line is \$7,000. Still owe \$1,530 to Melissa. Day suggests that CSLP brings legal payments up to date; \$3,240 has been paid so far and we are still under budget. Intellectual Property lawyer is not on monthly retainer. Vote to allow McGovern to sign the contract, and to agree to pay remaining \$1,530. Snyder moves to authorize McGovern to sign agreement; Chipman seconds. Motion passes.

Motion to authorize payment. Lemay moves; Dekle seconds. Motion passes.

#### Rules of Use Committee – Kralik

The committee recommends that the creation of any paper goods by a library fall within acceptable use. Committee would like to leave t-shirts, bags, etc. alone. Some libraries are already doing this, and it spreads good will to allow libraries to create paper products. Lancaster: This is great for branding purposes.

CSLP will own the copyright and all derivative designs. The idea is that all products are still available but libraries will have new freedoms.

Chipman: profit margins on print much lower than t-shirts and bags.

Using artwork and slogans on paper products is okay for libraries to use. Make it clear what is allowed and what isn't.

Rules of Use Committee is still looking at other issues.

### 7. **Other business**

#### Non-member state libraries--Kralik

Flyer distributed at ARSL was successful . . . 100% increase from some states. Would like approval to do direct mailing to these states. If enough libraries paying \$20 per library is greater than the statewide cost, it might make it more compelling for the state to join CSLP. About \$1,500 to send out flyers to other states who have not joined. We have money in the advertising budget. We can measure the impact of this effort. Flyers will be sent out (or passed out) for both this summer and summer 2020 as well. Lancaster recommends that we let folks know about upcoming themes.

Board retreat

Day says we should have a contract with Hilton Garden Inn in Austin, Texas for April 3-5. Details coming soon.

Lemay and Kralik met with National Storytellers Network and willing to partner with CSLP for 2020 summer reading theme.

Kralik meeting with NSLA (national summer learning) and also meeting with Horror Writers Association.

8. **Comments from guests**

No comments from guests.

9. Lancaster motioned to adjourn; McLain seconded. Meeting adjourned 2:19 pm

**Next board meeting:** Wednesday, March 6, 2019 – ZOOM Video Conference

Minutes respectfully submitted by Cindy Christin, Secretary