



Board of Directors Meeting

March 6, 2019

1:00 p.m. CST

11:00 am PST/12:00 pm MST/2:00 pm EST

ZOOM Video Meeting

Roll Call – Karen Day

Board Members: Chrissie McGovern, Josephine Camarillo, Cindy Christin, Anne Lemay, Matt McLain, Deanne Dekle, BriAnne Newton, Sally Snyder, Jamie Chipman, Cathy Lancaster, Beth Yates

Guests: Jasmine Rockwell (North Carolina), Carmen Redding (North Dakota)

Luke Kralik, CSLP Organizational Coordinator

Karen Day, CSLP Administrator

Call to Order – Chrissie McGovern 1:03pm

Welcome guests – Jasmine Rockwell and Carmen Redding

Approval of the Consent Agenda

February 6, 2019 minutes-Cindy Christin

January Financials Management Report-Anne Lemay

Organizational Coordinator's report – Luke

Matt McLain approves Anne seconds, consent agenda passes

Unfinished Business

Nominating and Leadership Committee update – Matt McLain

Three people running for at-large positions. McLain encourages all board members to let him know if we want to run again. Please submit name and position on the form (McLain will email the link.) Process we want to use at annual meeting will be discussed, as well as leadership aspect. More information at board retreat in April.

New Business

Annual Meeting Steering Committee – Josephine/Luke

Steering committee is making progress and will be meeting Friday. They are looking at large and small group activities, and are taking time to look at the purpose of the annual meeting. The committee is still laying the foundation and are having some great conversations. Jasmine Rockwell, committee member, agrees that they have a great group of experienced

and new CSLP members. They are discussing how to make our time together productive for both groups, as well as State Library reps and public librarians.

First Book – Luke

First Book is national charity organization to get low cost books into the hands of children. Kralik spoke to their nonprofit development team and are excited that CSLP has reached out to them. Right now, we don't have a book vendor lined up for 2020. They are experienced in writing grants and have a history of working with corporate sponsors. They allow publishers to donate back titles to their book bank. They also have a large network of titles that they can make available to organizations.

Lancaster used First Book at Flint Public Library and at that time they had a lot of Disney books and interactive books. Kralik thought they may help libraries with prizes and incentives. Redding used this program on a reservation in North Dakota along with the free lunch program. She was able to get high school titles. Dekle shared that their collection has grown in the past years to serve more children. Snyder said that Read Aloud Nebraska has worked with First Books for years, and books are given to qualifying children to keep.

ACTION: Kralik will continue to work with First Book as a CSLP partner. This will go in the CSLP newsletter once it is developed further.

2019-2020 Proposed Budget – Anne

Budget and Finance Committee recently met; McGovern was impressed with the color coding of the budget! Lemay pointed out that this was the first time we have done the budget this way, with new categories and numbers. Biggest changes are 4040, vendor license fee. We are not getting royalties from Demco any longer. CSLP has their own fulfillment center. New categories: shipping fees, clothing, paper items, etc. on both income and expense side. Lemay asked for any questions.

Chipman motions to approve budget; McLain seconds. Budget approved.

PSA – Luke

PSA went live and went into the CSLP newsletter; overall the move to a PSA with a longer shelf life has been positive. Good to see adults. Still works to show in school but may be better suited for local television. Plan to film one vignette per year and use previous ones, and the cost will go down. Snyder asked about how long PSAs will be available. Kralik: Ones on our website will be available in perpetuity; archives still need some work.

NSLA update – Luke

Developing good partnership with NSLA; they would like us to help with National Summer Learning Week July 8-13. Lancaster pointed out that NSLA does a lot of social media.

Horror Writers Association – Luke

Nothing has changed.

Other business

Lancaster asked where we were with replying to librarian about early literacy poster, in which one family has skin that looks yellow, and the librarian thought this was racist. Because they haven't responded to Kralik per his request for more information, Kralik has not made any decisions. CSLP has a lot of responses and a healthy discussion among the board. We have some proposed responses but are waiting to respond. Yates wants CSLP to be careful in the future to be aware of stereotypes. Lancaster thinks the librarian is waiting for an answer and wants to make sure her specific complaint is addressed. Lots of lively discussion followed.

McGovern asked Kralik to explain the process of signing off on the poster. Demco will send two copies of each poster to committee chair, and if approved those are the colors that will be matched for printing posters.

Kralik will craft a response.

Comments from guests

Redding thanks the board for their difficult job some days.

Next board meeting: April 3-5 Board Retreat, Austin Texas

Board meeting was adjourned at 1:58 pm. McLain moves that we go into executive session, Snyder seconds.

Executive Session 2:04 pm – 3:05 pm

Lancaster moves to end executive session; McLain seconds. Dekle moves to adjourn; Chipman seconds. Meeting adjourned at 3:09 pm.