



President's Report

2019 Annual Meeting

It has been nearly eighteen months since we met in Denver, Colorado for our last annual meeting. Our organization has experienced many changes during this time so that we can provide the best summer reading program possible to our members.

Here are some highlights:

- There will be one login to access the CSLP website, the online manual and orders!
- We changed the annual meeting from being held in the spring, to being held in the fall. Being able to meet shortly after libraries have completed their summer reading programs allows us to have everything fresh in our minds as we plan for the future.
- The Rules of Use went through several revisions so we all have an easier time understanding how we can use our artwork and other materials, and in what capacity.
- There is a newly formatted manual. As programming trends have changed over the last several years to include family and all ages programming, the Children's, Teen and Adult manuals are no longer separated. They have been transformed into one manual that is easier to use.
- A steering committee was established to recreate the format of our annual meeting. While the board understands that the role of our past practices (selecting themes, slogans, etc.) is where our collaboration begins, we wanted to be more inclusive and use the short amount of time we have together in a way that is meaningful to all attendees.
- The Nominating Committee has been rejuvenated and is now the Nominating & Leadership Development Committee. Our board has been transforming from a fully working board, to more of a volunteer board now that we have an Organizational Coordinator. In recent years it has been difficult to encourage people to run for board positions and/or committee chairs. We have found that those being approached to move into leadership positions often decline stating that they don't have the time for the amount of work involved. Given that many tasks have changed for committee chairs and board members, we have updated our job descriptions in an effort to depict our transition to a volunteer board. CSLP will also be offering professional development and new leadership opportunities within our organization. This part is still in the works.
- CSLP has maintained a presence at national conferences, and is beginning to have a presence at state conferences. We typically have a booth at PLA & ARSL, but have begun to target state library conferences of states that are not full members: Virginia,

Illinois, Minnesota, and California. Board members will be setting up booths at these conferences with our new products so attendees can learn more about CSLP and our program. We are thrilled that our 2021 artist, Salina Yoon, will be signing 2021 posters at our booth in California! We want to continue to attract new members and bring back former ones.

- The most notable change is our separation from Demco. We began with some small changes in recent years to provide a smoother transition. I think you will be pleased with how well everything seems to connect now that we use a contracted design house. Only CSLP artwork will be featured on clothing, printed products, and theme inscribed products (water bottles, lanyards, etc.) to provide more uniformity among products. Our catalog for the 2020 program will have a reduction in the number of products we offer to gauge what exactly our members want and use. However, it will also be featuring products that you won't find anywhere else such as the Puss in Boots puppet that is made to model the character in our artwork.
- Karen Day will be retiring in May 2020 after her many years of service to CSLP. We are sad to see Karen go as she has been such an essential part of CSLP, but we are excited for her to enter the next stage of life. As we move on, Karen's role will transition to an employee position. The job will be posted in early September with interviews to be held sometime this winter.

Every one of us plays an important role in the success of these changes. We know this program year will be a learning experience that will aid us in improving future program years. While change is not easy, I believe that as we grow as an organization, we can embrace these changes to better serve our members.

Respectfully Submitted,

Chrissie McGovern

President, Collaborative Summer Library Program