



ADVENTURE *BEGINS
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On the Road to Anywhere

**On the road, to anywhere
With never a heartache, with never a care.**

**We have no home, we have no camp,
We're grateful for anything the new day brings.**

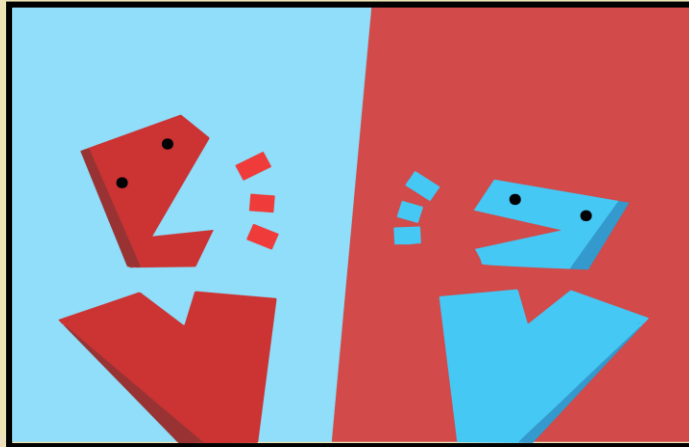
**On the road to anywhere
Each milestone seems to say, "Almost there!"**

**The road to anywhere, the road to anywhere
Will lead to Summer Reading one day!**



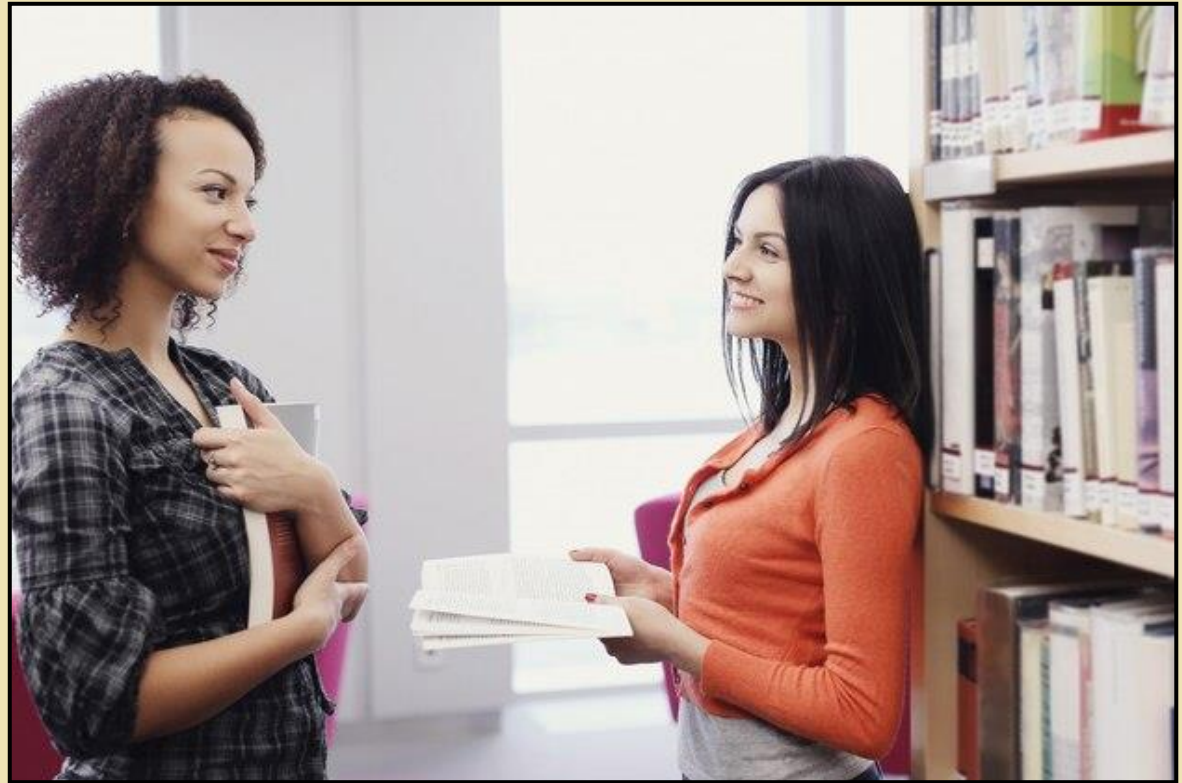
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We Are Living in Sensitive Times



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The Important Work You Do!



