

CSLP Board Minutes

October 1, 2025

2:00 p.m. EST

11:00 am PST/12:00 pm MST/1:00 CST/2:00 pm EST

1. Roll Call – Melissa Hooke

Abby Chumin, Donna Throckmorton, Anna Foote, Jean Jansen, Beth Yates, Angela Germany, Sue La Paro

Dawn Krause, Melissa Hooke, Amanda Raiche, Tabetha Barry

Visitors: Stephanie Abbott, Janet Dwyer-Ingraham, Cathy Lancaster, Katelyn Patterson, Darby Porter, Carrie Sanders, Jeni Schomber

2024 Board Members

President	Kate Greene Smith
President-elect	Abby Chumin
Secretary	Sue La Paro
Treasurer	Matt McLain
Past-President	Donna Throckmorton
At Large	Evan Michael Bush
At Large	Katie Perkey
At Large	Kelly McCabe
Vendor	Anna Foote
	Jean Jansen
Membership	Beth Yates
Manual Liaison	Angela Germany
Executive Director	Dawn Krause
Administrator Manager	Melissa Hooke
Manual Managing Editor	Amanda Raiche
Accounting Specialist	Tabetha Barry

2. Call to Order – Abby Chumin 2:01 ET

3. Approval of the Consent Agenda

- a. July Board minutes – Sue La Paro
- b. Financial Report – Dawn Krause

Dawn presented the financial report and shared the Statement of Activity for June 1 – September 26. There is not as much income because the store is closed. Bank account balance is \$722,901.26, which reflects a final payment of \$176,828.70 to TS3 for the 2026 inventory. The 990s are being processed, thanks to Tabetha and The Foundation Group. Tabetha has transferred the account payments from NSB to M&T Bank. Consideration of a 6-month CD of \$200,000 will be discussed at the November meeting.

Approval of the Consent Agenda: Donna Throckmorton made a motion to accept the consent agenda. Motion seconded by Angela Germany. Motion carried.

4. Executive Director Update – Dawn Krause

- a. Store open date for 2026 is October 6, 2025, the first Monday in October.
- b. The Universal Design Learning (UDL) webinar is scheduled for November 13, with registration opening mid-October.
- c. Summer Symposium is December 4, with registration opening mid-October.
- d. The Committee volunteer form is open until October 15. There are already 170 responses.
- e. Tabetha and Dawn are still working with the Sage representative on getting the Inventory Planner tool launched.
- f. Tabetha is researching a “Donate Now” for the website.
- g. The Board is reviewing the Return on Investment (ROI) letter.

- h. The Artwork Committee, Methodikal and Dawn has chosen and started to work with the 2027 Mysteries Await artist, Laurie Conley.
- i. The manual is indexed, and Methodikal is completing the final review and pagination.
- j. CSLP placed an ad in the Fall issue of the Florida Library Journal for Unearth a Story. Dawn is investigating a possible article for American Libraries about CSLP's 40th anniversary.
- k. The Executive Committee discussed creating a 40th anniversary Basecamp subcommittee to help with the anniversary article and a history of CSLP for the website. A call for volunteers will be made soon, with a start of January 2026.
- l. Melissa is working on issuing the \$150 coupon codes to State Reps to purchase 2026 merchandise.
- m. Planning for the Summer Symposium is going strong, including keynote speaker, Dan Santat.
- n. Dawn has been working on a Professional Development web page that combines archived webinars, current webinars, Summer Symposium, and BCBS elements.

5. Unfinished Business

- a. Return on Investment (ROI) letter to state librarians.
- b. Seed grants
Seed grants proposal for CLSP Summer Reading Program. Trenton from Midwest shared that Midwest has a foundation (see document). A possible schedule would solicit grant applications in September, then be reviewed by a committee, with grant recipients being announced at the Summer Symposium.

6. New Business for Discussion

- a. Strategic Plan Review – Abby Chumin
The action items have been pulled out by year, and the Year 1 items were forwarded to the appropriate committee. The action items will be reviewed at the end of each Board meeting.

Goal: Value of Membership

Tactic 2: Need to do work on defining “superuser,” and how chosen (nominated, apply, etc.). Donna suggested featuring 12 throughout the year with social media posts and newsletter features. The Social Media Committee and the Membership Committee could be involved.

Tactic 3: Join CSLP. Discussion of membership or other questions on contact page

Tactic 4: Discuss closer to voting time before annual meeting.

Goal: Year-Round Impact

Tactic 1: Create subcommittee from Vendor Committee to drive evergreen products. Wait until changeover of committee chairs in January.

Tactic 2: Plan marketing campaign for evergreen, perhaps generated by Vendor Committee.

Goal: Leadership and Potential Growth

Tactic 1: "How to" basics. Professional Development Committee is meeting next week.

Tactic 2: Universal Design Learning (UDL) webinar scheduled for November 13, 2025.

Tactic 3: Provide more listening sessions, perhaps by other committees, such as Artwork, Vendor, and continuing Slogan and Theme. Revisit in January 2026.

Tactic 4: Create a strategic calendar using Professional Development Committee and committee meetings.

Goal: Future-Ready Framework

Tactic 1: Donate button – Tabettha is researching mechanism for donation and association fees.

Tactic 2: Evaluate committee annually for a duplication of effort and alignment with mission. Done for 2025

b. Review Action Items – Sue La Paro

Review ROI.

Bring superusers to Committee of Committees.

Call for volunteers for CSLP 40th Anniversary committee.

Update Contact Us page to have form for general questions.

7. Announcements

Everyone is ok for now with federal shut down.

8. Comments

None

9. Adjournment – Next Board Meeting: November 5, 2:00 pm EST.