

2022 CSLP Annual Meeting Minutes
Detroit, Michigan
August 30 and 31, 2022

Tuesday, Aug 30

8:00-9:00 Breakfast, check in and sign up for Dine Arounds

9:00-9:20 Welcome from CSLP's President Beth Yates

Welcome from State Librarian of MI – Randy Riley

Icebreaker – Button, Button

9:45-10:30 State of the Organization- Luke Kralik, Organizational Director

Brief history of CSLP

Review of the 2022 Program year – 18K views on our PSA shorts on Youtube.

2023 Program – All Together Now

Manual Highlights – Designed to empower library staff. Not prescriptive but inspiring.

Addition of Caregiver handouts

Updates!

CSLP Online manual should be dropped 2nd week in September.

Review of 2023 Artwork

10:45-11:00 Board Candidate Introduction

Board Candidate videos: <https://www.csllpreads.org/2022-slate-of-candidates/>

11:00-12:00 Table Topics - Discussion 1

Topic and Trends, Support for State Reps, Evaluating Incentives, Supporting Outreach, Elevating Diverse Voices.

12:00-12:15 Gallery Walk

1:15-2:15 Table Topics – Discussion 2

Topic and Trends, Support for State Reps, Evaluating Incentives, Supporting Outreach, Elevating Diverse Voices.

2:15-2:30 Gallery Walk

2:45-3:45 Highlights from Table Topics, large group discussion

Evaluating Incentives – More choices for buying CSLP quantities, increase focus on babies and toddlers, for the caregiver incentives, to-go crafts, seeing incentives earlier (petting zoo of summer reading

incentives). Focus energy on teens and adults, older adults on incentives. Incentives for library staff i.e., puppets. Ask patrons what they would like to see, sensory and tactile. More flexible ordering times. T-shirts for staff. Reusable items and items that inspire creativity, items that build on each other. Community mosaic. Books, books and more books.

Elevating Diverse Voices – Who is missing, identify stakeholders – community asset mapping, understanding community needs, more languages in manual, offering products in accessible formats, culturally responsive curricula, CSLP manual include quality booklists that are inclusive and diverse. Intentionally recruit people for committee. Elevating authors/illustrators to be a diverse spokesperson. Adaptive umbrella workshops.

Supporting Outreach – Communication hubs, incorporating training into state training, share out the great ideas are that happening in each state. School outreach committee to focus on this topic. This topic blends well with Elevating Diverse Voices. Proposed new CSLP communication position is important. Purpose of outreach relates to library mission. More use of Facebook group, partner with other national organizations such as NSLA. Offering grants that include partnering outreach as a component of the parameters. Reaching those that are unable to access library resources.

Support for State Reps – Well informed membership and state reps. Good communication, onboarding procedures, toolkit that might include timeline/calendar of events, regional rep cohorts, Consistent messaging to all members. Membership committee – onboarding materials for new committee members and new state reps. Mentorships. Core talking points, Google drive with shared resources. Forming roundtables, interest groups to discuss common interests. Partial member states – create a contact list of libraries within each state.

Topic and Trends – Censorship – big group, big money behind groups trying to get some books out of libraries. Proactive plan to not be just re-active to book challenges. We need strong voices to counter attacks. CSLP can help since State Libraries need to avoid the politics of library advocacy. Support diverse authors that are advocating for Freedom to Read. Possible with partnership with EveryLibrary. Summer trends – reverting to paper, rising interest in teen and adults in summer reading, school calendars transitioning to year-round schools. 6 week reading program. Virtual vs. paper-based programs. Broadband issues, accessibilities, paper works well during the summer. Play based learning/whole body play.