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First Visit to the SHERWOOD FOREST LIBRARY



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My Mother Was a Genius!



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Brace Elementary School

“Mrs. Wells, Why Are You Here? It’s Summer?”



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After 30 years
of presenting
for Libraries,
I believe Librarians
have Super Powers!



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Who Inspired You?



Who Have You Inspired?



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THE ADVENTURE OF SUMMER READING



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ADVENTURE: A Definition

- An unusual, remarkable, and exciting experience.
- A daring and exciting activity calling for enterprise and enthusiasm.
- Enterprise is the readiness to act boldly and get something started.



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ADVENTUROUS: A Definition

- The willingness to try something new & push beyond your comfort zone to grow and learn.
- Willing to go where you haven't been before and do things you've never done, even if you don't know how it's going to turn out.
- Being Adventurous means embracing the unfamiliar and the unknown for the sake of learning something new or accomplishing a goal.



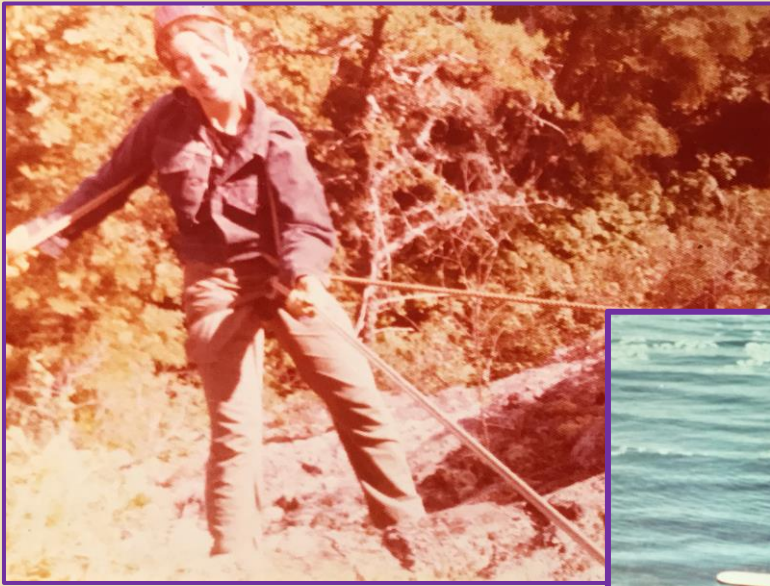
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Not only is ADVENTURE this summer's
theme but, It sounds like...
A Librarian's Job Description!



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Learning to be Adventurous at Camp!



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CHAT AN ADVENTURE!



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What I learned about Adventures At Summer Camp!

- ✓ Trying new things helps you grow & become more confident even if you are nervous or scared.
- ✓ Caring mentors provide knowledge, resources, positive support & motivation that allows people to try something new.
- ✓ Creating an inclusive, inviting space where everyone belongs helps build a greater level of comfort & community.



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Summer Reading is like Summer Camp....
but the kids don't have to
STAY OVERNIGHT!



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Libraries
are
Life-long
Learning Hubs!



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What Psychologists say about the value of ADVENTURE!



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From the Sorry Mom Adventures Blog

- The need for adventure is in our DNA!
- Stimulates curiosity & a sense of excitement
- Increases the release of Dopamine
- Develops resilience, personal growth & self-discovery
- Produces higher self-esteem, lower stress & anxiety
- Improves ability to think quickly, solve problems & adapt
- Gives us a deeper sense of capabilities, an increase in confidence & an expanded comfort zone.



From Frank Farley, Ph.D. Professor at Temple University

- Whether it's a physical, mental, artistic, instrumental, culinary, literary, live or virtual,
ADVENTURES MAKE US FEEL GOOD!
- Engaging and focusing during new activities ignites creativity, curiosity, and a sense of well being that lasts long after the activity is over.
- Adventurous experiences improve brain health by increasing learning and adaptability, and therefore,
NEUROPLASTICITY



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Adventure Promotes 21st Century Skills

- Critical Thinking
- Creativity
- Collaboration
- Communication
- Information Literacy
- Media Literacy
- Technological Literacy
- Flexibility
- Leadership
- Initiative
- Productivity
- Social Skills



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Simplifying & Streamlining: Summer Reading Planning



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Your Library's Logistics & Your Community



- Be Realistic
- Simple Is Good
- “But, I’m the only staff!”
- Who can HELP?
- 6 Weeks of SR



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The Adventure Theme is Limitless But You Don't Have to Do It ALL!!



