



## CSLP Social Media Ad Hoc

### 2019 Annual Meeting Report

Compiled 7/19/2019

**Ad Hoc Members:** Ashley M. Biggs, Ashley Birbal, Catherine Brenner, Kate Chambers, Patty Collins, Judie Cooper, Karen Day, Deanne Dekle, Lisa Donovan, Rachee Fagg, Angela Germany, Cari Hillman, Pamela Hoppock, Charlene Horne, Amber Hughey, Clayton Jaros, Luke Kralik, Cathy Lancaster (CHAIR), Cherie LeMay, Melissa Luthman, Justin Maga, Chrissie McGovern, Zachary McNellis, Jennifer Morton, Whitney Nelson, Elizabeth Puckett, Sharon Rawlins, Audry Sanders, Karla Stewart, Albert Tablante, Annabelle Wiley, Glenna Wisniewski, Karen Yother.

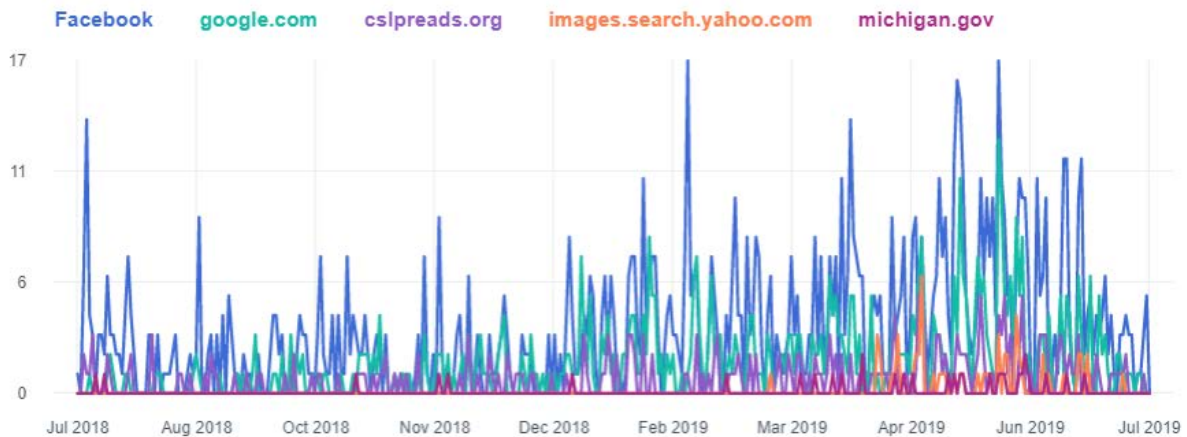
### Facebook

4,875 Followers (up over 1,224 followers from July 15, 2018!)

Total Page "Likes": 4,500 as of 7/19/19

Top Sources feeding folks to view CSLP Facebook page:

#### Top Sources



Days/Time our Fans are online:



In 2019 we peeked at 12,303 organic post reach in February:



Current social media committee members with access to post are as follows (in order as listed on FB settings): Luke Kralik, Karen Day, Cathy Lancaster, Karen Yother, Deanne Dekle, Cari Hillman Ward, Kate Chambers, Josephine Yaba Camarillo, Patty Collins, Justin Maga, Linda Williams, Chrissie McGovern.

## Facebook Group(s)

Janet Ingrahm Dwyer and Luke Kralik started the “CSLP – Feeding the Whole Child: Libraries and Food,” a closed group, in June 2019. Currently has 5 members.

## Twitter

315 Followers, 1,301 “Likes”

May 2019 we had a record for the year (so far) at 7,350 Tweet Impressions.

May 2019’s “Top Tweet”:

**Top media Tweet** earned 405 impressions

#CSLPreads Board got a sneak peek at 2020’s “Imagine Your Story” incentives this week! [pic.twitter.com/thkcY7oVvb](https://pic.twitter.com/thkcY7oVvb)



## Pinterest






2.7K Monthly Views, 138 Monthly Engaged

Monthly “Top Pins”

### Top Pins

Impressions

6/17/2019 — 7/16/2019 ?

Pin	Content type	Source	Total impressions ↓	
 DIY Magic 8 Ball Pokemon Style with a pingp...	Organic	Your Pins	1,269	<a href="#">View</a>
 Engineering Ancient Egypt: STEM Engineerin...	Organic	Your Pins	538	<a href="#">View</a>
 Art In A Jar: A Puzzle In Blue, Yellow And Shred	Organic	Your Pins	461	<a href="#">View</a>
 Printable Recycling Game	Organic	Your Pins	159	<a href="#">View</a>
 DIY Egg Carton Mancala Craft	Organic	Your Pins	152	<a href="#">View</a>