Additional notes and poster pics provided by Melissa

<https://drive.google.com/file/d/1UykJ7Lu0wSApo7Nnq1xPy4Fvzkxx14LI/view?usp=sharing>

3:45-4:00 Voting Instructions for theme/slogans - Laura Kelly and Donna Throckmorton

Guidelines: Each State Rep is asked to use this form to vote on the 2025 slogan and the 2026 general theme. In each section, State Reps will have up to 3 votes for their state which can be cast in any way that they feel is reflective of their state (ex.- all votes cast on one theme vs. votes are broken out among numerous themes). Please note if a state votes over their allotted votes or someone that is not designated as a State Rep/By Proxy votes these votes will be disqualified and the State Rep will be contacted.

4:00 Dismissal

Wednesday, August 31

9:00 - 9:15 Call to Order

9:15 – 10:30 Year-Round Use of CSLP discussion – Luke Kralik*

***Year-Round Use of CSLP bracket in no particular order**

1. Training tool specifically for programmers
2. Space Science Institute (SSI) partnership for all libraries to participate in 2023 2024 eclipses
3. Additional tools tied to manual that give libraries both ideas and contact info for other agencies/organizations to partner with
4. Indexed database with tags to search easily, which includes program ideas from all previous manuals
5. Bundle programming for different groups (outreach): senior living facilities, back-to-school programs and supplies, other
6. Acknowledging and supports needs of emerging adults (ages 18-14 years)
7. More adult programming ideas and marketing opportunities to help libraries engage with diverse adult communities
8. Include “Best Of” programs and art from past years packaged for easy library use throughout the year
9. CLP instead of CSLP
10. Adaptable programs with year-round merchandise options (ex. “birthday at your library” and use of manual ideas
11. Using past art on posters that can be used year-round, “Love My Library” READ-style, promoting libraries
12. Combine available programs from previous years that are themed month-by-month
13. Splash page on CSLP

Top 3 from the Year-Round Use of CSLP bracket activity

3rd +CLP instead of CSLP – renaming (Collaborative Support Library Program)

2nd +Bundle program for different groups

2nd +Combine available programs in manual themed month

Winner - +Year-round products for purchasing

10:30 – 10:45 Break

10:45 – 11:45 Committee Lighting Round

11:45 – 12:00 Budget Report – Deborah Dutcher, CSLP Treasurer

Big announcement - We paid off all of our debt. We have a positive revenue stream. We are now able to afford part-time marketing position. We also have funds to improve the Summer Symposium with a dedicated platform and speaker stipends.

12 – 1:00 Lunch

1:00 – 2:15 Rules of Use Discussion <https://www.csllpreads.org/rules-of-use/>

- Prescribe how CSLP manuals, artwork, products, and slogans may be used.
- Prescribe who can, and cannot use CSLP resources
- Provide some guidance on how CSLP resources can be used
- Protect CSLP's ability to generate income.

Suggestions to improve overall understanding of rules of use:

Click to agree - rules of use agreement before accessing online manual.

Provide more information about collaborating with schools,

Create very specific list for approved partner/vendors.

Request for more black-and-white artwork to reproduce in house on standard copy machine.

Ability to translate slogans and themes into other languages.

Move this line to top of document

Products offered by CSLP

CSLP is a non-profit organization that generates revenue by selling the products offered in its catalog and online storefront. Revenue generated is used to support CSLP's mission, fund future programs, and to cover operating costs.

Add – top 10 languages needed and provide clipart/slogans

Could we make a shirt or poster in a bunch of different languages? (Multi-lingual word cloud)

Graphic flow chart to show where our non-profit funds go.

Downloadable labels in various languages to apply to English version materials such as paper logs

Instruction to include alt text – even better have alt text embedded in web art.

Association of National Translators to provide guidance with translation and meaning.

Next Steps – 3 most important Rules of Use sentences activity.

2:15 2:30 Break

2:30 – 3:30 Pass the mic – Sharing best practices/problem solving

3:30 – 3:45 Results of Votes

2025 Slogan - Color our World

2026 Theme - Dinosaurs

3:45 Closing

Here are some [group shots and a few random pictures](#) provided by Cathy Lancaster.