

Statistics Committee Report

June 19, 2019

Committee Chair: Tessa Michaelson Schmidt (WI)

Committee Members: Elaine Black (GA); Karen Day, ex-officio (CSLP); Janet Ingraham Dwyer (OH); Krista King-Oaks (KY); Gretchen Kolderup (OR), Luke Kralik, ex-officio (CSLP); Patty Langley (DE); Jared Lessard (LA); Denise Lyons (SC); Danielle Margarida (RI); Kelli McDaniel (GA); Matt McLain (UT); Julie Niederhauser (AK); Jeni White (NM); Bethany Wilson (TX).

Summer 2018

The Statistics Committee administered a voluntary online survey disseminated by CSLP state reps. The goal was to better understand how public library staff use and value CSLP membership and materials. Between June and October 2018, the survey collected 3,334 responses from a majority of CSLP states and territories.

Fall 2018

The committee scheduled two online meetings in the fall. The September meeting was cancelled due to the chair's unexpected family leave. Committee members Elaine Black and Janet Ingraham Dwyer led a meeting held in November to review the raw data and initial findings from the 2018 "How Do You Value CSLP?" survey.

Spring 2019

Based on the successful trial of the 2018 survey, the CSLP Board determined that a consistent feedback pattern was desirable. The Statistics Committee launched a two-year pilot program to offer an annual end-of-summer survey to public library staff about their experience using CSLP materials. The new annual survey will offer a breadth of questions of national/CSLP interest, as well as offer state-specific questions. The survey will be open from roughly late July to early September each year. Two online meetings were held in May 2019 to discuss the pilot program and wordsmith the new survey.

Pilot Program Details

For Summer 2019, *participation was voluntary*. Nine states joined Pilot Year 1 (PY1): Georgia, Massachusetts, Michigan, Montana, New Jersey, North Carolina, Rhode Island, South Carolina, and Wisconsin. States participating in PY1 will send a survey link to public libraries in their state at the end of Summer 2019. Only states participating in PY1 distribute the survey.

For Summer 2020, *participation is voluntary*. CSLP will be looking for 10-15 additional states to join Pilot Year 2 (PY2), in addition to states part of PY1. If the pilot program is successful, beginning in 2021, participation in the annual survey would be an expectation for all states.

Respectfully submitted by:

Tessa Michaelson Schmidt (WI)
Committee Chair