Choose program ideas that best fit
your Community & Your Patrons



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Survey Your Patrons!



What types of Adventures would they be interested in this summer?

- Books/Stories/Writing
- Games
- Travel
- Outdoor Adventures
- Hiking
- Arts/Crafts
- Cooking
- Science
- Movies
- Scavenger Hunt
- Yoga/Tai Chi/Exercise



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SIMPLIFY YOUR
FOCUS for all ages:

Adventure-Seekers
Explorers
Super Heroes
Time Travelers
Detectives



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VENTURE INTO YOUR COMMUNITY



- Parks
- Trails
- Gardens
- Museums
- Nature Centers
- Skate Parks
- Bike Trails
- Theaters

????????????????



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Hold programs off-site & then Lead patrons back to your library!



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Adventure Program Patron Goals!

- READ SOMETHING to learn how to
- DO SOMETHING NEW
- DO IT so that they can
- SHARE WHAT YOU LEARNED WITH OTHERS



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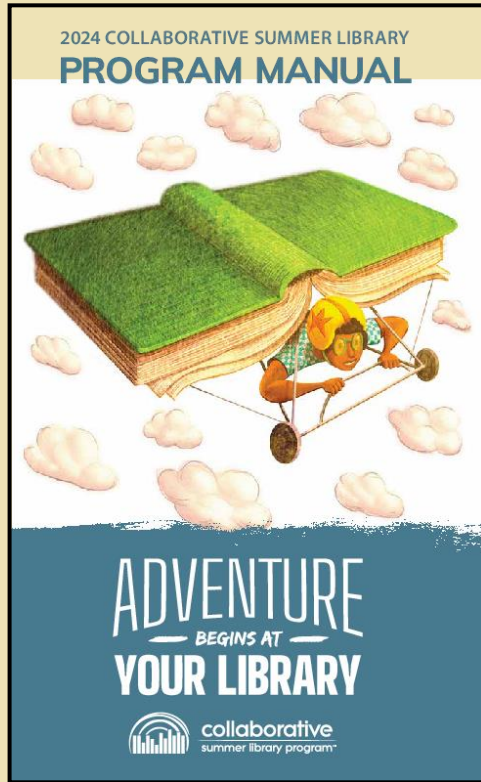
Interesting Adventure Idea!

COMMUNITY BOOK WALK & SCAVENGER HUNT



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Don't Re-invent the Wheel!



- CSLP Manual
- Recycle, Adapt, & Reuse Program Ideas
- Collaborate with other Librarians for ideas



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CHAT 2-3 ADVENTURE IDEAS IN YOUR COMMUNITY

let the
Adventure
BEGIN



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Create a SIMPLE Adventure-Seeker's Tracking Log:

- * Schedules
- * Reading Record
- * Program Pages
- * Stamps for Participation



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Marketing Brainstorm

Going Beyond the Website Calendar

- Flyers, Posters, Newspapers, Community Calendars
- Local TV & Radio
- Email, Social Media, Video **(find a digital native to help!)**
- Spring School Visits
- Connections at Summer Schools, Religious Organizations, Youth Groups, Day Camps, Day Cares, Preschools, Parks & Rec, Senior Centers

People need to see an event 9 times before making a commitment to attend!



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Summer Reading Adventure Inspiration from some great minds!

“The purpose of life, after all, is to live it, to taste experience to the utmost, to reach out eagerly and without fear for newer and richer experience.” — **Eleanor Roosevelt**



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Life is a daring adventure towards an unknown future. Its beauty depends on how much you enjoy the journey. **Debasish Mridha, physician, philosopher and author**



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And finally, let us remember the words of Hobbit, Bilbo Baggins who said:

“It’s a dangerous business, Frodo, going out your door. You step onto the road, and if you don’t keep your feet, there’s no knowing where you might be swept off to.” — **J.R.R. Tolkien**



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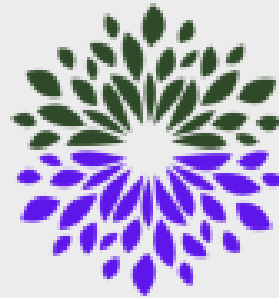
Concluding Thoughts...

- ✓ Good programming is important
- ✓ Simple is Better
- ✓ Community Partners are Key

Questions?



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JEN STRAUSS

STORYTELLER . SPEAKER . NARRATIVE COACH

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